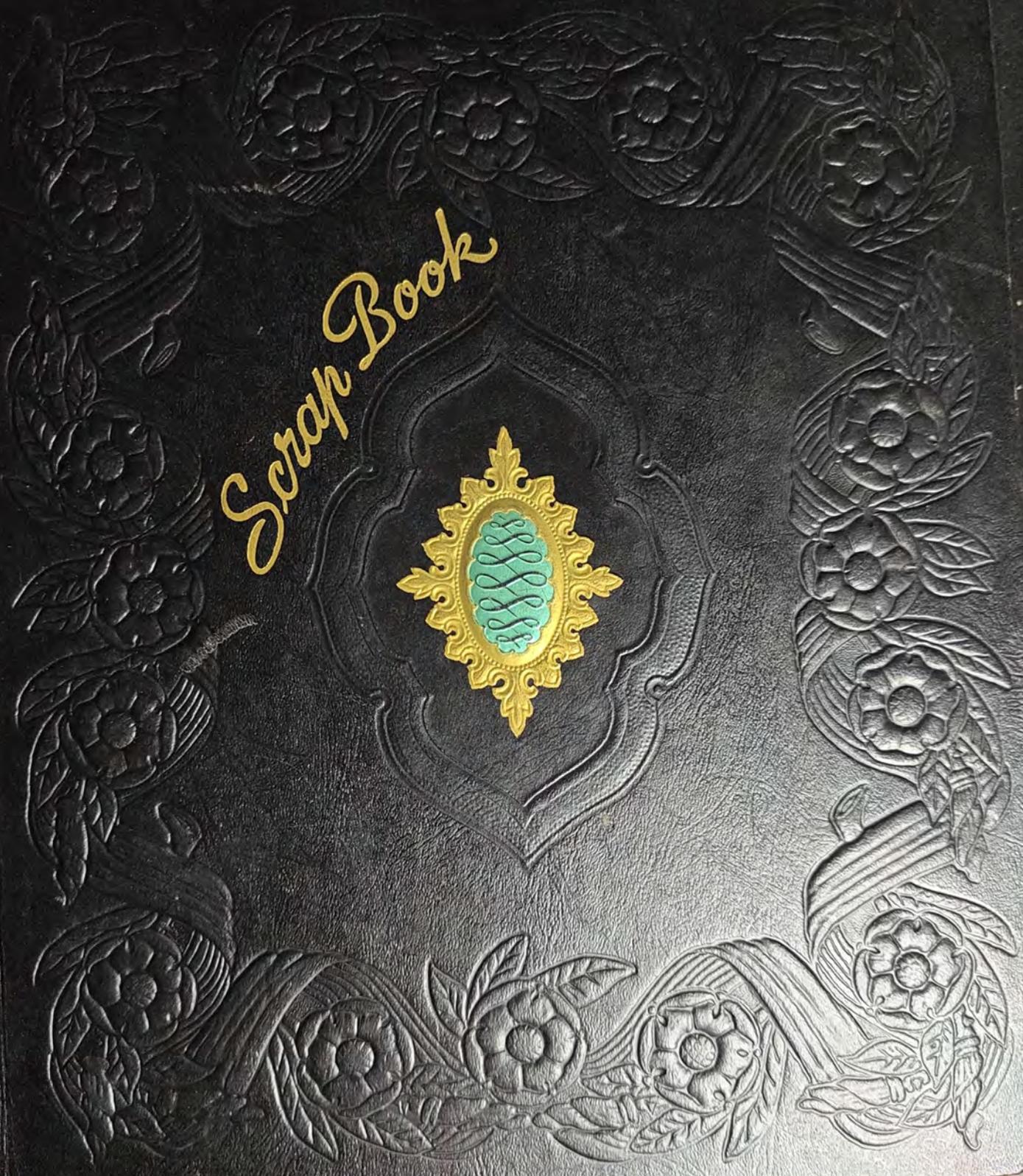


*Scrap Book*



15th Annual...

# POLY ROYAL

May 2 & 3

1947



—QUEEN KATIE on ZUNCHO

“Country Fair On A College Campus”

CALIFORNIA POLYTECHNIC SCHOOL BULLETIN

Series 27, No. 2

April, 1947

Published Quarterly

# A COUNTRY FAIR ON A COLLEGE CAMPUS

**S**TARTED in 1933 as a small show presented by agricultural students of the college, California Poly's "country fair on a college campus" has grown until today it is as varied as many country fairs with its program of exhibits, educational and entertainment features, livestock shows, demonstrations, contests, rodeo events, athletic contests, and other attractions.

● An important feature of Poly Royal often overlooked is that the two-day affair is managed by student officers and a student executive committee representing every department on the campus. Besides offering an opportunity for the students to entertain their friends, relatives, and visitors on the campus, Poly Royal enables them to show how training at this technical college prepares them for occupations in agriculture and industry.

● Students of all agricultural and industrial department have prepared exhibits and displays to acquaint Poly Royal visitors with the many courses offered at the college. Emphasis has been placed upon the California Poly motto "Learn by Doing," and a matchless "country fair on a college campus" will be open to the public on May 2 and 3.

● Those who have attended previous Poly Royals will be interested to know that many new attractions have been planned for this year's event. To the guests who have visited California State Polytechnic College in the past, and to the many who have heard of California Poly's Poly Royal, we extend a cordial invitation to come to the campus on May 2 and 3.



PFC. Cesar Curzi and PFC. Shirley Cowart are vocalists on the radio program "Sons O' Guns" to be broadcast from the California Poly campus during Poly Royal.

● An added attraction of this year's Poly Royal will be the radio broadcast from the campus of "Sons O' Guns", a weekly musical program produced by the Sixth Army Recruiting Headquarters. The entire program is written, designed and produced by enlisted men and women of the United States Army. Ordinarily the show is transcribed at San Francisco and Hollywood NBC Studios and released weekly over 130 radio stations in eight western states.

**BELOW:** Poly Royal Executive Committee . . . (Left to right), **Bottom Row:** Vernon Luce, director of industrial exhibits; John Schaub, Dick Williams, John Jones, assistant superintendent; Leon Garoian, student body president; Bill Othart, arrangements director; Bill Taylor, Ken Andrus, Don Halstead. **Middle Row:** Myron Glen, Milton Brown, general superintendent; John Seaton, Arthur Van Etten, James O'Donnell, John Elder, secretary; James Jessup, James Crampton, Red Mason, Len Merritt, Nick Stavrakis. **Top Row:** Carl Beck, advisor; Charles Burroughs, Raymond Harwood, Paul Madge, publicity director; John Patterson, Herbert Winn, Frank Webster, Adrian Harders, Jack Coyle, Cyrus Hovig, treasurer; Dick Lavery, student body vice-president; Harry Mellon, Ben Barr.

**Q**UEEN of the Fifteenth Annual Poly Royal is pretty Catherine Dupont, coed from San Diego State college. She will rule over the two-day affair and will be crowned Miss Poly Royal at the Coronation Ball Saturday evening. As Miss Poly Royal, she reigns over the California Poly all-male campus until next year's Poly Royal. Marking another first for this year's Poly Royal, the Queen will lead the grand entry at the rodeo Saturday afternoon. Queen Katie will receive the crown from last year's queen, Patricia Munchhoff, San Jose State College coed.

● Four San Luis Obispo high school and junior college coeds, Eva Brebes, Louise Kirk, Jo Ann Martinsen, and Carolyn Waite, have been named as princesses of the Fifteenth Poly Royal.

● The tradition of having a Poly Royal Queen and Coronation Ball was started in 1934, and in 1941 the plan of having the Queen come from one of California's colleges was inaugurated. Music for this year's Coronation Ball will be furnished by California Poly's stellar orchestra, the Collegians.

**Upper Right:** Catherine (Katie) Dupont, 19 year old San Diego State college sophomore, will reign as Queen of the 15th Annual Poly Royal during the two-day festival.

**Right:** Retiring Queen is Patricia Munchhoff, 19 year old coed from San Jose State college. She will hand over her crown to the new Queen at the Coronation Ball Saturday night.

**Below Right:** Poly Royal Princesses this year are four San Luis Obispo high school and junior college coeds. **Left to right:** Eva Brebes, Louise Kirk, Jo Ann Martinsen, and Carolyn Waite.

**Below:** Coronation . . . climax of Poly Royal . . . new Miss Poly Royal crowned in impressive ceremony. Seated in her throne is Patricia Munchhoff, Queen of last year's Poly Royal, and two of her ladies-in-waiting.



# FIFTEENTH ANNUAL POLY ROYAL

## Program of Events

### Thursday, May 1

- 12:45 P.M.—Reception in Honor of Queen, Southern Pacific Station  
8:00 P.M.—Reception for Queen and Princesses, Hillcrest Lounge, Auspices Students' Wives Club

### Friday, May 2

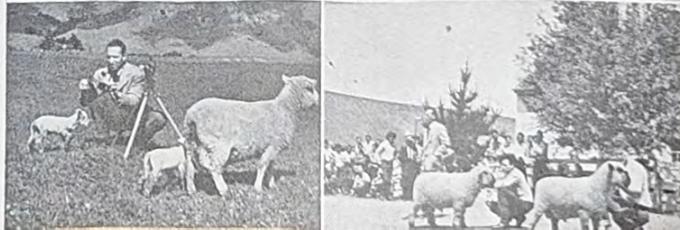
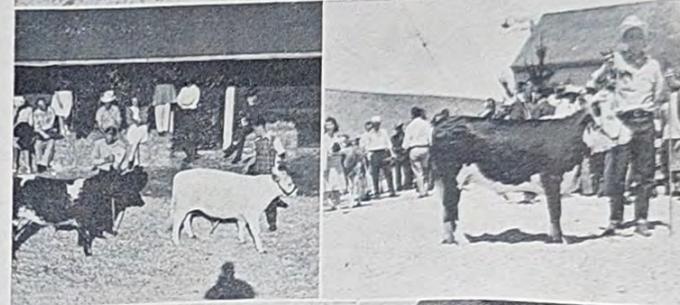
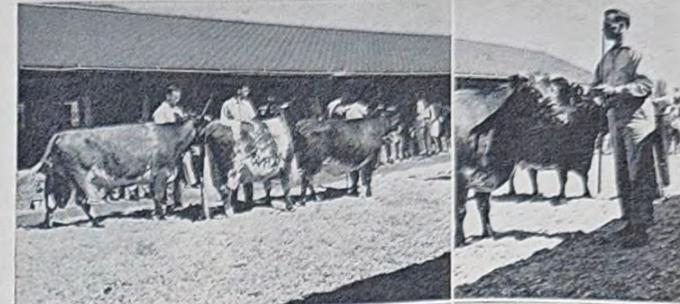
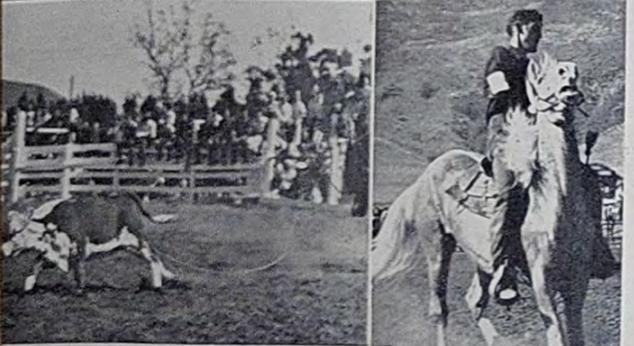
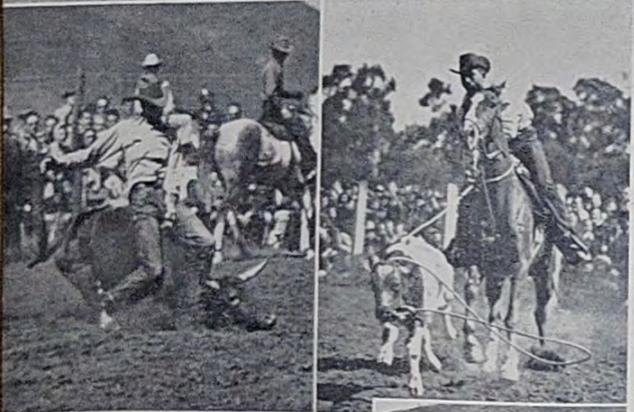
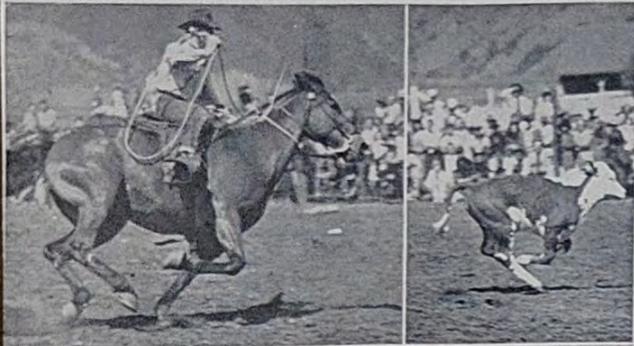
- 10:00 A.M.—Opening Assembly, Athletic Field—  
Welcome and Introduction of Guests—Julian A. McPhee  
Introduction of Queen and Princesses  
"Shades of the Past"—Don McMillan  
Football Game—North vs. South (inter-squad game),  
Howie O'Daniels, Coach  
12 Noon—Lunch  
1:30 P.M.—Dedication of New Athletic Field—Julian A. McPhee  
2:00 P.M.—Baseball Game—Cal Poly vs. Pepperdine College  
ALL DAY—Departments of College Open for Inspection  
ALL DAY—Judging of Eggs and Poultry  
7:00 P.M.—Industrial Departments Open to the Public  
7:30 P.M.—Swimming Exhibition, Natatorium  
7:30 P.M.—Boxing, Wrestling, Gymnastics, Athletic Field  
9:00 P.M.—Poly Royal Fun Frolic, New Agricultural Mechanics Building (prizes for couples: best rodeo costume, best cowboy costume, best farmer and farmerette)

### Saturday, May 3

- 8:00 A.M.—Beginning of Livestock Judging, Main Arena  
8:00 A.M.—Beginning of Dairy Judging, Dairy Unit  
9:00 A.M.—Department Exhibits Open to the Public (conducted tours every half-hour)  
10:00 A.M.—Contests Open to the Public—  
Adult Organization Livestock Judging Contest, Main Arena, Sponsored by Collegiate Chapter of F.F.A.  
Sack Sewing Contest, Main Arena, Sponsored by the Crops Club  
Plant Identification Contest, Propagation Unit, Sponsored by Horticulture Club  
Floral Arrangement Contest, Classroom 9, Sponsored by Horticulture Club  
Other Contests Sponsored by Various Groups  
11:00 A.M.—Barbecue (serving will continue from 11 to 1:30) in the Poly Grove  
12 Noon—Band Concert and Glee Club, Poly Grove  
2:00 P.M.—Poly Royal Rodeo  
9:00 P.M.—Poly Royal Coronation Ball, College Gymnasium, (music by Collegians)  
10:00 P.M.—Coronation of Miss Poly Royal

LEFT: Main event for many Poly Royal visitors will be the western rodeo, featuring collegiate and professional performers. Leather pounders will compete in calf roping, steer roping, and many other exciting events. At left are scenes from the rodeo held at last year's Poly Royal.

RIGHT: Exhibits of finely bred livestock and judging contests of all classes of livestock will attract many Poly Royal visitors. At the right are views of judging contests at the 14th Poly Royal in 1946.



# SHOW WINDOW OF PROGRESS



AS an open house, Poly Royal enables visitors to the campus to observe the method of teaching at California Poly and the variety of courses offered. Exhibits prepared by students of the many college departments enable visitors to obtain an insight on the educational program at California Poly. Exhibits and displays have been prepared by students of each of the many agricultural and industrial departments.

● A bountiful supply of thrills and excitement awaits the thousands of spectators who will attend the western rodeo Saturday afternoon. Both collegiate and professional performers will be featured at this colorful affair. Calf roping, steer stopping, and a stock horse class show will be but a few of the many exciting events to be seen.

● Lovers of western barbecues will be happy to know that sizzling barbecued steaks with all the trimmings will be obtainable at the barbecue to be held in the Poly Grove Saturday. Serving will continue from 11 a.m. until 1:30 p.m.

## POLY ROYAL PICTORIAL

PAUL MADGE  
Editor

Photographers: Charles Chapman,  
Jack Anderson, Al Auf der Heide  
and Don Mills.

Entered as second-class matter, August 9, 1918 at the postoffice of San Luis Obispo, California, under the Act of August 24, 1912.

Top scenes show radio coverage at last year's open house. Middle scenes were taken at the poultry exhibit during the 1946 Poly Royal. Pictured are Mr. Roy E. Simpson, State Director of Education, Mr. Julian A. McPhee, President of California Polytechnic College, with their wives at last year's barbecue. Last scenes show Patricia Munchhoff, queen of the 14th Poly Royal, as she is greeted upon her arrival in San Luis Obispo. A similar reception is planned for this year's queen, upon her arrival from San Diego.

CONSIDERED by many to be the outstanding event of Poly Royal, the coronation of Miss Poly Royal of 1947 will be the climax of the two-day festivities. The Coronation Ball will commence at 9 p.m. Saturday evening and at 10 p.m. the coronation will take place. At this time Miss Patricia Munchhoff, last year's Poly Royal Queen, will hand over her crown to the new Queen, Miss Catherine Dupont. The coronation will take place in an impressive regal ceremony.

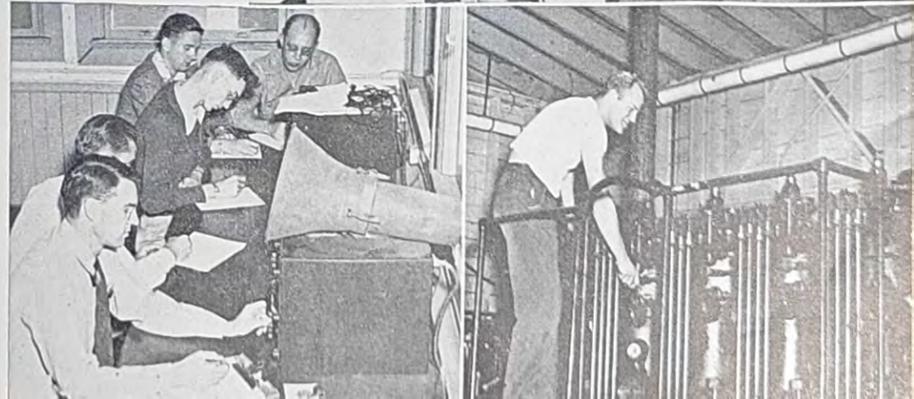
● A special feature of the Fifteenth Annual Poly Royal will be the dedication of California Poly's recently completed athletic field. Julian A. McPhee, President of California State Polytechnic College, will make the dedication, following which the Poly baseball team will engage a team from Pepperdine college.

Upper Right: Scenes of Poly students in the Air Conditioning laboratory. Next: View of Poly's up-to-date Aeronautics Shop, showing students engaged in aircraft construction.

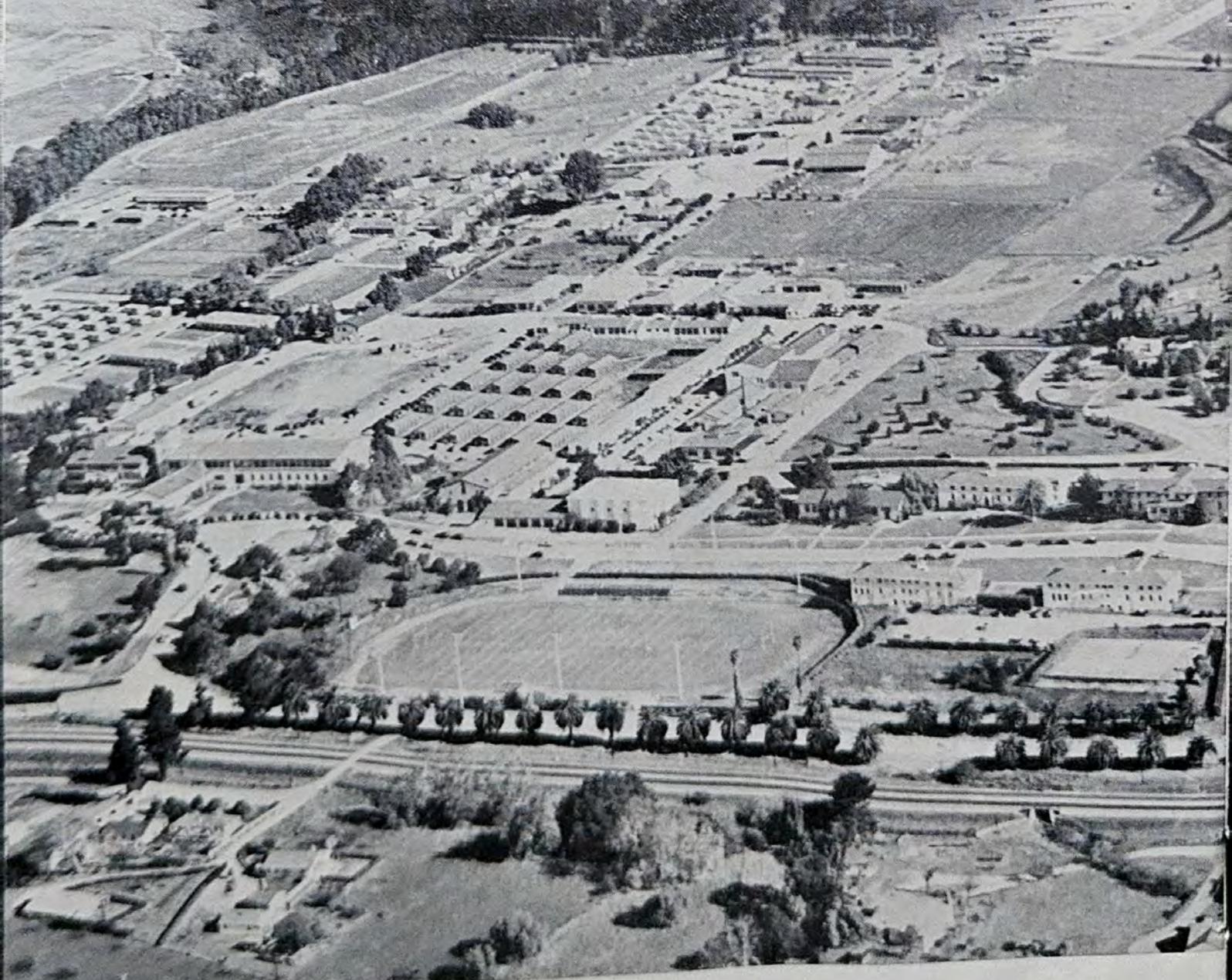
Center Right: Cal Poly's Electrical Department offers the student the opportunity to obtain technical and practical training. Scene is in the electrical laboratory.

Below Right: A special study on power plant operating problems is obtained by students working at the college power plant.

Below Left: Scene shows Poly students receiving code in the excellently equipped electronics laboratory.



# California Polytechnic College *15<sup>th</sup> Annual* **POLY ROYAL**



CALIFORNIA POLYTECHNIC  
SCHOOL BULLETIN  
San Luis Obispo, Calif.  
(Return Postage Guaranteed)

Entered As Second  
Class Matter

Acceptance for mailing at special  
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Authorized Aug. 9, 1918.

CALIFORNIA STATE POLYTECHNIC

15th ANNUAL

POLY ROYAL

**RODEO PROGRAM**



Saturday, May 3, 1947 — 2:00 p. m.  
California Polytechnic Rodeo Grounds

*Coronation Ball*



*15th Annual*

*Poly Royal*

California Polytechnic College  
San Luis Obispo

**MAY 3, 1947**

### Officials

Sponsors: California Polytechnic Boots & Spurs Club.

Rodeo Student Director: Red Mason.

Judgos: Allen Jesperson.

Webb Wilson.

Bob Nemmo.

Timers: Joyce Wilson.

Virginia Wilson.

Announcers: Aron Rejabian and Bud Neufeld.

Arena: Gene Egan and Jim Yates.

Chute Men: Jim O'Neil and Dave Mason.

Stock and Corral Men: Phil Lindsay.

Mike Meyers.

Dick Otto.

Earl King.

Cotton Rosser.

### Events

Parade of Champions.

Grand Entry.

Bull Riding (5 entries)

- |         |         |
|---------|---------|
| 1. .... | 4. .... |
| 2. .... | 5. .... |
| 3. .... |         |

Trick Rider: Miss Frances Stroud, Roswell, New Mexico.

Calf Roping (8 entries)

- |         |         |         |
|---------|---------|---------|
| 1. .... | 4. .... | 7. .... |
| 2. .... | 5. .... | 8. .... |
| 3. .... | 6. .... |         |

Boot Race (Open).

Bull Riding (5 entries)

- |         |         |
|---------|---------|
| 1. .... | 4. .... |
| 2. .... | 5. .... |
| 3. .... |         |

Mounted Quadrille.

Steer Tail Tying (15 entries)

- |         |          |          |
|---------|----------|----------|
| 1. .... | 6. ....  | 11. .... |
| 2. .... | 7. ....  | 12. .... |
| 3. .... | 8. ....  | 13. .... |
| 4. .... | 9. ....  | 14. .... |
| 5. .... | 10. .... | 15. .... |

Stock Horse Class (Open Event).

Bull Riding (5 entries)

- |         |         |
|---------|---------|
| 1. .... | 4. .... |
| 2. .... | 5. .... |
| 3. .... |         |

Trick Horse: Miss Francis Stroud.

Calf Roping (8 entries)

- |         |         |
|---------|---------|
| 1. .... | 5. .... |
| 2. .... | 6. .... |
| 3. .... | 7. .... |
| 4. .... | 8. .... |

The Old  
Franciscan  
Missions  
OF CALIFORNIA

*Along El Camino Real*

(U. S. Hwy. No. 101 & S. H. No. 1)



*America's  
Most  
Beautiful  
400 Miles*

Prepared and published by

**The California Mission Trails Assn., Ltd.**

607 So. Hill Street Los Angeles 14, Calif.

A non-profit organization devoted to serving the  
Tourist and Vacationist.

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Also a beautiful 80 page handsomely illustrated book on the Missions is available, which may be purchased at the Missions, at book stores or by writing the Association.

DIVISION OF  
BEACHES AND PARKS  
Department of Natural Resources  
STATE OF CALIFORNIA



PFEIFFER BIG SUR E

STATE PARK

2160

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PICNICKING PERMIT

GOOD ONLY ON DATE PUNCHED

MONTH												YEAR			
Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	45	46	47	48
DAY															
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31

CALIFORNIA'S  
MISSION TRAILS



*Map of*

**COAST HIGHWAYS**

THE SCENIC OCEAN ROUTE BETWEEN  
LOS ANGELES AND SAN FRANCISCO



## The Old Franciscan Missions of California Geographically Arranged From South to North

Name	Date and Order of Founding	Mileage from		
		San Francisco	Los Angeles	
San Diego de Alcalá	June 16, 1769	1st	564	128
San Luis Rey de Francia	June 13, 1798	18th	522	86
San Juan Capistrano	Nov. 1, 1776	7th	496	60
San Gabriel Arcangel	Sept. 8, 1771	4th	445	9
San Fernando Rey de España	Sept. 8, 1797	17th	434	22
San Buenaventura	Mar. 31, 1782	9th	369	67
Santa Barbara	Dec. 4, 1786	10th	341	97
Santa Inés	Sept. 17, 1804	19th	302	131
La Purísima Concepción	Dec. 8, 1787	11th	294	152
San Luis Obispo de Tolosa	Sept. 1, 1772	5th	236	200
San Miguel Arcangel	July 25, 1797	16th	196	240
San Antonio de Padua	July 14, 1771	3rd	173	279
Neustra Señora de la Soledad	Oct. 9, 1791	13th	132	304
San Carlos Borromeo de Carmelo	June 3, 1770	2nd	133	329
San Juan Bautista	June 24, 1797	15th	91	351
Santa Cruz	Sept. 25, 1791	12th	87	376
Santa Clara de Assisi	Jan. 12, 1777	8th	46	390
San José de Guadalupe	June 11, 1797	14th	37	405
San Francisco de Assisi (Mission Dolores)	Oct. 9, 1776	6th	0	436
San Rafael Arcangel	Dec. 14, 1817	20th	15	451
San Francisco de Solano	July 4, 1823	21st	40	476

All of these Missions are located on, or reached by, U.S. No. 101. Several, such as San Antonio de Padua, Carmel, San Juan Capistrano, Santa Cruz, San José, and Sonoma, are but a short distance off Highway No. 101.

## The California Missions

**SAN DIEGO DE ALCALÁ, San Diego.** This was the first of the chain of 21 Missions founded by the Franciscan Order of Friars in California. It was founded July 16, 1769, by Fra Junipero Serra. The original location was in the "Old Town," three miles northwest of the present business center of San Diego. In 1774, because of friction between soldiers of the San Diego Presidio and the natives, Father Serra moved the mission some six miles away, into the valley of the San Diego River. In 1775, the Indians revolted, burned the mission buildings and killed Father Luis Jayme. The mission as it stands today is a careful restoration of the original.

**SAN LUIS REY DE FRANCIA, Oceanside.** Founded June 13, 1798, San Luis Rey is one of the largest of the missions. It was named for Louis IX, King of France, who was a Franciscan. The church has a fine interior, with lofty beamed ceiling and original decorations done by the Indians. The mission is now the center of a college for priests.

**SAN JUAN CAPISTRANO, San Juan Capistrano.** Founded November 1, 1776. It is located about midway between San Diego and Los Angeles. Its broken

pillars and arches and parts of the cloisters, as well as a large garden and extensive quadrangle, are the interesting features. Within the walls are some relics of old days—including the remains of one of the most complete libraries of the mission period. Some of the old sheepskin and parchment-bound volumes are tied with hand-made thongs and written in Latin and Spanish. Statutes, candlesticks and ancient vestments are also here.

**SAN GABRIEL ARCANGEL, San Gabriel.** Founded on September 8, 1771, San Gabriel is one of the most popular missions in California. Here is given annually the famous "Mission Play," attended by thousands of people. The campanario, with its moss-green bells—each in an arched stone niche, is classed among the finest specimens of mission architecture. The mission has been a parish church since the American occupation in 1846. In the baptistry is a wonderful old font of hammered copper. On the altar are statues brought from Spain, and rare paintings adorn the walls.

**SAN FERNANDO REY DE ESPAÑA, San Fernando.** Seventeenth of the California mission chain, founded September 8, 1797, the ruins seen today date from 1810. Visitors are shown the padres' refectory and kitchens, and also the cellars with wine vats where Indian converts trampled out the juice of the grape. The old gardens are now an attractive city park, in which are preserved, in separate beds, examples of flowers and shrubs from all the other missions.

**SAN BUENAVENTURA, Ventura.** Ninth of the California missions, and the last founded by Father Serra in person, it stands in the city of Ventura. It was founded March 31, 1782. When this mission was erected there were no metal bells available, so wooden bells were substituted, and the mission became famous for them. Here, too, is the celebrated "matrimonial chair." Any young senorita sitting in this chair is assured of a good husband within a year, it is said. Like many other missions, there is a school connected with San Buenaventura.

**SANTA BARBARA, Santa Barbara.** The mission was founded December 4, 1786, and is one of the best preserved of all. With the exception of the Indian houses which once surrounded it, it stands almost as it was originally. Even the original sanctuary light has never been extinguished. In its chapel many famous churchmen have said mass, and in its museum rooms are old relics of Indian days. In front of the mission stands a fountain, built in 1806, and a long cement trough with wide, flat sides, in which Indian women washed clothes. The High Altar is made of stone, and the reredos behind it is adorned with five old wood-carved statues. The central one

represents Saint Barbara, patroness of the Mission. The others are of the Blessed Virgin, Saints Joseph, Francis and Dominic.

**SANTA INÉS, Solvang.** Founded September 17, 1804, the old Mission's white colonnades gleam like ivory in the sunlight, its pottery roof forming a splendid note of color against the green fields. The mission has been restored and serves today as a place of worship. In the curio room is a mechanical organ, an old horse fiddle, a little cannon, antique flintlock muskets, pistols, swords, candlesticks in silver and brass, ponderous locks and keys, and a huge yellow silk umbrella, redolent of the days of the conquistadores.

**LA PURÍSIMA CONCEPCIÓN, Lompoc.** Outside of Lompoc is the Mission, founded December 8, 1787. Disaster overtook the old edifice in 1812, as the structure was crude and unstable. The brown-robed brothers of St. Francis relocated and rebuilt the mission in 1822, across the Santa Ynez river, about two miles from the original site. The present buildings, with their mellow cream-colored walls and red-tile roofs, have been restored by the Civilian Conservation Corps under direction of the National Park Service. The Residence Building, 318 feet long and 65 feet wide, with walls 4½ feet thick, has a cloister with a colonnade of 20 fluted columns, notable for their design, supporting a low, red-tile roof.

**SAN LUIS OBISPO DE TOLOSA, San Luis Obispo.** Founded September 1, 1772, the mission has been considerably restored. Tile roofs were first used at this mission. The Indians had burned the buildings twice by setting fire to the reed roofs with burning arrows. The fathers made tile, which would not burn, and the material was used at the other missions subsequently. In the relic room at the rear of the chapel are the treasures of San Luis—a richly embroidered vestment worn by Father Serra at the dedication services, rare old vestments and Spanish altar cloths with splendidly wrought gold and silver embroidery, and hand wrought silver vessels and candlesticks.

**SAN MIGUEL ARCANGEL, San Miguel.** Founded July 25, 1797. Today this mission is almost entirely restored, with many of its original decorations intact. Its arched corridor is noteworthy because of a variety of shapes and sizes of the arches. Its appearance today is much the same as in the days of the founding fathers. In strongly contrasting colors the frescoed walls, still form one of the chief attractions at the mission. Along the walls hang paintings brought from Spain.

**SAN ANTONIO DE PADUA, near King City.** Alone in a broad field on the most commanding spot in a wide valley, twenty miles westward from King City, the

# TEMPORARY PRIVATE PILOT CERTIFICATE

THIS IS TO CERTIFY that Robert Creston AIDRIDGE.

Address RT. #1, Box 188. Watsonville CALIF.

has accomplished the examinations prescribed in the Civil Air Regulations for a pilot certificate with Private Pilot Rating and the type and class rating indicated below and, in my opinion, is competent to hold such certificate and ratings.

Airplane

Multi-  
Single

Engine

Sea  
Land

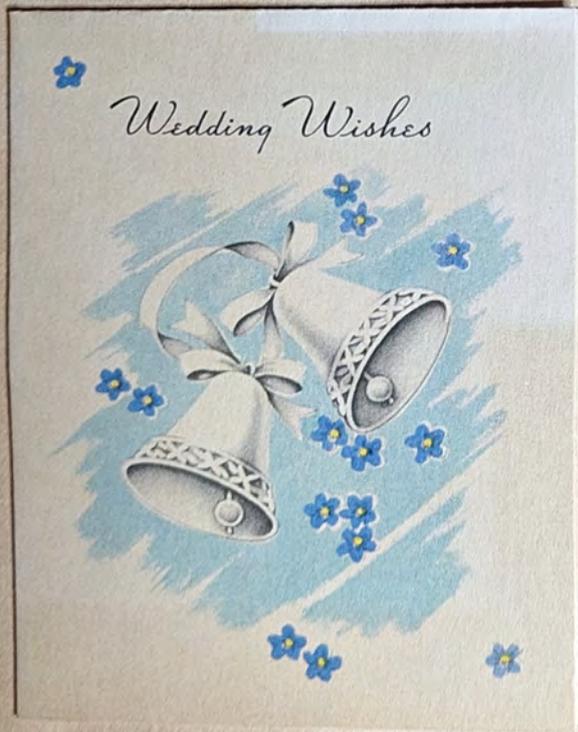
7/6/47  
(Date)

L. R. Buckler  
Private Pilot Examiner.

4161  
(Designation No.)

When properly signed by a duly authorized Private Pilot Examiner, this certificate is a valid pilot certificate as indicated above, issued subject to the terms and conditions set forth on the back hereof, and shall in any case expire at the end of 90 days from the date of issuance.

John Fouché  
Signature of Inspector.





Congratulations  
and  
good wishes  
for a  
very happy future

Mary Grunovich  
& Sons

Fuchs  
signature of Inspector



May joy and love  
Crown all  
your life,

And bless you both  
As man and wife.

Frederikke & Chris Nielsen



May you both  
be very happy  
for many,  
many years

Mr. & Mrs. Frank Beazell



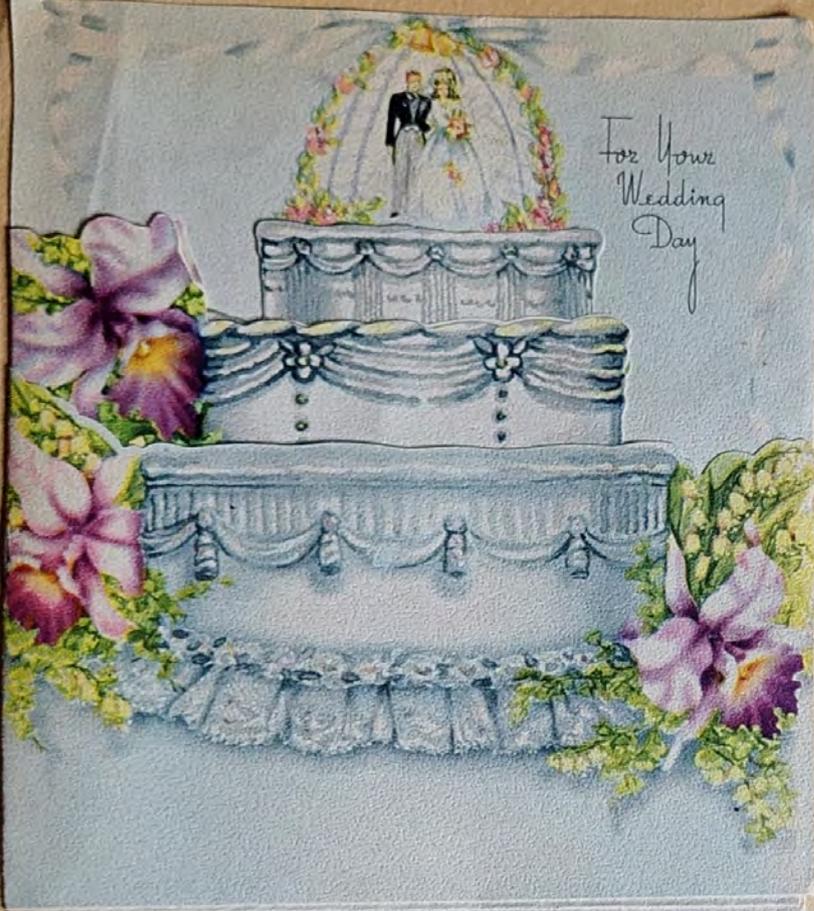
This message  
comes a little late  
But "better late than never"--  
And still in time  
to wish you two  
The happiest future ever.

CONGRATULATIONS!

from

Ethelyn & Sherman Miller

- Aug. 17<sup>th</sup> 1947. -



For Your  
Wedding  
Day



TO THE  
*Happy Couple*



*Congratulations*

Make you happier  
than ever  
In the years that lie ahead -  
And may you remember often,



For Your  
Wedding  
Day

With a thrill  
so warm and true,  
All the pleasure of this moment  
When you proudly say, "I DO!"

JOE & Lillian



TO THE  
Happy Couple



"Flowers are the sweetest  
things that God ever made,  
and forgot to put a soul into."  
Henry Ward Beecher

Every one's delighted  
And  
shares your joy with you  
Sincere Congratulations  
And The Best of Wishes, Too!!

God bless you, Bob -  
our happiest thought  
to you - it's wonderful!!  
With love -  
Evelyn + Lloyd



May married life prove GLADDER  
Than you'd ever DREAMED it would!

May every year in turn bring MORE  
Of EVERYTHING that's good!

May any problems that appear

Be quick to melt away

And may your love keep GROWING

With each Anniversary Day!

Fondly, and sincerely,

Mr and Mrs Lloyd Olsen

54 Chestnut Avenue  
Los Gatos, Cal.  
Aug. 7, 1947.

Dear Bob,

I want to congratulate  
you upon your coming marriage.  
I know that you will be very  
happy.

We are sorry that we won't  
be able to attend your wedding.  
My husband's uncle and cousins  
are here from New Jersey, and  
will be our guests for most  
of the month. However, when  
the honey moon is over and  
you are settled, I hope that  
you will bring your bride to  
see us.

With very best wishes  
affectionately,  
Aunt Eva

**A**ND NOW WE'LL DRAW THE CURTAIN  
WITH A SAYING OLD BUT TRUE:  
MAY YOUR TROUBLES ALL BE **LITTLE ONES**  
AND YOUR SKIES BE ALWAYS BLUE!

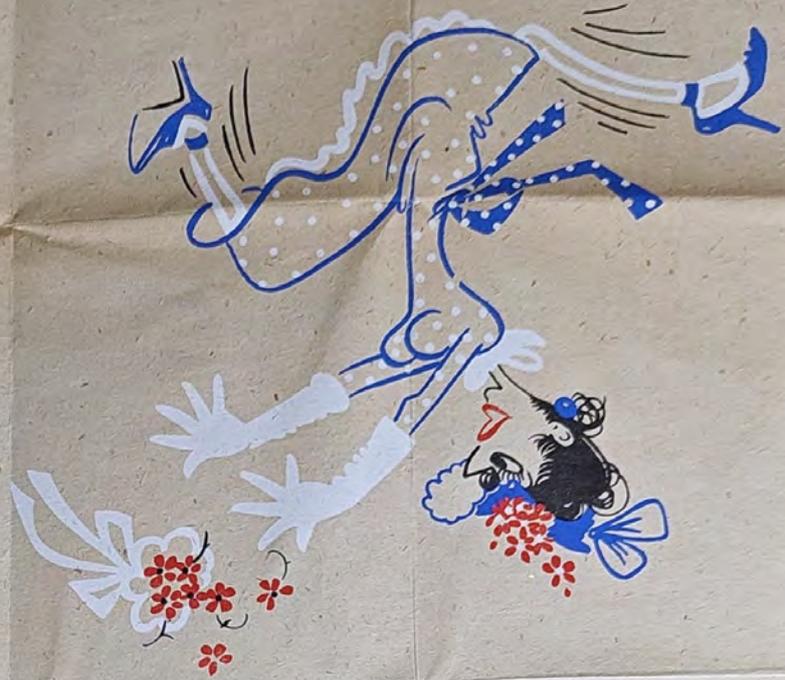


**CONGRATULATIONS!**

**T**HE BEST MAN AT THE WEDDING  
 'HAS LOADS AND LOADS OF ZOOM,  
 'HE'S HOLDING UP HIS END OF THINGS  
 BY HOLDING UP THE **GROOM!**



**N**OW HERES THE MAID OF HONOR  
 WITH A MOST ATTRACTIVE PAN,  
 SHE HOPES TO CATCH THE BRIDES BOUQUET  
 AND ALSO CATCH A MAN!



**A**ND HERE IS PARSON HITCHEM,  
 WHO DOES HIS DUTY WELL,  
 BUT HE'S GOTTA BE HOME EARLY  
 OR HIS WIFE WILL GIVE HIM H...L!



**T**HE GROOM HAS HAD SO MANY DRINKS,  
 HE'S LIGHTER THAN A BUBBLE,  
 HE'S STILL IS FEELING SINGLE  
 BUT HELL SOON BE SEEING DOUBLE!

**SOME LAUGHS FOR THE BRIDE AND GROOM!**  
 (A WACKY WEDDING CARD)



**N**OW HERE WE HAVE THE **BLUSHING BRIDE**  
 AS DOWN THE AISLE SHE'S RUSHING!  
 SHE'S HEARD SOME JOKES ON HONEYMOONS  
 THAT'S WHY THE POOR GAL'S BLUSHING!

Mr. and Mrs. Joseph Balwin  
announce the marriage of their daughter

Janet Alfreda

to

Mr. Robert Creston Aldridge

on Sunday, August the seventeenth  
One thousand, nine hundred forty-seven

Watsonville, California

Shower given by Mrs. Anna Radalyac - June 27, 1947

Katherine Milladin  
 Luella Lento  
 Ann Radalyac  
 Stella Jurovich  
 Peg Mitchell  
 Mary K. Copriva  
 Helen Dubrovich  
 Betty Johnson  
 Hedra Stader  
 Viola M. Gray  
 Kate Trogomb  
 June Swick  
 Pauline Scivicch  
 Lucy Jurovich  
 Mrs. P. Scivicch  
 Pauline Marinovich  
 Mary Juravich  
 Mary Stabich  
 Budella Garcia  
 Anna Dubrovich  
 Joan Stanley

Angie Zar  
 Rosie Babiel  
 Josephine Sanchy  
 Rose Lopez  
 Anita McLaughley  
 Kathryn Copriva  
 Mary Ann Lindt  
 Emma Kucera  
 Rose Marie Lintz  
 John Falich  
 Mary Jurovich  
 Mrs. Perry Andrew  
 Mary Lombich  
 Pauline Budman  
 Helen Marinovich  
 Kate Rozich  
 Helen Quire  
 Mrs. J. Juravich  
 Mrs. Josephine Borina  
 Jean Borina

For Your Bridal Shower



It's for Your Shower



A Gift for Your Bridal Shower





With all good wishes for  
your future happiness.

Mrs John. E. Copriviza

Don't know  
what you have already,  
Don't know what you don't have yet~~

But sure do hope  
you'll find this something  
You'll be kinda glad to get.

Lucille Lutz

To the shower of good wishes

Pouring down today on you

Please add this little

extra wish -

"May all your dreams  
come true"



ms. S. Dragovich &  
Pamela



A little gift  
For you to share  
With the other half  
Of the "Happy Pair"

AR

given by T

Shower

1947

Shower given by Mrs. Anna Radalyac - June 27,





With the very best wishes of

June Bernia

Mary Ann Bernia

June 27, 1947.

A "shower" gift to wish you  
A cloudless sky of blue  
Through the years of "new-found gladness"  
That are ahead of you!

Mary Pendo





Just something to wish you  
SIMPLY SHOWERS

Of happy days  
And sunny hours!

Mrs. J. G. Gervich



I'm no WEATHER PROPHET

But there's gonna be

a SHOWER,

So here's a little gift

to help

Just brighten up each hour!

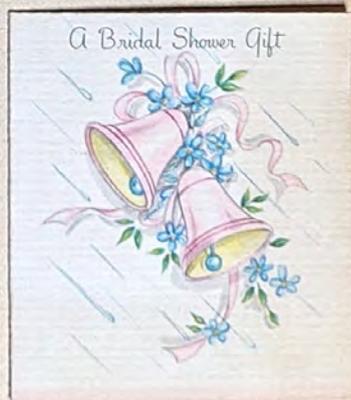
Mary Stalick



You must be very happy now,  
And this just comes to say  
May happiness be always yours  
In just the same sweet way.

Mrs. Rosie Lopez

...given by Tom & ...



A present for your shower  
And it's bringing  
with it, too,  
A lot of happy wishes  
For the lucky man  
and you!  
Ellen Marinovich



It was fun to choose  
this gift for you,  
And it's fun to wish you  
gladness, too!

Roselyn Brown



May the happiness  
you know today  
be only a forecast  
of many sunny days  
ahead.

Helen Dubravich

OTHER PROPHET  
gonna be  
OWER,  
a little gift  
help  
up each hour  
Stolich



Janet dearest,

You must be very happy now,  
And this just comes to say  
May happiness be always yours  
In just the same sweet way.

Sincerely  
Irene

Green blanket.

A SHOWER GIFT  
FOR YOU



pleasure  
for you  
re  
d  
too!

by Caprioga

A gift  
for your shower,  
To hope  
life may hold



A rainbow  
of blessings  
More precious  
than gold!

Rou Lintz

our Bridal  
S

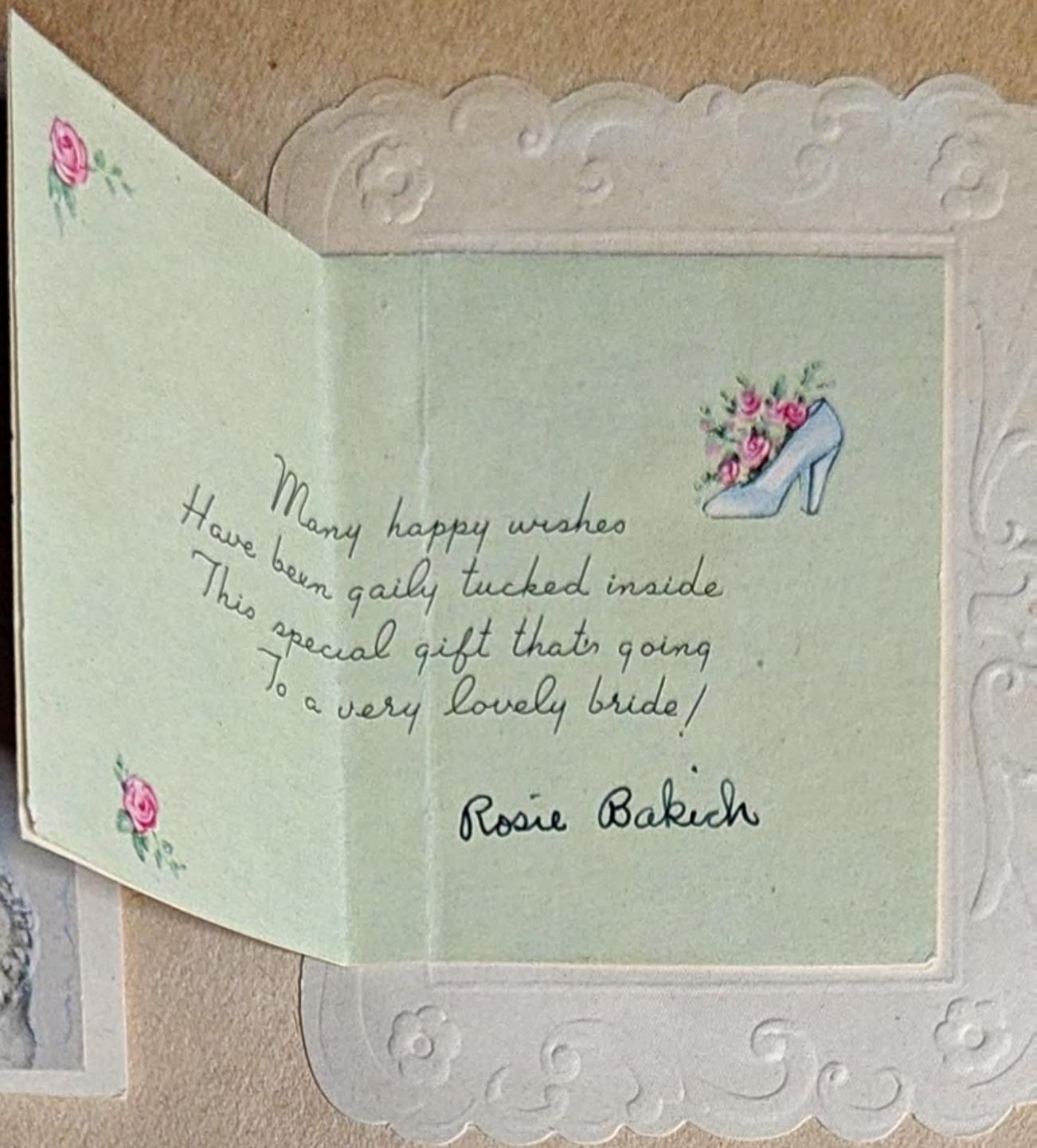


This brings a wish  
That's warm and true  
For happiness  
For both of you.

Josephine  
Sanchez

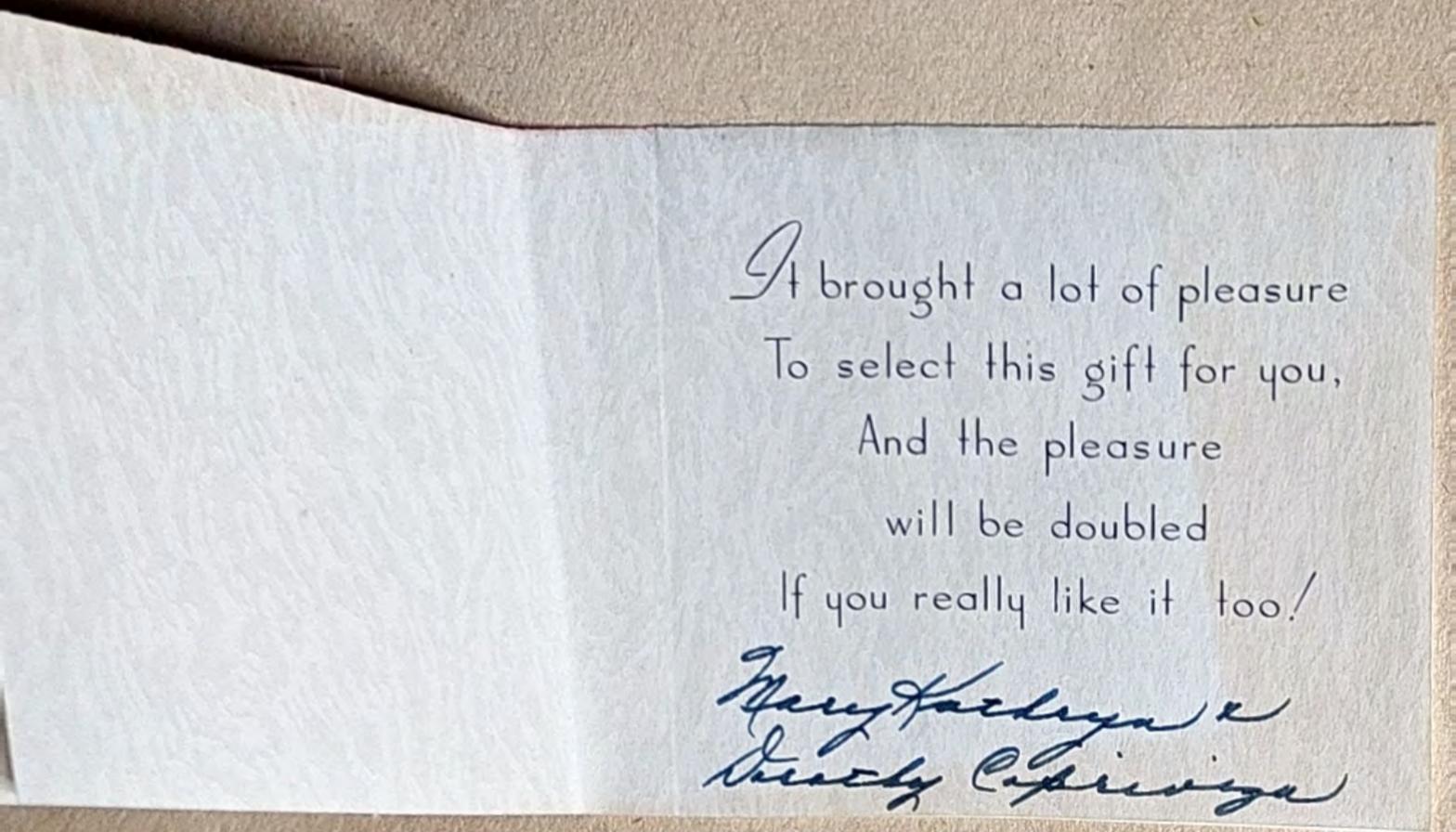
large tablecloth (red & grey stripes)

er Gift



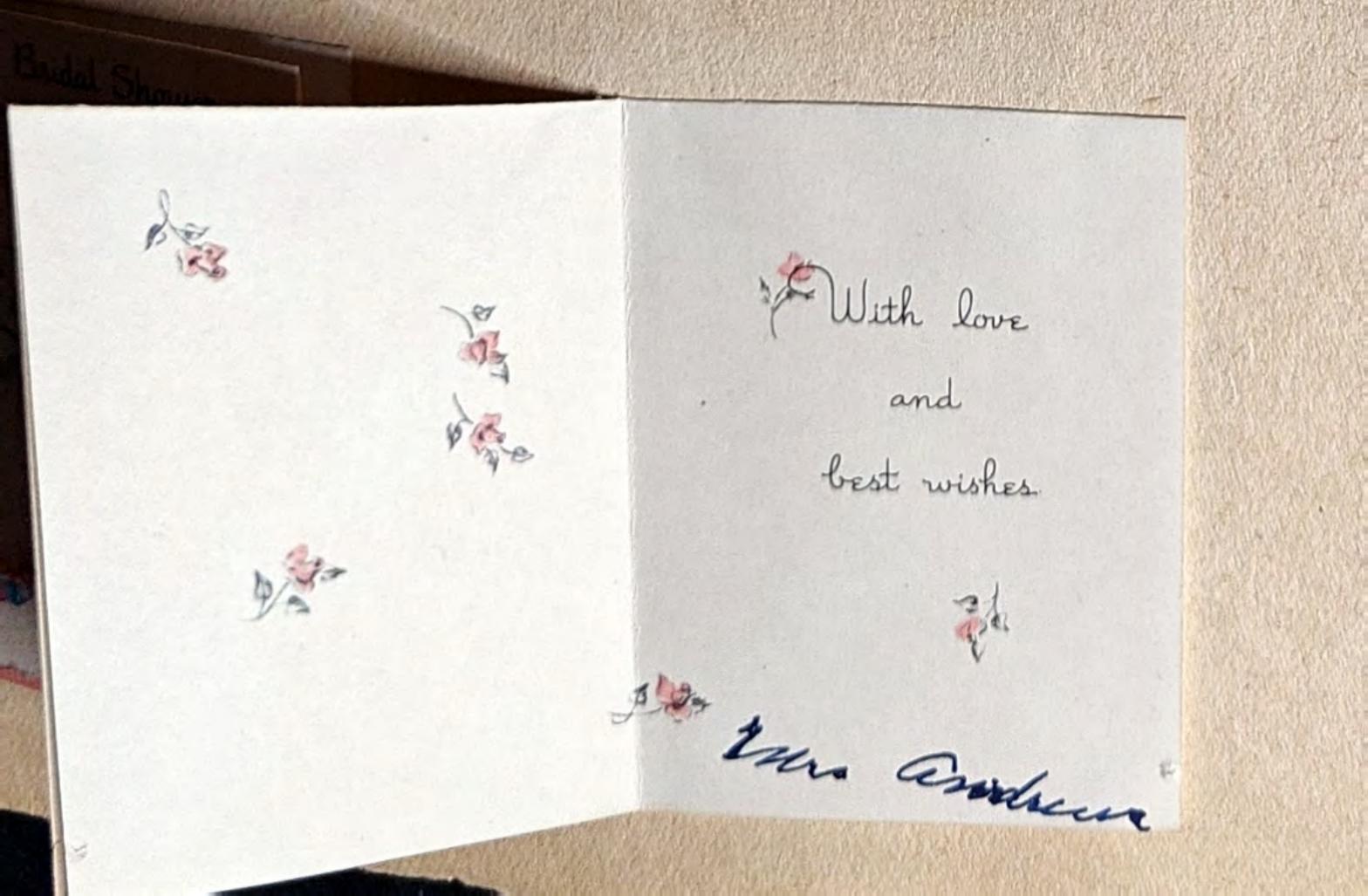
Many happy wishes  
Have been gaily tucked inside  
This special gift that's going  
To a very lovely bride!

Rosie Bakich



It brought a lot of pleasure  
To select this gift for you,  
And the pleasure  
will be doubled  
If you really like it too!

Mary Kathryn &  
Dorothy Caprioglio



With love  
and  
best wishes.

Mrs. Andrews

For Your Shower



A Shower  
Gift



A SHOWER GIFT for



It's for Your Shower



A Gift  
For Your  
Bridal Shower



It's for Your Shower



Hope you'll like it

For Your Bridal Shower



SHOW THE  
FOR-WEAR



For Your SHOWER



Bringing a  
DOWNPOUR OF WISHES  
for a  
REIGN OF HAPPINESS!

Pauline Marinovich

Hi Janet:-

To the shower of good wishes

Pouring down today on you

Please add this little  
extra wish -

"May all your dreams  
come true"

Jeg -  
Mitchell



A little gift  
For you to share  
With the other half  
Of the "Happy Pair"

Mrs. Eileen Quirici



A "shower" gift to wish you  
A cloudless sky of blue  
Through the years of "new-found gladness"  
That are ahead of you!

Love & Best wishes  
Kate Rozick



When this shower gift  
Was wrapped and tied  
The best of wishes  
Were tucked inside



Grita McLaughlin

(red & blue) tablecloth & 2 dish towels (approx. 1950)



I'm no WEATHER PROPHET  
But there's gonna be  
a SHOWER,  
So here's a little gift  
to help  
Just brighten up each hour,  
Mary Jupanich  
& Sons.



From someone  
who hopes you will  
always be showered  
with happiness

Jane & Belia  
Sarcia

lovely large rayon table cloth  
(red apples & blue berries)



Viola McCray

You must be very happy now,  
And this just comes to say  
May happiness be always yours.  
In just the same sweet way.

Your Bridal Shower



If the wishes enclosed  
With this gift all come true,  
Then the best of life's joys  
Will be showered on you.



Father & Mother



Shower given by Irma Reaves



Best of luck  
to you, Janet  
Mrs. M. Klubschick

Best Wishes  
from  
Mrs. P. A. Scovich  
2 white towels - pink border.





- 'Cause

you're a

Bride-to-be!

*Hella Juvonich*



When this shower gift  
Was wrapped and tied  
The best of wishes

Were tucked inside  
Lucy Pierovich  
Pauline Scurich  
Mary Ed Jones

A shower gift  
that's brimming full  
Of wishes  
just for you...

For the kind of future  
that will see  
Your favorite dreams  
come true!

*Joan*

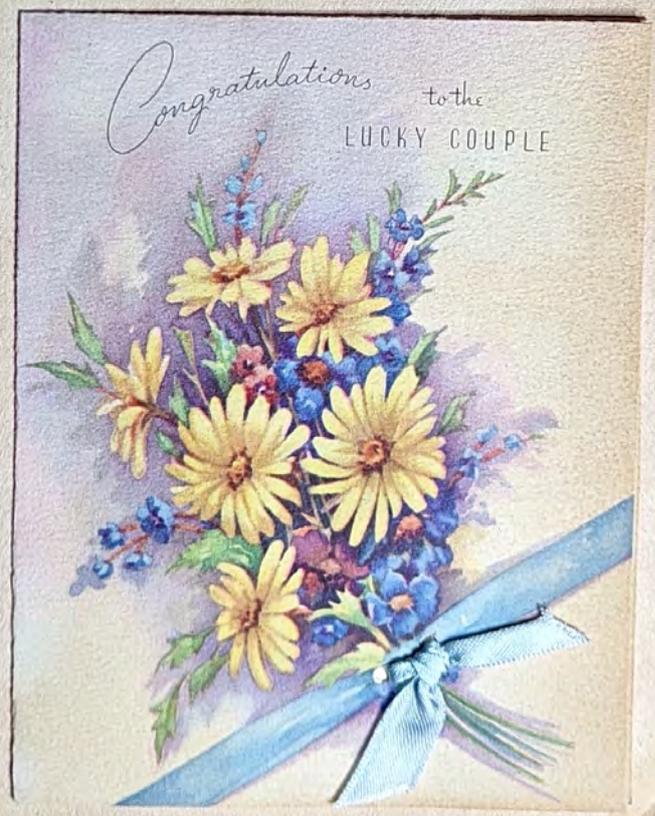
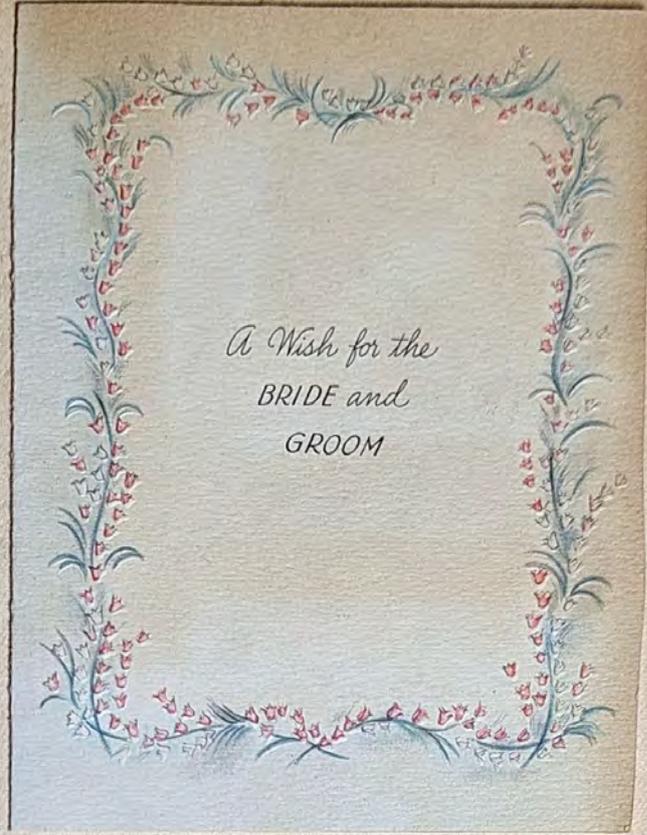


You must be very happy now,  
And this just comes to say  
May happiness be always yours  
In just the same sweet way.

Angie Zar

(red rose & yellow flowers) 2 guest towels - (lady & man)

Shower given by Irma Reaves  
July 26, 1947





Life's greatest adventure,  
Its happiest too,  
Is one that is shared  
By two sweethearts like you;  
And this is to wish  
As your married life starts,-  
That the years  
still increase  
All the joy in your hearts.

Sincerely  
Ella Plaskett.

With very Best  
Wishes for  
everything your Heart  
Desires

Irma Duer

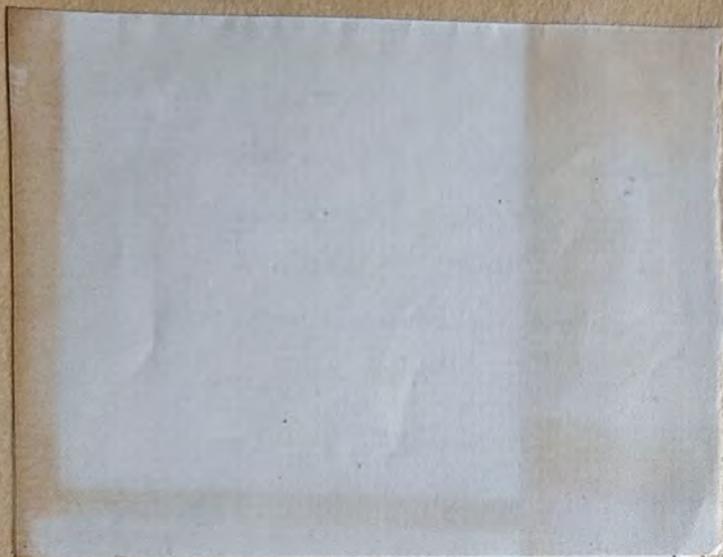


As wedding bells  
Ring out for you  
May all your dreams  
Start coming true  
And joy be yours  
In many ways  
Through years and years  
Of happy days  
The Mollenhauers  
Everett Doris  
Diane Ray.



Your happiness together  
is a joy that others share.

With my Very Best Wishes,  
Mrs Velma Krauss.  
Peack blanket.



Love to you, dear  
from  
"Your Mommie-to-be"  
Wear over tea kettle.

"  
Congratulations +  
lots of luck"  
from  
Katherine Jereich  
sewing cabinet.

For Your Shower  
Janet + Cot  
from  
Anna & Ted

For Your Shower  
Love to Janet  
From  
Bill  
Handwritten: Handwritten

Loads of happiness,  
Janet. Sorry  
I can't be with  
you this even-  
ing.

Love,  
Elma

tablemate

Love to you, dear  
Lorraine  
"Your Mommie-to-be"  
Wear ever tea kettle.



Dear Janet & Bob.

Good things  
come in small packages  
and though this doesn't  
look very small  
the best of wishes  
go with it.

- Mrs. J. Kemiro  
(- Martha)

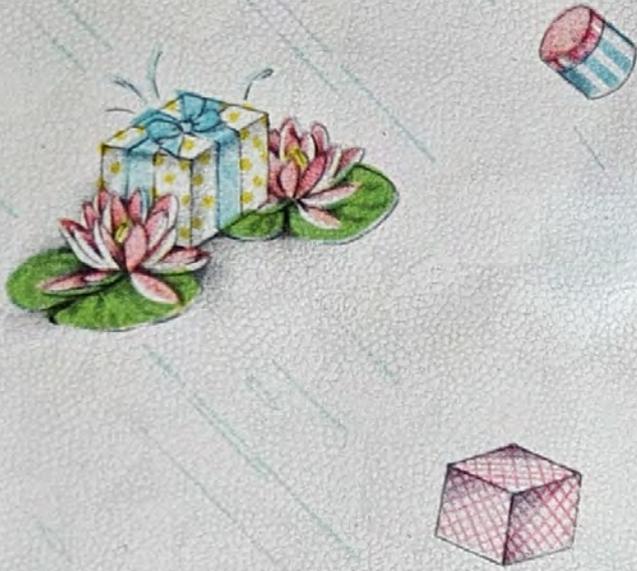
"  
Congratulations +  
lots of luck"  
From  
Katherine Jereich  
sewing cabinet.





Just something to wish you  
SIMPLY SHOWERS  
Of happy days  
And sunny hours!

Steen Jurovich



On this very gay occasion  
May this gift  
perform its part  
In showering happy wishes  
That will "rain"  
within your heart.

Wishing you every  
happiness

Athena Fillos

7-26-47



With the very best  
of wishes  
for a mighty sweet girl!

Love Jean Sandy



With love  
and  
Best wishes

from  
Bill & Bev  
Hughes

Herie's wishing you  
all the happiness in  
the world. And, Janet,  
you couldn't have  
picked a finer lad  
with whom to share  
your happiness.

Good luck, and  
my very best to  
you both.

— Jacquie



To the shower of good wishes  
Pouring down today on you

Please add this little  
extra wish -

"May all your dreams  
come true"

Love,

Frances & Connie Lamont

*Gift for Your Shower*



A Gift for Your Bridal Shower



FOR YOUR  
Bridal  
Shower



A shower gift  
Is tucked inside ...

FOR YOUR  
WEDDING  
SHOWER.  
*With Best Wishes*



A Wedding  
Gift for  
YOU



For Your  
Wedding  
Shower



A Gift  
FOR YOUR  
Shower



A Gift  
For Your  
Bridal Shower



FOR YOUR  
Bridal Shower



To the shower of good wishes

Pouring down today on you

Please add this little  
extra wish -

"May all your dreams  
come true"

Katherine Milladin



May Wedding Bells  
ring in for you  
Long years  
of joy together,  
With sunshine  
always in your hearts,  
No matter  
what the weather!

FR

With showers  
of good wishes  
for a lifetime  
of  
happiness.

From  
Fay and Kathryn



Fay Macke  
+  
Vivian Candill

Don't know  
what you have already,  
Don't know what you don't have yet...  
But sure do hope  
you'll find this something  
You'll be kinda glad to get.



With this  
wedding gift  
Best wishes go  
For the happiest  
future  
A couple could  
know!  
Love from  
Gram and Gramp Durr.



You must be very happy now,  
And this just comes to say  
May happiness be always yours  
In just the same sweet way.

Ruth Bakins  
Hilda Elm

For you,  
when you're  
A blushing bride!  
Anna Belle.



With showers  
of good wishes  
for a lifetime  
of happiness!

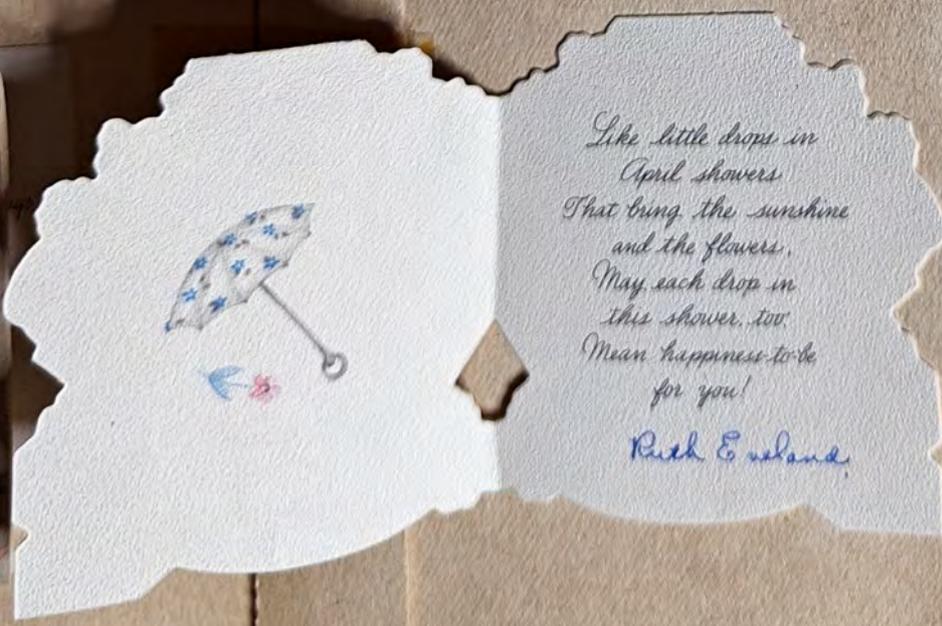
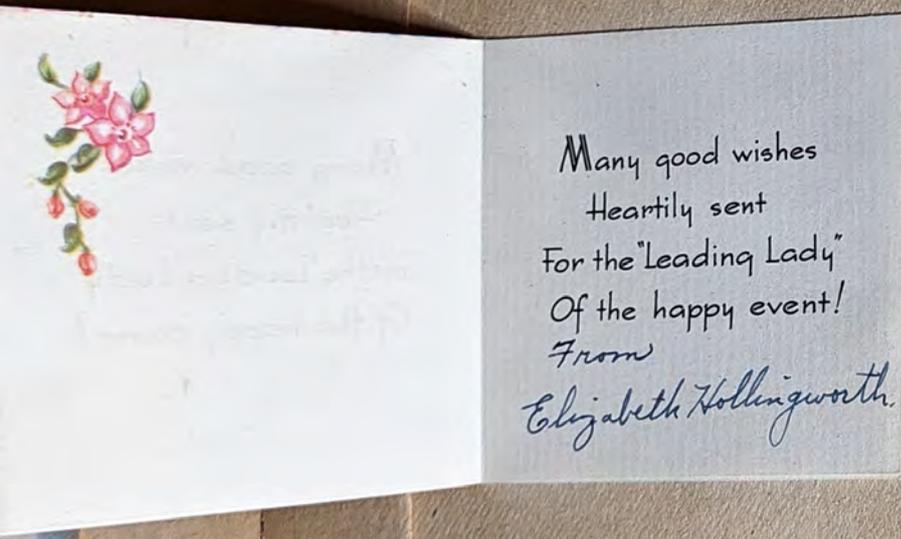
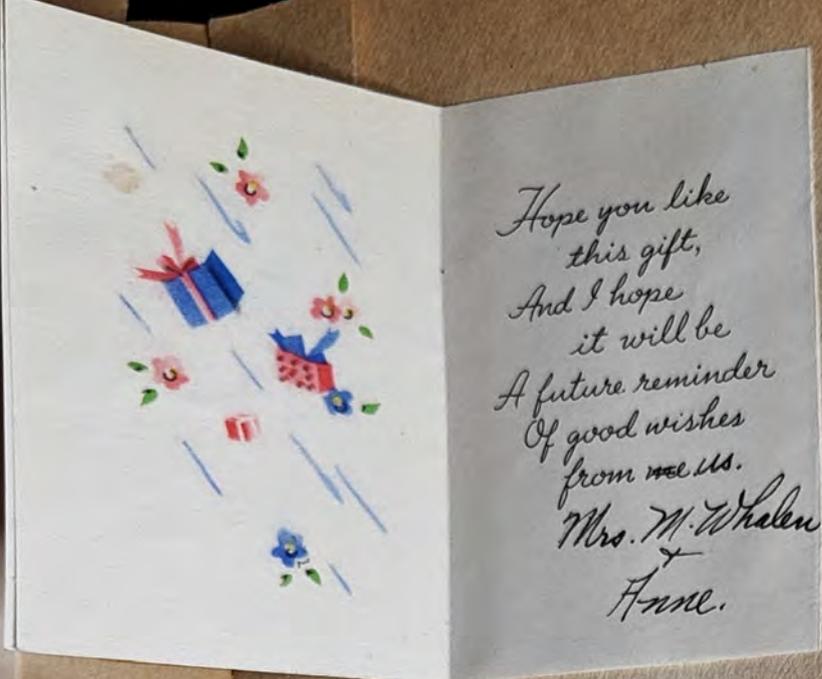
Mrs Schanbacher.



There isn't any limit  
To the wishes that this brings  
Sure hope you'll find  
it "goes with"  
All your other brand new  
things!

from  
Belle Arthur







Dear Janet: -

If the wishes enclosed  
 With this gift all come true,  
 Then the best of life's joys  
 Will be showered on you.

Jeg M.



Happy wishes for you  
 Come with something-supposed  
 To be used by a bride,  
 And my love is enclosed!

Ann and Patricia Villemur



A gift  
 for your shower,  
 To hope  
 life may hold

A rainbow  
 of blessings  
 More precious  
 than gold!

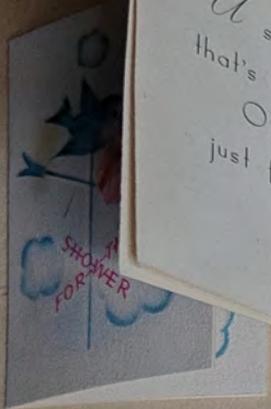
Mary Ann E.



A shower gift  
that's brimming full  
Of wishes  
just for you...

For the kind of future  
that will see  
Your favorite dreams  
come true!

*Tracielle Edwards*



like  
gift,  
will be  
reminder  
wishes  
us.  
M. Whelan  
with.

To Janet and Bob



With many good wishes  
for your happiness  
Today, tomorrow  
and always.

Love from  
Nana.

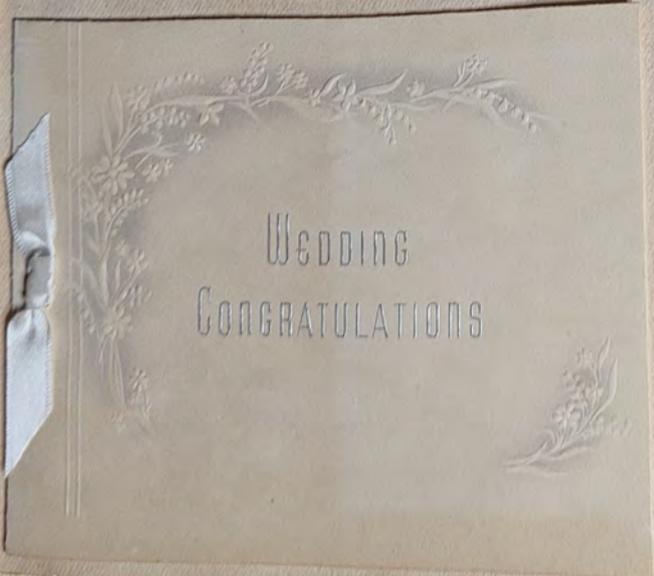


With love and  
Best Wishes  
"Reg Arian"



To the  
Bride  
with

Wedding Cards





For you this day will hold  
so many memories  
In which no others can have any part  
For you this day will bring  
so many sweet joys  
Which each of you will carry  
in your heart  
May every day bring true  
your own good wishes  
And leave behind a memory or two  
And may each happy year  
you share together  
Bring sweeter joys and dearer ones to you!

Mr. and Mrs. Bert Krause.

With sincere congratulations  
and best wishes to the happy couple.

Mr + Mrs Nick Zar

With best wishes

for a  
successful future

Payson + Virginia L



CONGRATULATIONS  
On Your Wedding



On Your  
Wedding  
Day

With

very

Best Wishes

From Ma, Mert,  
Teddy, and  
Jacquie —

We want you to  
be happy always  
and always.

Among the treasured memories  
Your hearts have stored away,  
Be sure to save a special place  
For this, your Wedding Day—  
Because today you're setting out,  
A joyful Groom and Bride,  
Along the Road to Happiness  
Forever, side by side!

Pacific Cante  
Company

You're a wonderful pair

And - on this happy day

It's a pleasure to send

Best of wishes - your way!

Dave

May your life together

bring you

every happiness.

Lots of Love,  
Grandma + Granddad  
Aldridge

BEST WISHES



To the Bride and Groom

BEST  
WISHES  
to  
The Bride  
and  
Groom



A Wedding Wish for You



To the BRIDE and GROOM





While the showers of confetti,  
So colorful and gay,  
Are falling all around you  
Upon your Wedding Day,  
Then will you please remember  
That showers of wishes, too,  
For countless future blessings  
Are raining down on you!

Mr. & Mrs. John C. Coprinija



Wedding



To hope the love you know today  
Will grow but deeper, sweeter, too,  
To brighten all the years ahead  
With lasting happiness for you.

The Scurich's  
and Lucy



Life's greatest adventure,  
Its happiest too,  
Is one that is shared  
By two sweethearts like you;  
And this is to wish  
As your married life starts,-  
That the years  
still increase  
All the joy in your hearts.

Love to Janet + Bob.  
from Nana.



Just as the love that's  
in your hearts  
Now makes your joy complete,  
So through the years  
before you  
May you find life doubly sweet!

Mr. + Mrs. M. Lubracich +  
Selen

WEDDING  
Congratulations



Best Wishes for  
Today and Always

Best Wishes  
for Your  
Wedding



A Wedding Wish  
For You



For Your  
Wedding





When the chimes ring out  
And the knot is tied,  
And you start on life's journey  
Side by side,  
May the future bring you  
Nothing less  
Than love, understanding,  
And happiness.



Mr. & Mrs. Trogovich & Pauline



Wishing you a joyous wedding day  
and a lifetime  
filled with happiness.

Florence and Clyde Dalbey.

May you  
be very, very  
happy

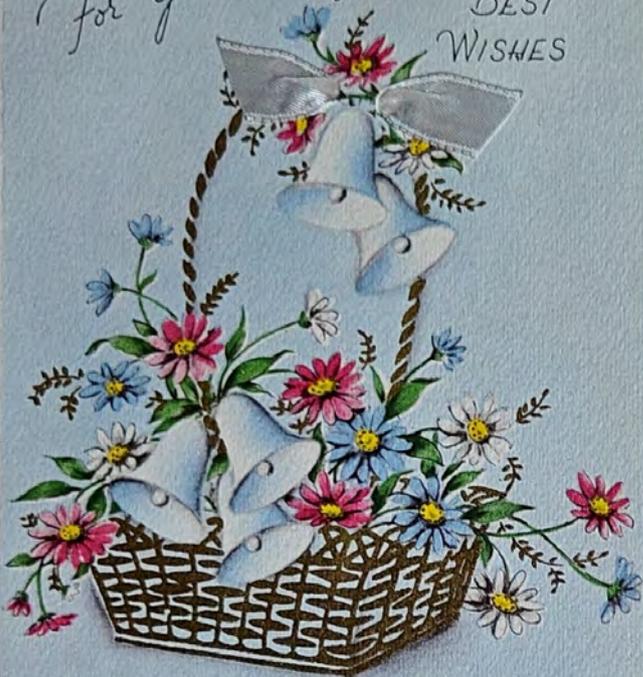
Mr. + Mrs. Amor Loring  
+ Family



Wishing you all that  
you're both holding dear  
Today and tomorrow  
and year after year!

Mr + Mrs Peter Perovich

For Your Wedding A GIFT WITH  
BEST  
WISHES



Congratulations and Best Wishes  
on Your  
WEDDING DAY



A WISH FOR  
You Both



ON YOUR  
Wedding Day

To the BRIDE and GROOM





This gift brings you  
countless good wishes  
And all of them mean just  
one thing -  
"May you know all the joy  
and the gladness  
That a wonderful marriage  
can bring"

Lhed Crew



For the Bride --

The very best of wishes -

May glad years along

the way

Hold even greater happiness

Than this - Your Wedding Day!



For the Groom --

Sincere Congratulations!

May years of glad success

Of health, content, and

many friends

Bring Greatest Happiness!

Our Love  
Annie & Patricia  
Villenuer





As long as the birds  
Are at home in the trees,  
And flowers are home  
To the wandering bees,  
As long as the midnight  
Is home to a star,  
May your home be happy,  
Wherever you are!

Love To Bob & Janet  
From Skip &  
Sonny



Just as the love that's  
in your hearts  
Now makes your joy complete.  
So through the years  
before you  
May you find life doubly sweet!

From  
Janice, Kathy  
& daughters





A wedding wish sincerely meant  
To hope that life will bless  
The two of you with everything  
That leads to happiness

Mr. & Mrs. Charlie Ross



May just the very best of luck,  
The sunniest of weather,  
And the happiest of everything  
Mark all your days together.

From  
Esare, Margarita, and Bobby  
Alex Rose



A message for the two of you  
Intended to express  
The warmest wishes ever  
For good luck and happiness.

Lots of Love +  
Best of Luck,  
Margie + Les Holen



With best wishes  
for your happiness  
today and always  
Congratulations and Best  
Wishes

Mr. and Mrs. Elmer Jensen





May all your  
years together  
be happy ones  
Mary and Peter Stoltz



Wedding  
Congratulations



Dear Janet & Bob:  
Here's hoping that together  
You will find that each new day  
Brings still more  
happiness for you  
To share along life's way.  
The Radalyas.



Congratulations are in order!

And we're both on hand

to say,

"May the joy

you share together

Keep increasing every day!"

Mr and Mrs Russell Haslon



Wishing you all that  
you're both holding dear  
Today and tomorrow  
and year after year!

Ellen Marinovich



Our  
Wedding Wish  
for You



Happy Wishes  
FOR THE  
BRIDE  
AND GROOM



With  
Best Wishes  
On Your  
Wedding



This brings our warmest wishes

To the two of you today,

For happiness and dreams fulfilled

Along life's future way.

The Lids & Petersens



With many special thoughts of you  
This comes to help express  
The very warmest wishes  
For your future happiness;  
May you find life together  
Will be filled with all good things  
And all the lasting happiness  
A happy marriage brings.

Fred, Margie & Hazel Perry.



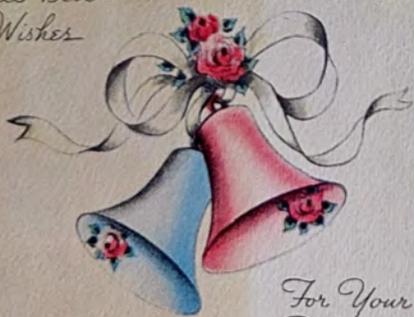
This brings you the best  
of good wishes,  
Sincerely intended to say,  
"Here's hoping life  
always will find you  
As happy as you are today."

Mr. & Mrs. Frank Sanchez.

*Best Wishes to the*  
**HAPPY COUPLE**



*All Best  
Wishes*



*For Your  
Wedding*

*For The Happy Pair*





That you'll be gay companions  
Is an easy thing to see -  
And here's hoping you'll be happier  
Than you ever dreamed you'd be!

Mr. + Mrs. Joseph Remiro



With the very best of wishes  
for your lifelong happiness



Cecilia and Julius Schaubacher.



Sincere congratulations—  
And a wedding wish for you,  
That you'll be happy always  
And your dreams will  
all come true /

Spud. Mary &  
The children

All Best  
Wishes



Wishing You Good Luck  
To-day--  
To-morrow /  
and ALWAYS  
From  
Mrs Quadro.

A WEDDING GIFT for YOU



For Your Wedding



For Your  
Wedding



A  
Wedding  
Gift

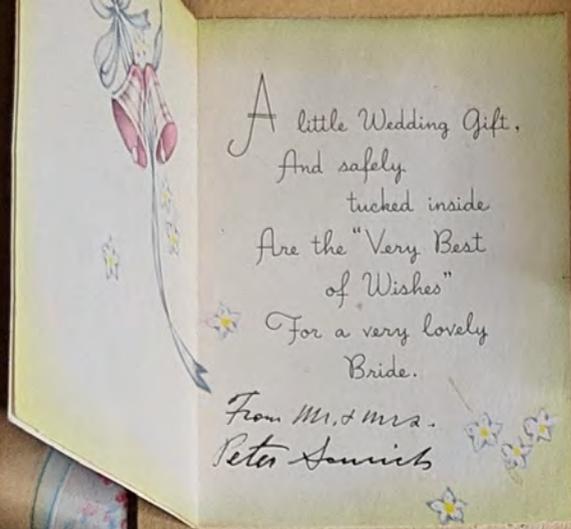


A Wedding Gift FOR YOU



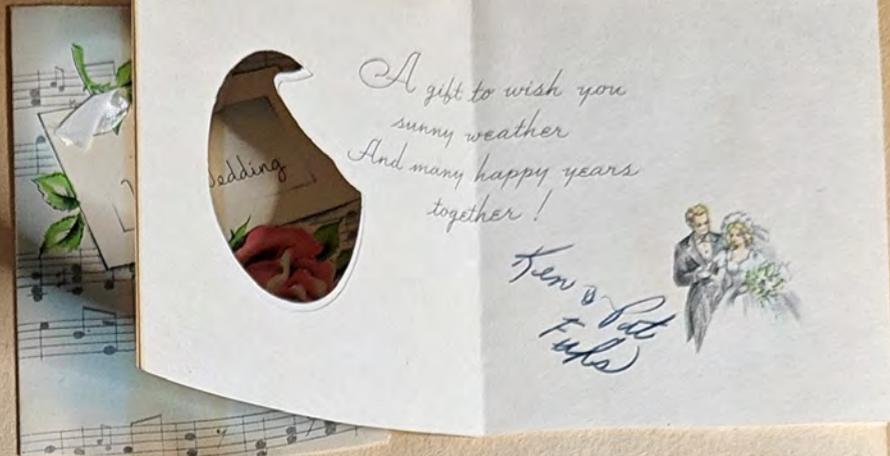
A Belated  
Wedding Gift





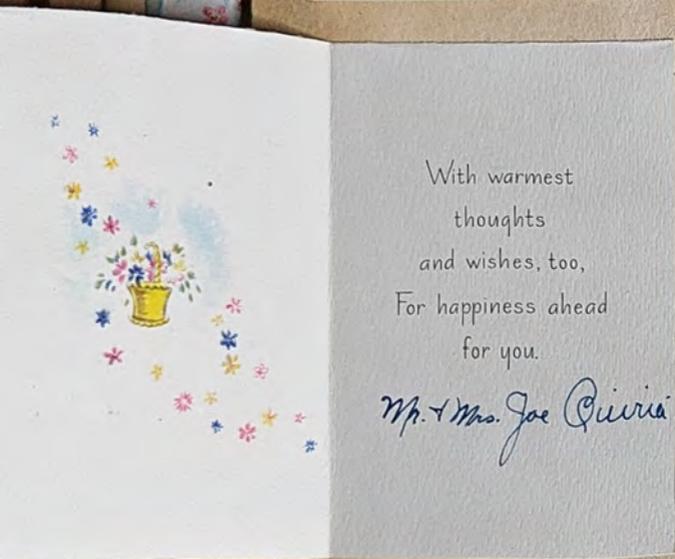
A little Wedding Gift,  
And safely tucked inside  
Are the "Very Best  
of Wishes"  
For a very lovely  
Bride.

From Mr. & Mrs.  
Peter Samich



A gift to wish you  
sunny weather  
And many happy years  
together!

Ken & Pat  
Tully

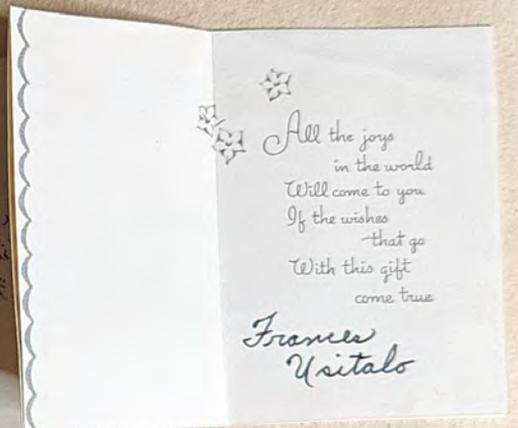


With warmest  
thoughts  
and wishes, too,  
For happiness ahead  
for you.

Mr. & Mrs. Joe Quiria

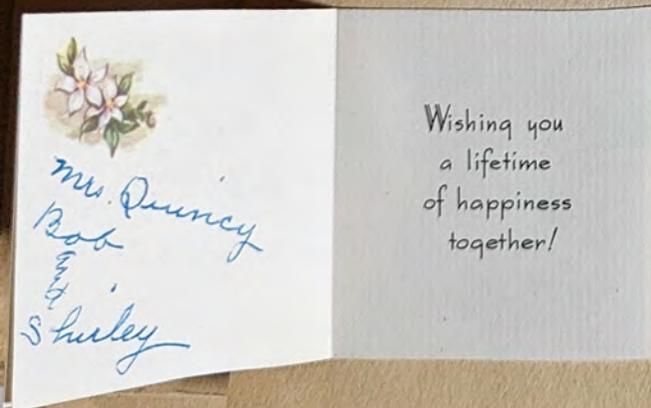


For Your  
Wedding



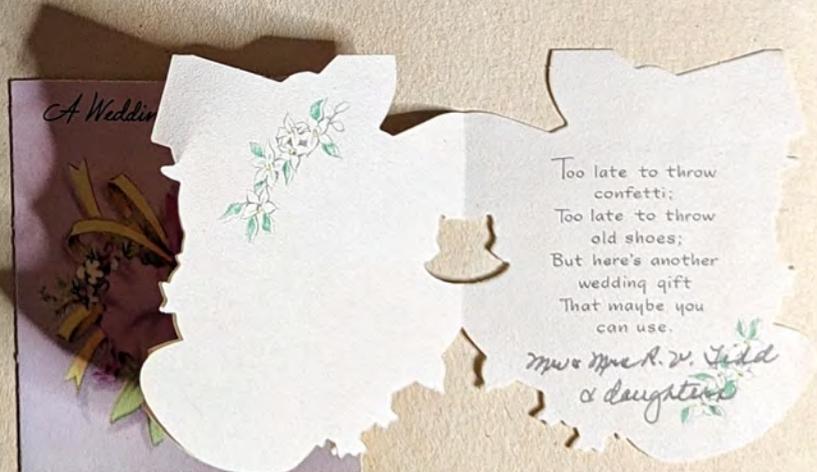
All the joys  
in the world  
Will come to you  
If the wishes  
that go  
With this gift  
come true

Frances  
Usitalo



Wishing you  
a lifetime  
of happiness  
together!

Mr. Quincy  
Bob  
&  
Shirley



A Wedding

Too late to throw  
confetti;  
Too late to throw  
old shoes;  
But here's another  
wedding gift  
That maybe you  
can use.

Mrs. Mrs. R. V. Fidd  
& daughter



Best Wishes,  
Viola McKay  
and  
Kathryn Graff

May Love's Sweet Song  
Bring joy to you  
And its melody linger  
A lifetime through.



To wish you  
every  
happiness

Mr. and Mrs. Andrews  
and Gladys

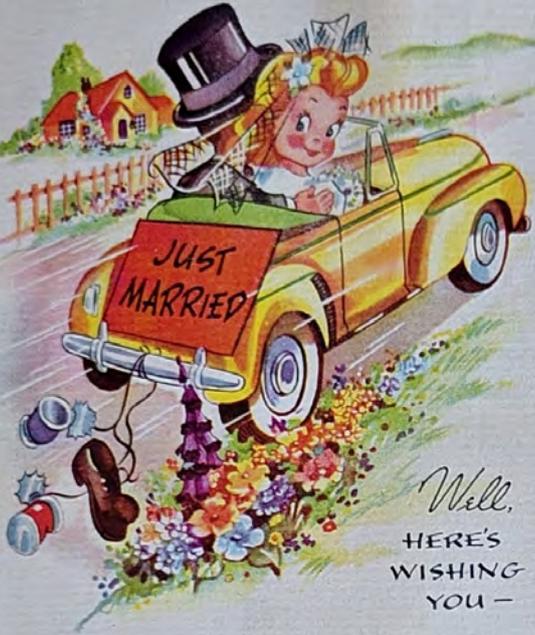


With best wishes  
for a lifetime  
of happiness.

Ruth Baline  
Paul & Hilda Elm



Starting out on  
**MARRIED LIFE?**



Well,  
HERE'S  
WISHING  
YOU -

**CONGRATULASHUNS  
ON YER MARRIAGE**



IT'S A DERNED GOOD INSTITUSHUN,  
AND DON'T YE EVER DOUBT IT--  
IN FACT --

For Your  
Wedding



NO DANGEROUS CURVES

NO CASES OF

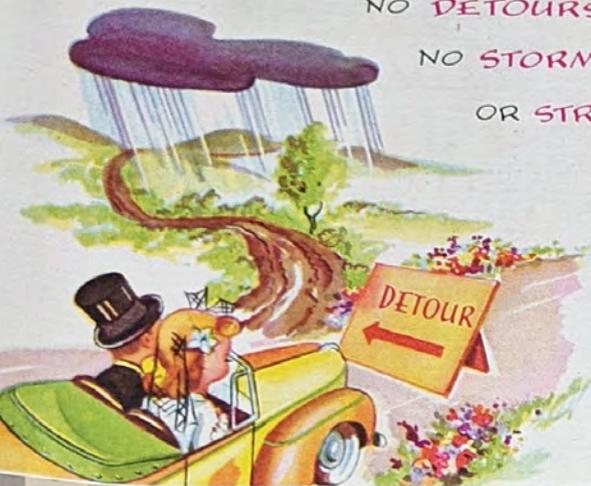
NERVES



NO DETOURS,

NO STORMS

OR STRIFE,



JUST SUNSHINE

EACH DAY



AS YOU GO  
ON YOUR WAY

DOWN THE ROAD OF  
MARRIED LIFE!



A Wedding Gift

To wish you  
every  
happiness

Mr + Mrs M. C. Langley



A Belated  
Wedding Gift

With best wishes  
for a  
double share  
of happiness  
Dor + Olivia



All the joys  
in the world  
Will come to you  
If the wishes  
that go  
With this gift  
come true

Florence } Charles  
          }     }  
          }     }

THERE AIN'T NO FAMILY THAT SHOULD EVER BE WITHOUT IT!

CONGRATULASHUNS  
AND BEST WISHES.



Lots o' Luck  
Dab Wilde  
Dick M...





Wishing You Good Luck  
To-day--

To-morrow /

and ALWAYS

Mrs. M. Whalen  
&  
Family.

# 25.00

Come Teala .

8/4/47.

My dear Bobby:

A little gift  
for you + your bride to be.

With my love +  
God bless you.

Chuck .

Our best wishes  
to you for  
happiness in the  
years to come

Sincerely  
Fred and Marie  
Flodberg

Our sincere best wishes  
for your life long happiness.

The Lamont Family

Mr. & Mrs. L. V. Lutz  
family

Mr & Mrs  
Mitchell Bakich

Mr. & Mrs. Mark Millard

Best Wishes  
Ed Puhland

Mr. & Mrs. E. W. Baumgardner

Mr. & Mrs.  
Arthur Brown

Dear Jan,  
Best of luck  
always - to Bob + you -  
Love  
- Bud -

Mr. Paul G. Milladen

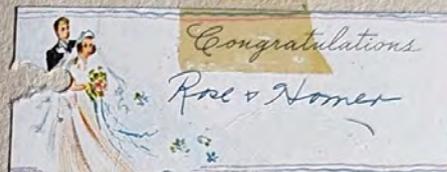
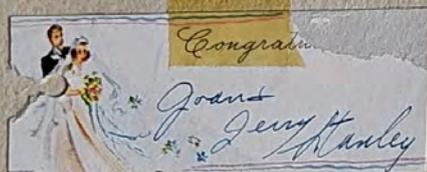
Mr. & Mrs. Ernest Arias

Best Wishes  
Steve Dues

Best Wishes  
Bud, Irma, and Cynthine

May your nest always  
be as cozy,  
and your hearts as gay,  
as the Birds  
Kathleen and her Dad,

Best wishes  
Howard & Ruth Helen  
Dalby



This wedding gift that comes to you  
Brings just the warmest wishes, too,  
For still more happiness each day  
Of every year along life's way.

Anna Dwyer

Gerry Stanley



Wishing you  
a lifetime  
of happiness  
together!

& Mrs Eiskamp

This wedding gift that comes to you  
Brings just the warmest wishes, too,  
For still more happiness each day  
Of every year along life's way.

Arch & Loretta.



Best wishes for  
everlasting happiness.  
Marge and Bob Hentschel

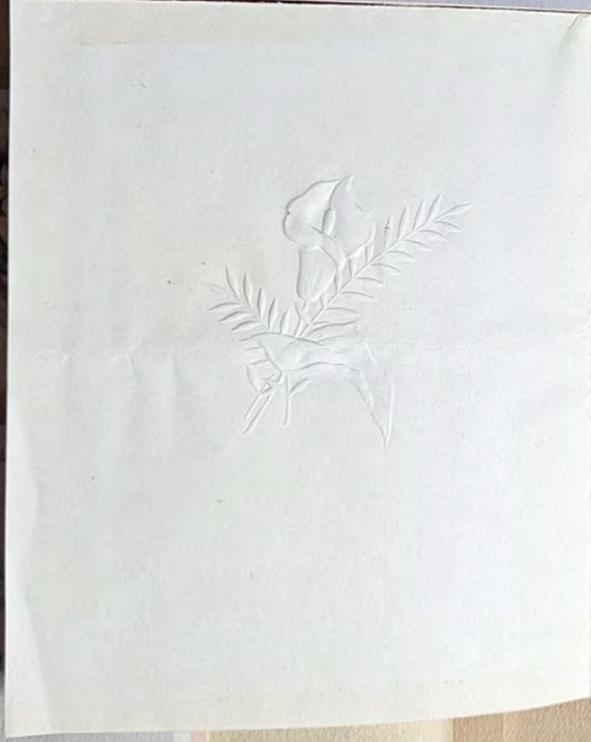
Always  
gay,  
Dear Madam

Dear

Wmley



au



May the future  
bring both of you  
many years  
of happiness.

Mrs & Mrs A. Lloyd Hopkins



To hope your Wedding Day  
will start many years

So sorry this  
is so late - but  
we do wish you  
all the happiness in the world  
of happiness!  
Sincerely  
Yours and Aunt



Congratulations  
to you both,  
with best wishes  
for your future  
happiness!

Bud

Hope this gift  
Brings just a part  
Of the joy that's  
wished you

From the heart!  
Katherine  
Mulladin

# THE *Bride's*

MAY 13 1947

## BOOK

*Be the Bride  
of Your  
Dreams!*

**ETIQUETTE • DRESS  
BUDGET • TROUSSEAU**

*from your Engagement  
through your Honeymoon*

**BY EDYTH THORNTON McLEOD**

formerly of Elizabeth Arden, author of *Your Home Course to Health, Beauty, Charm*



# Check List for the Bride

Every bride-to-be needs a notebook. She should jot down each thing to do, like this...

Send engagement announcements to newspapers and friends, pictures to newspapers—

Select Wedding date—

Invite attendants—

Select the color scheme for the entire wedding—

Plan wedding gown and gowns for attendants—

Check accessory list for your wedding outfit—

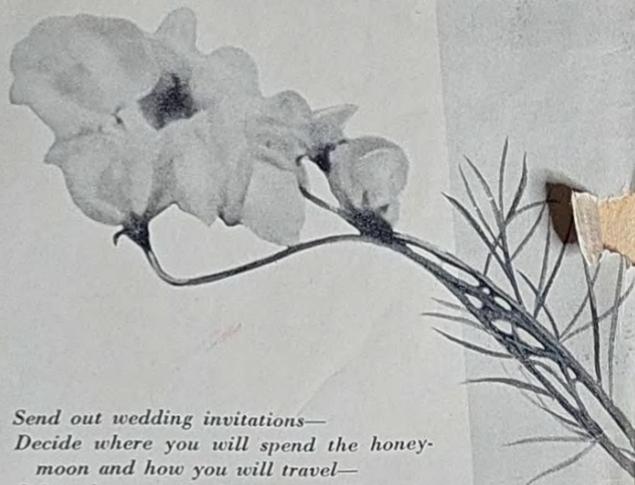
Order your wedding gown and the veil—

Shop for a florist to make bouquets and decorate the church and home—

Set time and date with minister, make plans with church sexton and organist—

Arrange for, order wedding invitations—

Shop for trousseau clothes and HOPE CHEST linens—



Send out wedding invitations—

Decide where you will spend the honeymoon and how you will travel—

Select the correct going-away outfit—

Check accessories for going-away outfit—

Check luggage you will need and what you have on hand—

Plan your wedding breakfast or reception—

Shop for a caterer to serve refreshments and make the wedding cake—

Buy the groom's wedding ring if double-ring ceremony is to be used—

Help mother plan her outfit—

Set date for bridesmaids' party—

Check rehearsal date with the sexton, minister and organist—

Order limousines for the wedding party—

Get a permanent if you need one—

See that you have enough stationery so that you can send THANK YOU notes as the presents arrive—

Take care of your hands, get a manicure—

Have your hair done—

Arrange for wedding photographs.

You have a lot to do but it is worth it! Don't worry, no matter how exhausted you are now you will be beautiful at your wedding. You're in love!

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The Bride's Book, by Edyth Thornton McLeod

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Thursday

Dear Frances

YOUR news is wonderful! I am completely thrilled about your engagement, and I shall most certainly be able to come to your wedding in June. I wish you and Jack every happiness, and a fine life together. I am sending him my sincere congratulations.

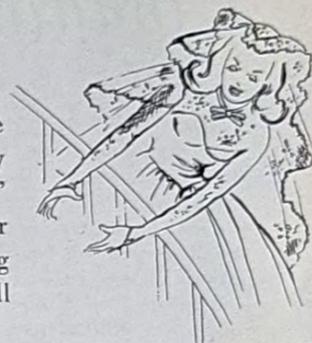
You are quite right in supposing that there are "a million things" to do! This is one of the most exciting periods in your life, but also one of the most confusing. However, I know you will manage things very well, if you organize the wedding preparations with your *usual* efficiency. And you are very fortunate in having your family to work along with you to make the wedding as lovely as possible. There is nothing more beautiful than a traditional ceremony when it goes off smoothly. I know yours will—and I think you will always be happy remembering it.

But your questions are more than I can *possibly* answer in this letter, so I am sending you a copy of my "Bride's Book." I think it contains all you will need to know about wedding etiquette, as well as lots of ideas for making your wedding really belong to *you*. For this is your day more than any other, and it should reflect you and your happiness every minute.

And here's Suggestion Number Two: buy a neat little notebook right away, and list in it everything you must do before June 24. You will find a sample check-list in the "Bride's Book," although you will probably want to revise this to include personal choices, "extras," and so on.

Now about your budget. Every wedding should be budgeted, and the financial end of things carefully managed. This will be good training for you as future custodian of the household monies! Here also your little notebook will be your guide. After you have settled the over-all allowance with your family, decide how much you can spend for each thing on your list, and then watch it! If you "go over" in one category, you may not have enough money for something else equally essential.

2



I really can't give you actual cost estimates, since costs are so variable for every community. But you will know generally how much you have to spend, and can shop for the best "buy" available on everything. For instance, I happen to remember that there's a little old lady who makes magnificent wedding cake for practically nothing. What you can save on that will be "found money" somewhere else in the budget.

Selecting your wedding dress and bridal color scheme is one of your pleasantest "tasks." You might wear a traditional white gown with a long veil and bridal bouquet, or a pastel gown with a muff of flowers, or a short afternoon dress with a pretty hat and veil. Some of the brides pictured in the "Bride's Book" may help you to decide. (But remember that your trousseau, *future* glamor garb, is more important—financially, that is—than your bridal gown.)

Your favorite saleslady in your local department store will be glad to help you—both with your gown and your bridesmaids'. Or perhaps you will decide to have your gown made by your dressmaker. In either case I am sure that you will be able to find just what you want.

As to flowers—consult with your florist about color schemes, but don't spend too much. Remember you are the main show!

Speaking of bouquets, did you know that the bride of centuries ago wore a wreath of myrtle, and then threw it to her maids? And then, just as today, the lucky girl who caught it was supposed to be the next to wed.

I am sending another copy of the *Bride's Book* for your friend Mary who is being married at City Hall. . . . There are lots of suggestions for making her wedding and reception beautiful, even if it is less "formal" than yours.

My love to you and Jack, and best wishes to Mary. I know that you will both be brides in the best, and most beautiful, tradition!

Yours,

Edythe Thornton McLeod

# Congratulations!

YOU'RE engaged—and this is probably the fulfillment of a long dream. From childhood on, most girls look forward to their wedding day.

But whether long-anticipated or sudden, whether you are a "home girl" or a confirmed career woman, your betrothal will have its own magic.

From the moment you say, Yes, or whatever you managed to gasp in reply to the fateful question, you're in a whirl of parties, showers, fittings, and delightful, unexpected meetings with the man you're soon to call your own. But don't forget that you're meeting a large number of Very Important Persons, and should be on your best behavior. This is a good time to practice your thank-you notes and have some informals made, if you haven't some on hand.

But however long your engagement lasts, you'll spend a good part of it looking forward to *the day*. You'll want your wedding to be truly lovely—even the simplest wedding can be, when it is appropriately planned and smoothly executed.

Shakespeare said, "Hath not old custom made this life more sweet!" This is particularly true of weddings—and practically since the days of the cave men, we have been evolving marriage customs. Some of these now seem rather amusing: In old Poland, for example, the groom sprinkled the bride's bouquet with sugar—to make sure she'd have a sweet disposition! The ancient Egyptians were convinced that a bride who wore "tinkling anklets" would have noisy and restless children; but in the Orient it was thought that silver bracelets and buckles worn by the bride would bring her good luck.

In America today, most brides follow the traditional rule of "Something old, something new, something borrowed, something blue..." And it is considered *very bad luck* for the groom to see his bride in her wedding dress before the moment she comes down the aisle to meet him. So resist temptation!

You may often have wondered about the origin of the expression, "tying the knot," which has already taken on such wonderful new meaning for you. The

phrase comes from the practice of ancient priests of tying their stoles (ecclesiastical scarves), around the joined hands of the bride and groom.

If you have been planning for this happy occasion for years, you may have started a hope chest, in accordance with the old, old custom. Modern girls' hope chests, though, are a lot more practical and usually more modest than those of their grandmothers', which sometimes contained more linens, etc., than they could use in a lifetime. A pre-Civil War Southern bride's hope chest included (among many other things) "36 damask dinner napkins, 12 bedspreads hand-wrought of lace... 24 cotton night-robes, 36 pairs of pantalettes..."!

A hope chest is an exciting and practical way to collect some of the infinite number of "things" you'll need to set up housekeeping. Even if you didn't start one before you were engaged, there's still time enough.

Why not hunt around the second-hand shops and find an old-fashioned small trunk. You can paint the exterior, and line the inside of the lid with flower pictures or motifs. Or if you have an old cedar chest, cover it with wall paper and lacquer it. These look very handsome, and give you a lovely feeling of history-in-the-making!

You can stock up on household linens (the more the better)—sheets, pillowcases, bedspreads, blankets, quilts, table linens, bath towels, hand towels, face cloths, dish cloths, dish towels, bath mats, rugs, etc., perhaps even shower curtains and pot holders. You will be grateful later on for as many of these things as you can include in your trousseau budget. It's lots of fun to shop for little household articles and marvelous new gadgets. You'll hardly be able to wait for the day when you can use them. And if you come across a particularly pretty piece of lingerie, or some lovely handkerchiefs, into the chest they go.

A hope chest is a special blessing if you can not move into your permanent home immediately, but must bide your time in a furnished apartment or hotel room. Collect ashtrays, little decorative objects, pictures and vases. These graceful little things will make whatever home you have charming and unmistakably yours.





### The Bride and the Ring

If it's your good fortune not only to find your own true love, but also to receive an engagement ring, you will probably choose a diamond. The diamond, with its heart of intense fire, has for several centuries been the symbol of romantic love.

Traditionally the engagement ring is worn on the third finger of the left hand—because the ancients believed that a tiny “vein of love” (called “vena amoris”) ran up the arm from that finger to the heart. When your beloved places a ring on that finger, he is your fiance.

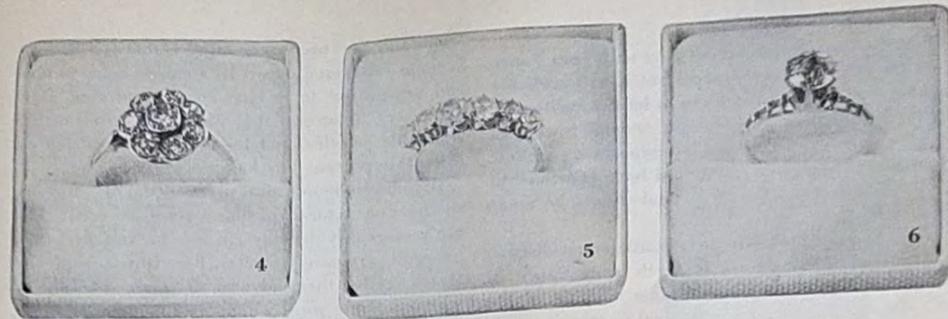
Cavemen tied plaited grass around the ankles and wrists of their intendeds. This finally evolved into a bit of grass tied around the finger—the first known “engagement ring.” The Romans betrothed their women with rings of iron. When Caesar's legions were “civilizing” Europe, however, they had no iron rings with them; instead, they put strips of rawhide on the fingers of the ladies of their choice.

In the museums we see ancient rings of many other substances: stone, bronze, copper, silver, and even plaited hair, used by the Egyptians in Pharaoh's day. Early medieval religious paintings show the

Virgin receiving from Joseph a ring set with a diamond. “Faith rings” were made in the form of clasped hands. Relatively modern rings of gold had tiny keys attached. Today's engagement ring may be made of any of a variety of metals, but is most frequently set with a diamond.

In the past it was thought “romantic” to surprise the girl with the ring, like the traditional question, but this isn't very practical. The ring usually represents a considerable financial outlay, and is the young couple's first big joint purchase. It is proper and indeed advisable for your fiance to discuss with you the style and price of your ring before its purchase. Of course you will never wear the ring before he has had an opportunity to put it on for you at an appropriate moment in a romantic setting. You will remember this for the rest of your life.

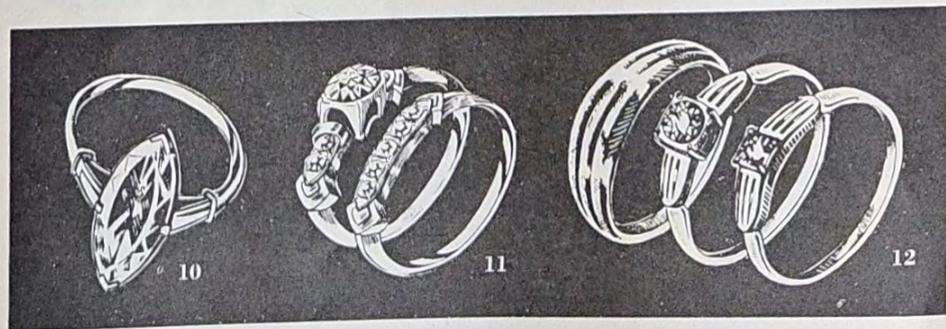
Yes, an engagement ring is a proud thing; it tells you and the world that you are beloved. It is a talisman of your happiness and the joys that are in store for you. Cherish your love, that it may be as pure and enduring as the clear stone and circlet without end, that are its symbols.



### FROM REED TO RING: A short history of the Betrothal Symbol in pictures.

1. Plaited grass or rushes; earliest known type of troth ring. Followed ancient custom of tying the bride's ankles and wrists with grasses in the days of “marriage by capture”!
2. Thong of leather, as improvised by Roman soldiers in Europe. The Romans had given pledge or “promise” rings of iron since the second century B. C. and are known to have used the diamond in gold rings during the fourth century A. D.
3. Colonial diamond hoop, called a “keeper ring”. Worn during engagement, then placed next to the wedding band to keep that ring from being lost. There were grave superstitions about the loss of a wedding ring.
4. Bouquet cluster of large diamonds, nineteenth century. Designed from old fashioned bouquet with a rose in the center. Silver top, to give the diamonds white reflections, Gold band around the finger.
5. Half-hoop with six matched diamonds in a row. Also made with three, five or seven stones. The engagement ring of our grandmothers. Still popular in Canada. Mounting of yellow gold.
6. Diamond solitaire in Tiffany prong setting. The classic engagement ring from about 1890 to 1930. Tailored types of mountings are coming back into style and the solitaire is still the symbol of betrothal.
7. The round, brilliant-cut is the traditional engagement

8. The modern square-cut looks best in stones which weigh at least one carat and set in palladium, the white precious metal which is the perfect background for your stone and your hand. This is the ring which is most flattering to that capable, modern hand.
9. Emerald-cut, the most popular of all the modern cuts. The stone is sometimes square and sometimes oblong, as shown. This emerald-cut is identified by the nipped-off corners. Very becoming to the long-fingered hand of the sophisticate.
10. The marquise-cut has depths of “fire” similar to the intriguing “fire” of the brilliant. This graceful and romantic shape is most often the choice for the very pretty, graceful hand. It makes the fingers look longer.
11. A matched set of diamond engagement ring and diamond-topped wedding ring. A few small diamonds, cleverly set in embossed metal to give “glitter” at a price! Perfect for the girl who will live and love on a budget but who likes to sparkle up her hands.
12. A triple matched set of diamond engagement ring, wedding band for the bride and a wedding ring for the groom, a three-ring affair. Simple settings but smartly modern; good for that bride whose hands are busy at home and at a career. The groom's ring to make him remember—always!



### Shop For Your Ring

SHOPPING for an engagement ring with your fiancée is really a blissful experience. But it will probably be just as well for both of you to let the excitement spend itself while you wander around town just looking. Because this is a very important purchase—maybe it's the first thing you have ever bought to last for your whole life!—and should be made with care.

There's nothing really unromantic about discussing the price of your ring with your fiancée in advance of its purchase. It's done by most of the Americans who spend a great deal of money yearly for diamonds. Obviously the cost of the ring must be scaled to his income. And even though you will both want to buy the very best ring you can afford, it's up to you to see that his generous impulses don't lead him astray. Men in love want to lay the world at the feet of their ladies, but wise and tactful ladies can let it be known that they will settle for a little less!

Hand-in-hand: That most engaging ring for that third finger, left hand is a sparkling diamond, outshone only by the sparkle in the girl's eyes!



One key fact to keep in mind is that you haven't become a diamond expert by virtue of being in love and setting out to buy an engagement ring. It is very, very important that you select a thoroughly reputable jeweler, and then follow his advice on this all-important purchase.

Diamonds are our most precious stones—they are the hardest natural substance yet discovered; they are remarkably durable (in fire, for instance, they generally remain intact). For this reason the Greeks called them *adamas*, or "invincible, unconquerable," the word which later became *diamond*. Diamonds are distinguished by great brilliancy and ever-changing beauty, when they are well cut. Because diamonds are so highly prized all over the world, they are good investments.

There are a few points about this symbolic jewel which you can easily master. They are *carat, color, cut and clarity*.

*Carat*, the unit by which diamonds are weighed, comes from the Mediterranean region. In early days the stones were weighed against "carobs," the seeds of an evergreen tree. The modern metric carat equals about two-tenths of a gram. (There are about 31 grams to an ounce.) A one-carat diamond is about the size of an average green pea. Carat is

further sub-divided into one hundred points, so that if a diamond weighs slightly more than half a carat your jeweler may speak of it as a "sixty-point" stone. Most of the diamonds imported into this country (chiefly from South Africa), are under one-half carat.

Since large diamonds are very rare, when the diamond weighs more than one carat, the price advances as the square of the weight. In other words, a perfect two-carat diamond costs considerably more than double a one-carat diamond. That is because the larger gems are rare. So if your man is rich enough to buy you a solitaire, chances are you are getting much more lasting value than if you have a ring with a cluster of smaller diamonds.

*Color*. The standard color for a diamond is a clear, frosty-white. All perfect white diamonds are entirely without color, just as clear as a drop of water. But such diamonds are rare: in approximately one hundred carats of gem diamond mined, only about one carat is entirely without color.

The facets (*fäss-cetts*) cut into the gem give the multi-colored reflections of light. That's what makes them "sparkle". (Your eyes will do the same when you first see your diamond ring on your finger!)

There are colored diamonds. The famous Hope Diamond is as blue as a sapphire and the well-known Tiffany Diamond, which was exhibited at the World's Fair in New York, is a golden, sunshiny-yellow. The so-called perfect blue-white diamonds are exceedingly rare.

To make sure that your stone is clear and steely-white, examine it in a good north light. Sunlight may give it yellow tints, and if it is seen against a blue background, it will look bluer than it really is.

*Cut*. Like the shine of your own eyes, the brilliancy of the diamond depends on its depths. The sparkle comes from reflections from the inside of its facets (the small plane surfaces), and from its transparency and polish. For this reason, since the end of the seventeenth century, brilliant diamonds have been cut with not less than fifty-eight facets.

*Clarity*. Your jeweler examines precious stones through his little lensed eye-glass to detect the imperfections, but remember that it takes a trained eye to find them. Some of the fairly common flaws, which reduce the value of the diamond, are long fissures in the surface, cleavage cracks, bubbles or included crystals, spots of off-color or cloudy texture, cavities and nicks.

This may sound rather technical, but the essential facts will fall into place when you are actually



The engagement ring, symbol of eternal love, may be a diamond solitaire. It is presented to the betrothed when the two are "alone together!"

confronted with the gems. (Happy thought!)

After you've got your ring, you want to care for it as tenderly as the experts do. Diamonds must be cleaned fairly frequently—they have an extraordinary affinity for grease. When dust adheres, the brilliancy of the diamond is lost. To save your ring from this involuntary dim-out, take it to your jeweler every month or so, and he will be glad to clean it for you. Or if you don't want to let it out of your sight for a minute, buy a little cleaning-kit from him; brush the ring with ammonia, dip it in alcohol, and dry it in special jewelers' sawdust. It will sparkle as of yore!

In recent years there has been quite a vogue for surrounding the central stone with small brilliants. These small sparklers were cut in Europe but today's engagement ring is once more the solitaire, and our American diamond cutters are the finest in the world when it comes to cutting the larger stones. These solitaires "live happily ever after"; they never lose their sparkle, and remain through all the years a brilliant symbol of love and romance.



In the double ring ceremony, the bride gives the groom a ring which is a match to hers. The custom is very old and recently became popular again.

### The Double Ring Ceremony

IN olden days, a knight wore the girdlette of his betrothed beneath his armor as a token of his true love. Today's delightful custom of the double ring ceremony is by no means Victorian. This attractive old custom has been recently revived, and today more and more American men are to be seen wearing wedding rings—and without protest. Especially when they are bursting with pride at having won the girl of their dreams, and glad to have this "mark on them".

It is a nice gesture for a husband to have a wedding ring, and here is how it works, if and when you get his consent. Sometimes the groom suggests his having a ring first: however, if he does not happen to think of it, the bride should suggest (but not insist!) on the beauty of two love tokens.

The bride buys the groom's wedding ring. It is correct for her to purchase his ring at the same time that he buys hers, since it is customary for her to accompany him when he buys the wedding ring. Since it is to stay for life on her finger, she should be allowed to choose the width and design she prefers, as well as the metal.

Double wedding rings have become so popular



"Lucky Heart" talisman, combines hearts in lustrous white palladium entwined with pink-gold horseshoes.

(since the avalanche started by the war) that they can be purchased in sets, with the groom's a plainer version. For instance—he may want to give the bride a circlet of diamonds or a wedding band with a lively glitter, carved in highly faceted baguette ("little sticks") shapes of white, precious palladium. His ring should be a masculine version of that one—a little wider, and less elaborately interpreted.

Both rings may be engraved. Years ago, when rings were broad, it was not unusual to have quite long quotations on the back of rings. Today, however, the bride's narrow band will not usually accommodate more than "A. to L. 6/1/47". However, the groom's wider ring can be marked with either initials or a sentiment, whichever way the couple prefer.

At the ceremony both rings are used.

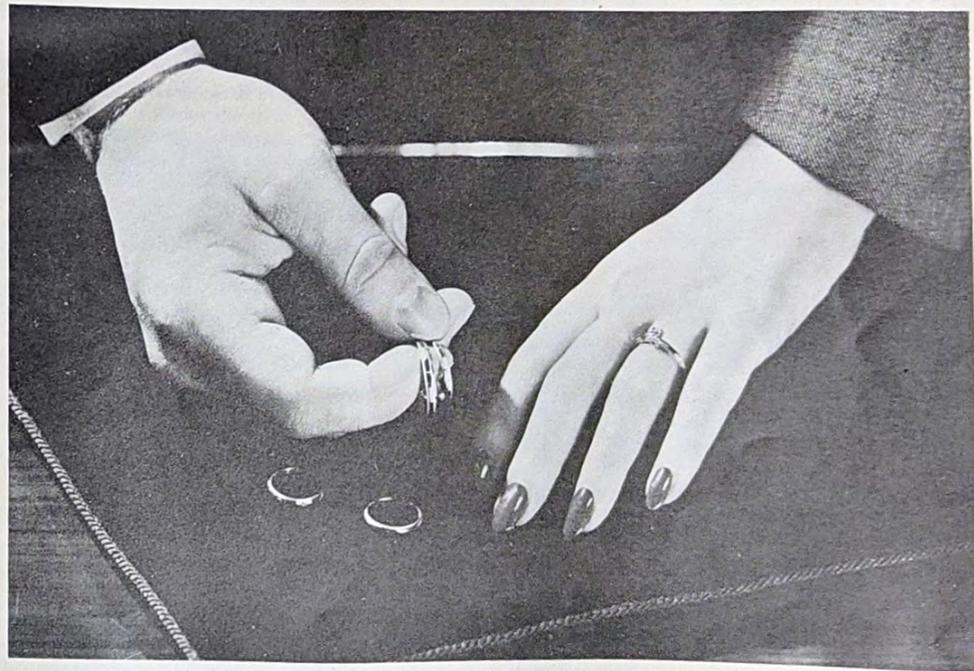
The maid or matron of honor will carry the groom's ring with her to the church. She will, just before the ceremony, offer it for safekeeping to the minister. During the ring service, and after the groom has placed the ring on the bride's finger, the minister hands the ring to the bride, who then places it on the groom's finger.

It is a nice custom, but first the groom must be consulted as to whether he will wear a wedding ring to "show the world". Many men call a man's wedding ring a "tourniquet"—it stops circulation!

A romantic wedding ring, with the tender phrase, "I Love You", engraved upon it.—  
Sentimental couples have their initials and the date engraved on the outside of the ring.—  
"Lucky in Love" Rings are patterned after your grandmother's nuptial band.—



The Lohengrin design, a favorite among modern brides and grooms, comes in matched sets. If you should choose the ever-lovely narrow sweetheart band, your betrothed's ring will be slightly wider. Men prefer unadorned rings.



# Telling the World

ONE OF the nicest aspects of having good news is being able to share it. This is especially true of having an engagement to announce. Nothing makes people happier than being able to add *their* good wishes to the joyfulness of two people in love. Maybe they all remember their own courtship!

Of course you'll want to tell your family first, and then your fiancée's. If they're going to be very surprised, sometimes it's better to break the news yourself first—either before they meet him, or before they have an opportunity to see him and congratulate him. They'll be delighted, of course, but sometimes fond parents like to be "cut in" privately by their favorite daughter. But if they've probably already guessed your starry secret, why not make it a joint announcement to the family?

Perhaps your family will want to give you and your fiancée a party, at which they will announce the engagement. You'll be pretty thrilled when you are toasted by all your friends—for the first time as a *pair*. Almost any *kind* of party is suitable—formal or informal, a dinner party or a dance, at

home, or at your club, or in a hotel. Your parents will also probably want to send an announcement to the society editor of your paper.

If you are not having a large party, or if your fiancée happens to be out of town, perhaps you would like to announce your plans at a luncheon or tea for your women friends. You should also write the happy tidings to your friends out of town.

The rule is, though, that if you are contemplating an engagement of longer than one year, you should not make the announcement right away, and of course not give parties. Your wedding should not be announced more than six weeks in advance. Special circumstances sometimes make these rules impractical, but where possible it is as well to follow them.

If you have a job, be sure the "boss" gets the news first in the office—he may feel slighted otherwise. Don't make a tour of the office telling every individual—either tell your best friend and rely on word of mouth, or ask your employer to make the announcement. If you are leaving your job, you may wish to make this fact known at the same time.

And when you're showing your ring to your colleagues, be careful not to parade it in front of another engaged girl who may not have one. *Don't* take it off when you wash your hands—rings get lost that way. And for keeping it safe other times, find an old-fashioned ring box, line it with pale blue satin, and let it add to dressing-table glamor!



## Announcing The Engagement

If you'd like to have your picture in the paper with the announcement of your engagement (and who wouldn't?), send them a glossy print of your latest photograph—but don't expect to get the picture back. You never will!

It is not considered good form to send out engraved announcements of engagements—the public announcement in the newspapers is sufficient. You may write to the newspapers:

Mr. and Mrs. John Herbert Johnson announce the engagement of their daughter, Louise, to Allen White Smith, the son of Dr. and Mrs. Glenn Smith. The wedding will take place in the early winter.

Or, alternatively:

The engagement has been announced of Miss Louise Johnson, daughter of Mr. and Mrs. John Herbert Johnson, to Mr. Allen White Smith, son of Dr. and Mrs. Glenn Smith, the wedding to take place in the early winter.

The latter form is more appropriate if a large party has been given, or the announcement otherwise already made. If there has been or will be such a party, you may wish to send the guest list and other details to the papers with the announcement itself.

Of course if you have already set the date of the wedding, you will send that to the newspapers with the announcement.

If the engaged girl is living with either one of divorced parents, the announcement is made by the parent with whom she lives. If she lives alone, she writes her own announcement, thus—

The engagement of Miss Louise Johnson to Mr. Allen White Smith is announced today, their wedding to take place in early winter.

Or:

Miss Louise Johnson and Mr. Allen White Smith have announced their engagement, the wedding to take place in early winter.

You'll probably feel pretty important when you start collecting clippings, and everybody calls up to say how wonderful your picture is. Hope you get a good press!



## Meet The Folks

As their newly-gained daughter, you may expect a welcome and hospitality from your future in-laws. They will probably call on you and your family after they have heard the news. Or if they live at some distance, they will probably telephone you, and if possible invite you to visit them.

You will probably make this trip in the company of your fiancée. If you must travel some distance, and he can afford to pay your expenses better than you can, it is considered perfectly proper for him to do so. He will also arrange all the details of your traveling. If it is not an overnight trip, he may drive you there in his car.

If this is an automobile trip, you will have an even nicer time making a day of it. But be sure you look your prettiest—remember, first inspections are apt to be rigorous. The most important thing is to be sure that you're perfectly groomed (no pun intended, we know *he's* perfect). Give yourself a last minute checkup so that you can forget yourself and concentrate on your new family.

If your fiancée's family lives in your town, it is customary for them to give a party where you may meet their friends and relatives. This may be a formal reception or dinner dance. Or it might be a quite informal cocktail party. Of course your family will be invited to all parties given in your honor.

If it is for some reason impossible for you to meet your fiancée's family, they will usually write or telephone to welcome you into their family. If they write, be sure to answer promptly, and send them a photograph of yourself. This is a gracious little gesture which will make them feel that they know you much better. Make every effort to establish easy relations with your new family. Your fiancée will love you all the more!



With your white bridal nightgown, tie your hair with a white ribbon and touch your lips with color.

## Trousseau Tips

IF YOU look in the dictionary you will find that trousseau (pronounced troo so) means a bundle or truss. In olden times the bride carried this with her to her new home, which she was going to share with her husband. Although today's bride could definitely not carry her trousseau in her arms, nevertheless her grandmother would gasp at how slim it is in comparison to what she thought absolutely essential. Grandmother had enough to last a life time. Today's practical miss buys what she needs.

Thus your trousseau check list is going to be useful in keeping track of exactly what you need. If you know that you are going to lead a gay, social life, then you must have clothes which fit into that picture. If you are going to be lucky enough to travel frequently, that too must be kept in mind. Smart resort clothes will be on your list.

If, however, you are continuing your career, your needs will be very different. Instead of a lacy negligee to wear in the morning, you will need a smartly tailored, zippered housecoat. If you are going to dash home from your job and broil a steak or stir up a pudding, you will need dozens of aprons, one a rubber-fabric coverall, and easy-to-slip-on and pretty-to-look-at house dresses. No matter what kind of activities, you will need as many pretty pieces of underwear as you can manage.

Of course you will need new clothes, but don't think that you won't still have use for last year's best basic wool, and that beloved tweed suit that you have had for years.

Be as beautiful a Wife as you were a Sweetheart.





Your trousseau should include tailored outfits for lounging. If you choose them in white satin they take on the bridal look. You can make up a whole trousseau set.



The smart business girl gets a variety of lounging outfits by wearing the same pieces in different combinations.

Accessorize your at-home costume—earrings to highlight your sleek upswept hair—a matching ring for your fingers—flowers to point up your flower-fresh look. Look only your best for his eyes.

Modern trousseaux include just a few smart outfits with accessories to match and to dramatize. If you are getting your trousseau together on a limited budget (and who isn't?) one smartly cut wool jacket suit, for instance, can do triple duty by the change from a crisp white blouse for everyday to a lace blouse for afternoon and a sequin-embroidered sweater or pastel colored satin blouse for dinner dates and for the theater. Hats and gloves should match each change of blouse, for true chic.

A basic black frock can turn into something very glamorous by adding handsome bracelets and chains for neck adornment. A stunning beret, crushed softly, worn at an angle, with a big piece of important costume jewelry, becomes a conversation piece!

You do not have to load up with clothes nowadays. Styles, colors and fabrics change too fast, and where would you hang dozens of dresses, anyway?

The important things to remember about trousseau planning are: *stay within your budget*, buy only what you will need, select a color scheme and stick to it. For instance—if your best suit is blue, with a matching topcoat, and you have a pale blue wool basic dress, *don't* buy a black handbag, no matter how much you like it! *Do* choose one that will go with the suit and the dress and the topcoat. That could be navy blue, brown, or maybe red. A keynote of color will aid you in assembling a smart wardrobe.

You may be as poor as a church mouse and marrying the town's richest young man. In that case, concentrate on one good outfit, cleverly accessorized, and then let your husband do the honors when it comes to clothes which will be suitable for a rich young man's wife.

If you are the town's richest girl, marrying a poor young man, don't embarrass him and yourself by a trousseau full of stunning sables and trailing lace negligees. Remember that you will probably have to take care of them yourself so dress suitably! *Be practical!*

The clever modern bride chooses matching luggage for her honeymoon trip. She packs her favorite beauty aids in her travel case. She never forgets to keep a well-groomed look on her honeymoon.



# Check List for Your Trousseau

ONLY you can decide what exactly are your requirements, but the following tentative figures might help to guide you.

## INTIMATE WEAR

Two negligees  
Nine nightgowns  
Two housecoats  
Pyjamas  
Six pairs of panties  
Six slips, tailored and dressy  
Six bras  
Four girdles  
Two or three bedjackets  
Six to eight pair hose

## DRESSES

Going-away outfit  
Spectator sports  
Active sports  
House dresses (for "home work")  
Dresses for business, if any  
Suits  
Afternoon dresses  
Dinner dresses  
Evening dresses

## SHOES

One pair for the going-away outfit  
Spectator sport pumps  
One pair for business use  
Evening slippers  
Boudoir slippers (to match lingerie sets)  
One pair of rubbers  
One pair of galoshes or boots

## HATS

Going-away  
Business  
Morning  
Afternoon  
Dinner  
*As many hats as you can wangle!*

## ACCESSORIES

Mix and match — gloves, scarves, veils, belts, costume jewelry, umbrellas, bags.

## COATS

Fur  
Dressy cloth  
Sports  
Raincoat  
Informal shortie  
Evening wrap

## LUGGAGE

Travel suitcase  
Week-end case  
Wardrobe trunk  
Hat box  
Travel beauty box  
Jewel case

## BEAUTY AIDS

Cleansing cream  
Skin lotion  
Night cream  
Make-up  
Foundation cream or lotion  
Rouge  
Powder  
Lipstick, for type and for costume  
Eye brush  
Eyebrow pencil  
Eyeshadow  
Mascara  
Cotton  
Perfume  
Bath powder  
Hand cream  
Manicure kit  
Nail polish (to match lipsticks)  
Cologne  
Toothpaste, brush  
Deodorant  
Bath salts

# Trousseau Tricks



Dramatize your basic outfits by the clever choice of your accessories—golden or silver chains, clips, pins, over-the-shoulder bags. Choose basic suit or dress in your own favorite color (it does not have to be black) and spike it with brilliant accents. All this adds up to trousseau tricks.

# Shower Ideas

THE lovely custom of showering the bride-to-be with gifts is centuries old—it is a kind of traditional blessing which carries with it wishes for the newlyweds to have throughout their lives a goodly share of the earth's riches.

A shower is never given by any member of the bride's immediate family. It is arranged by her bridesmaids or other friends. Very often several showers are planned consecutively throughout her engagement, usually several weeks in advance. If possible, when special kinds of showers are being planned, it is advisable for the hostesses to confer so as to avoid duplication.

There are many clever possibilities for shower themes and décor. They can even be given without any central theme at all, particularly if there is likely to be only one such party for the bride. Then a variety of gifts may be more fun.

But if a theme is chosen for the shower, it might be, for example, a "Rainy Day Shower." The luncheon table can be decorated with an open upside-down umbrella, in white or a color, with white cellophane ribbons extending outward like streams of rain. But such lovely rain! Tied to each ribbon are the packages—"rainy day" gifts—everything from a piggy bank full of pennies to rubbers and an umbrella.

Other ideas are: a "Kitchen Shower," to which the guests bring all kinds of kitchen gadgets and accessories; a linen shower; a lingerie shower. There are any number of grand ideas.



## Presents

It's lots of fun to watch the presents pour in—like having a whole series of birthdays. But you can't just sit back and clap your hands gleefully, you know. You have a job to do, and promptly. Every gift should be acknowledged as soon as it arrives.

If you are having a large wedding, you will probably receive a flood of gifts, and these should be acknowledged before you return from your wedding trip. If there are so many that you simply *can't*, you may send an engraved card of thanks, something like this:

Miss Jane White Thomas acknowledges the receipt of your wedding gift and will take pleasure in writing a personal note of appreciation at an early date.

It is extremely wise to keep a record of what the gifts are. Aunt Molly *might* change her will if you thanked her for a punch bowl, because she is a strict teetotaler and sent you a teapot!

It is perfectly proper to display your presents—if you have gotten heaps. It is also in good taste to leave the cards on; sometimes that saves someone from pointing out "who sent what"!

And you will almost certainly receive duplicate gifts. Wedding presents seem to go in cycles. But many of these things will be useful to you in the future, even if four teapots seem a little impractical right now. Unfortunately, things do get broken, and we hope you and he will live a long time. If you should receive similar vases, for instance, you can well use them.

But in the improbable case that you receive twenty-six trays, as a friend of mine did, you have a perfect right to return *some* of them, in exchange for something else which you can put to better use. It is not necessary to mention such exchanges, unless you especially want to in the case of intimate friends.





The different bridal costume: a white fur pillbox, worn high like a snow queen's crown. Can be fashioned of that white fur muff that you have. If you are jilted, whip off the veil and wear the pillbox with a black velvet suit—and make a new date!

## Just in Case

CHANCES are, everything is wonderful. You've chosen wisely, as has obviously your fiancé, there is no illness in either family, no reason why your wedding can't take place as scheduled. Fine. But if, as sometimes happens, one of these things isn't true, don't feel that calling off or postponing your wedding is a social calamity.

It's important to keep in mind that the basic reason for being engaged at all is to give you and your fiancé a chance to become acquainted in a more intimate way than is possible without an engagement. Implicit in that statement is the thought, "and to give you a chance to change your mind or minds if you should wish to." It's much less painful to make the change before marriage, even though it's a pretty major readjustment at any time.

But if one of you should feel differently in the course of your engagement, and it has been publicly announced, send a calm notice to the newspapers, saying that the marriage of Sally Jones and Tom Brown will not take place as announced, since the engagement has been broken "by mutual consent." If the engagement was not announced in the papers, you can just say substantially the same thing to your friends—with as little fuss as possible.

What you do about returning an engagement ring and/or other gifts is more or less up to you, and the situation. Most women do feel that they wish to return the ring if the engagement is broken, but it is not always accepted. If you decide to keep your ring, you may have it made smaller and wear it on one of your little fingers, as a "bridge" ring. If by any chance, you should again become engaged to the same man, tradition has it that he does not buy you another engagement ring.

If either the bride or the groom becomes ill and is unable to go through with the wedding on the appointed day, telegrams and telephone calls to the invited guests will cover the emergency. This should be done as quickly as possible. A quiet wedding



usually follows his or her recovery. Should illness cause the withdrawal of a member of the wedding party at the last minute, simply rearrange the line-up. Sometimes if one of the parents is ill, the service is read at the bedside, but the reception proceeds as planned. If there is a death in the immediate family of either the bride or the groom, the wedding is, of course, postponed.

If the wedding is cancelled or indefinitely postponed, the wedding gifts should be returned with a graceful note, briefly stating the reason. If the wedding is postponed, but not indefinitely, you may keep the presents.

Let us hope none of these unhappy eventualities come to you. But if they should, face them bravely!

## Divorcée

THE divorcée who remarries usually has a simple ceremony, and must not wear white, though her gown may be as lovely as she wishes. An afternoon dress and hat in a becoming pastel, or a going-away suit are the usual types of attire. The bride's father, or another close relative, may give her away. It is not considered good form for any of her children by her former marriage to attend her at the wedding. If the divorced bride is quite young, her parents may send out announce-

ments of her remarriage. Her former married name is used, as:

Mr. and Mrs. John Gleason  
have the honour to announce  
the marriage of their daughter,  
Joan Gleason Hunter,  
to Mr. Carter White,  
etc. . . .

A more mature woman may properly send her own announcements of remarriage, as follows:

Mrs. Smith Taylor  
and  
Mr. J. Billings Green  
announce their marriage  
on Wednesday, the Fifth of March,  
One Thousand Nine Hundred and Forty Seven,  
New York, New York

## Widow

SIMPLICITY and informality also keynote the wedding of a widow. She must not wear white, but may wear any becoming color. Her children often attend her, and if she has a grown son, he may give her away. She will usually dispense with the formality of leaving her father's house.

The participation of a widow's children in her remarriage makes it a particularly lovely ceremony. This bride will have the serene glow of happiness regained.



# The Wedding

THE BRIDE or her family pays for all of the wedding details, except those things listed on page 48, for which the bridegroom pays. No matter how elaborate a wedding, or how simple, there is etiquette to consider, and a well planned wedding is a satisfaction to all.

Let us suppose that you and the groom have selected a mutually agreeable date for your wedding; and that you are finally going to see yourself as you have in your dreams—whether it be in a bridal gown and long, long veil, or in a pastel afternoon dress, or in a suit—you must still follow this plan:

See the minister who will marry you, and arrange the date and hour with him, either in church or at your home, in a hotel or in the study of the parsonage, or wherever else the ceremony is to take place. Never change this date unless for a circumstance beyond your control.

If the groom and his family have a favorite clergyman, it is nice to have him officiate at the cere-

mony also. Two can tie a tighter knot than one! But talk this over with your minister.

Next, you must invite your attendants, if any. He selects his best man, and ushers, if he is going to have some. No matter how small the wedding, the bridegroom usually has a best man, most frequently his brother, brother-in-law, best friend or father.

You may, or may not, have attendants, depending upon how many intimate friends you have. If you have a sister she will probably be your maid of honor. If not, very often your groom's sister, or your best friend will be maid of honor. In addition, you may have four or six bridesmaids; or as many as eight or ten, plus junior bridesmaids, flower girls and pages and a ring bearer, for a very elaborate wedding.

If any of the attendants live out of town, the girls should stay with you and the men with the groom. If that is not possible you must arrange for hotel accommodations for them.

The next step is your invitation list. Get the full names and proper addresses of the people who are to be invited. Don't neglect business friends and those whom you have known for ages, but haven't seen lately. If you want a large wedding, or reception, be sure that you are going to have room enough for everything to go as smoothly as you will wish.

For a formal wedding you must have engraved invitations, if your guest list is fifty or more. Give your order at your stationer's at least two months in advance, so that he has ample time to engrave all the necessary plates. At the same time as you place the order you can decide upon all the details, such as the size and texture of the paper, the style of the engraving, etc.; so that when you finally decide upon how many invitations you want to issue all you will have to tell him is the exact number of invitations you will need.

You and your groom will check over your lists together carefully. Probably your mother, and his, will be of great help to you when you are making out these lists; to be sure that you don't forget Aunt Hannah or the nurse who still thinks of him as her baby, in case you are having a large enough wedding so that you might be likely to forget someone important.

If your groom's family live far enough away, it is a nice gesture to send invitations to a great many

The bride who says "I do" at the rectory, city hall or informally at home dramatizes a tailored suit by wearing perfect orchids. A wide hat adds glamor.

The bride who says "I do" with pomp and circumstance wears the traditional bridal gown and veil. Pink crystalized leaves and a prayer book add distinction.

people, since it is unlikely that any but close friends or members of the immediate family will come. If you and your groom are going to live in that distant town, this will be your first gesture of friendship to many, among whom you may find dear friends. In any event these invitations will serve as the announcement of your wedding. Those guests, whom you are inviting to whatever kind of reception you have chosen to follow the wedding, will receive a card along with the wedding invitation.

Your family issues the invitations. If they are divorced, it is more customary for your mother to give the wedding and reception afterward, as your father will give you away. If your parents are not living, some member of your family or a close friend or relative may do the honors. Or, if you live alone and are mature, it is proper for you to issue your own. With your engraver's help as to invitation forms, etc., your good taste and your budget must get together and choose the best for the money.

Now you must decide on your color scheme, and designs for your wedding dress and those of your bridesmaids. Your wedding gown is the keynote for the whole affair. Stores have bridal gowns with matching bridesmaids' dresses and, if you like, they will have them modeled for you. If you are having the bridal consultant's services, she can make the whole thing very easy for you. If you like, you can have your dress made by a local dressmaker or, if you are a super-sewer, you can make your own.

The bride does not pay for the bridesmaids' dresses. The costumes of the bridesmaids—slippers, dresses, bouquets, gloves and hats—are selected by the bride, without consulting her bridesmaids. They wear, and pay for, what the bride selects. However, unless the girls can spend easily, curb your ideas and don't get too elaborate!

The bridesmaids are always dressed exactly alike as to texture of materials and model of making, but sometimes their dresses differ in color. The dress of the matron of honor never precisely matches that of the bridesmaids, though it is usually similar but reversed in color. I will give you more details later.

The bride always presents a gift to each bridesmaid and to the maid or matron of honor. The bride also pays for the bridesmaids' bouquets, or whatever they carry.



Plan early for the decoration of the setting where both the wedding and the reception, if there is to be one, will take place. If you are going to be married in a church, arrange with the sexton for the use of the church, and tell him whether or not you are going to have a professional florist decorate. The sexton is the one who must see that the church is ready on time, the candles lighted and that all is in order. The bride must "gift" the sexton. Don't ask me why—that's tradition!

If you have music at your wedding or at any party following it, the bride pays. And naturally she, or more frequently her family, pay for the refreshments. If your budget dictates that you keep your wedding very, very simple all you need is a wedding cake, and your favorite beverage (or whatever you can afford) so that your guests can toast to your health. With the details perfectly in order, it is up to you, a beloved and loving bride, to give your wedding the spirit which will make it a memorable experience for all.



# Wedding Themes

## *Pink Cloud Wedding*

The bride wears the palest cloud pink gown with billowy yards of tulle for her veil, fastened by a bandeau of pink pearls. Her bouquet of pink roses is adorned with silver ribbons.

The maid or matron of honor wears palest green. Her headdress is a wreath of pink roses with a circular veil of pink tulle. Long pink gloves and pink satin evening slippers to contrast with the green gown. She carries a huge muff of pink roses and green leaves, mounted on a swash of green tulle. The bridesmaids wear cloud pink with bandeaus of pink pearls and pale blue tulle, circular veils. Long pastel blue gloves and matching blue satin slippers are their accessories. They carry bouquets of pink roses.

## *Golden Glow Wedding*

The bride is dressed in traditional white, with a delicate lace veil, and a bouquet of white lilies. The maid or matron of honor attendant is costumed in yellow net, with a picturesque profile hat in brown. She carries a bouquet of yellow lilies, wears long brown gloves and brown slippers. The bridesmaids wear white net, with profile hats of yellow, long yellow gloves, yellow slippers and bouquets of white lilies tied with long yellow ribbons.

## *White Drama Wedding*

The bride's gown is white jersey cut on classic lines, with a headdress of nunlike simplicity. She carries one white Easter lily within the pages of a white prayer book. Her honor attendant wears white jersey, cut in simple lines, with a white jersey turban, draped high, an Easter lily arm-bouquet and all white accessories. Bridesmaids are attired like the honor attendant. They also wear capes of white jersey.



## *Blue Harmony Wedding*

The bride's floor-length gown is diamond blue, her shoulder veil in blue illusion. She wears a chaplet of forget-me-nots. Her honor attendant in a deeper blue with a tiny cap of forget-me-nots carries a small bouquet frilled with tulle of the same flowers. Her accessories, gloves and slippers, are in a deeper blue. The bridesmaids wear an even deeper shade of blue with wide-brimmed blue hats that are crowned with forget-me-nots. They carry bouquets like that of the honor attendant.

## *Palladium Perfection Wedding*

The bride's gown is palladium-colored crepe, the color tones of which are derived from the white, precious metal beloved by brides and used for rings, bracelets, clips and earrings. A bow headdress of tulle is mounted on palladium-colored leaves. Her flowers, a huge, bow-shaped muff is bedecked with multicolored flowers. This is sophisticated and stunning for the bride who dispenses with wedding gown and veil. Her gloves and slippers follow the color tones of her entire outfit. Her attendant wears grey crepe with grey hat, gloves and slippers, bouquet of purple orchids; a palladium clip at her shoulder hold the gray veiling from her hat.

Wed your imagination to color and style!

## What The Bride's Family Pays For

- The bride's trousseau, both personal and household.
- The wedding outfit, veil, gown.
- The wedding invitations.
- The announcements of the wedding.
- All decorations in the church, home or elsewhere.
- Bouquets for all the bridesmaids.
- Gifts for all the bridesmaids.
- Any expenses which are connected with the church, such as the canopy (necessary only for formal weddings), or hired decorators.
- Music.
- The fee for the church sexton.
- Any entertainment (luncheon or tea) for bridesmaids.
- Any expense in connection with the transportation of the entire bridal party to and from the church, or reception hall.
- The wedding breakfast, reception, or other entertainment after the ceremony.



# Gift Suggestions

## BRIDE TO BRIDESMAIDS

- Bracelets
- Compacts
- Clips
- Pins
- Umbrellas
- Hand mirrors
- Beauty boxes
- Pearls
- Earrings
- Evening gloves
- Weekend travel cases

Any gift or favor which can be initialed should not only bear the recipient's initials, but the date of the wedding and the bride's and groom's initials. In some instances, the bride gives a farewell luncheon, dinner or tea party for her attendants, usually on the day before the wedding and following the dress rehearsal at the church during the afternoon. The favor for her maid or matron of honor may be exactly the same as those of her bridesmaids, or it may be quite different, depending on the closeness of the relationship between the two girls. Costs incurred for the bridesmaids' gifts should be geared to a small budget.

## BRIDESMAIDS TO BRIDE

- Silver tea service
- Set of china
- Lingerie set of lace and satin
- Cocktail tray and glasses
- Travel beauty box
- Hostess gown
- Crystal goblets
- Perfume and cologne set
- Silver pepper and salt shakers
- Statuettes
- Bookends

If they choose, the bridesmaids can get together on a very special gift from all. Anything attractive that the bride will be able to utilize in her future home is always a wonderful present. If the bridesmaids are very intimate friends, their gifts may be as personal as they choose—an initialed cigarette case or a favorite perfume. Don't overlook the art galleries as a good shopping spot; intricately carved picture frames, original oil paintings by modern artists or reproductions of the old masterpieces make thoughtful selections. Rather than an "occasional" chair, concentrate on the "little things" that make a house a home.

# You Ought to be in Pictures

PERHAPS the best way to remember *that* day is in pictures. If you can possibly arrange to have a movie made of the actual wedding, do. It will be such fun to show at your anniversary celebrations.

At the last fitting of your bridal gown, arrange for either the store photographer or one of your own to take a formal wedding photograph. If you want your bridesmaids photographed too, it is your responsibility and you must pay for it.

Home portraits of the bride and groom on the day of the wedding are easily arranged. You can make the suggestion to your photographer that he send a glossy print (the only kind that will reproduce) to the society editor of your local newspaper. The clipping will be a memento for your bride book, and you can see yourself as others see you!



*I love thee to the level of everyday's  
Most quiet need, by sun and candle-light . . .*

ELIZABETH BARRETT BROWNING





## Choosing the

IMAGINATION is the most important factor in choosing your wedding dress. You can be a sixteenth century madonna or the dream of a modern American designer. But you must conform to two things: the style must flatter your figure, and the bridesmaids' costumes must be of the same "period" as your own.

Simple lines or charming frou-frou: your gown must express you. Devote ample thought to fulfilling your dreams of the bride you want to be.

### *Color:*

If you love tradition and want to follow it closely wear white, ivory, cream or an off-white shade with a faint tint of blue, reminiscent of a blue-white diamond.

If you wish to break with tradition, you may choose a wedding dress in pastel pink or blue, with veiling of misty blue tulle or clouds of blush pink.

### *Fabric:*

Fashion your gown of lace, velvet, tarlatan, organdie, marquisette, jersey, satin, wool, or cotton. The fabric should harmonize with the cut and style of the gown. It also depends upon the type of wedding which you have selected. Your fabric may be encrusted with pearls, silver or crystals, in small borders or lavish trim. For a magnificent wedding you may wear a gown fashioned of silver cloth or even of gold, with a crown of silver or gilded leaves and a veil in silver or gold net. Such drama calls for the entire wedding to be carried out in harmony.

### *The train:*

Determine the length of your train by the size of your wedding. If there is "pomp and circumstance" in your formal wedding, you will want a swirling train of perhaps seven yards. If you have arranged a small chapel service or a simple home affair, a one-yard train on the floor is sufficient. It can be fastened at the waist or swing from your shoulders. The aver-



## Wedding Dress

age train on a ready-made bridal gown is three yards. It can be trimmed and rehemmed for less formal weddings. Later, you may have the train removed and converted into a "favorite evening dress". If you are sentimental, you will preserve it in blue tissue for your own daughter's use.

### *The Headdress:*

Wear a cap. Wear a garland of white orchids, orange blossoms, white camellias, white roses, white gardenias. Wear a diamond diadem.

### *The Sleeves:*

Have them puff-braceleted, tight cuffed or arm-molding. There are no standards in styling—except those that you set yourself.

At very intimate home weddings, where a street-length dress is worn, a pale pink pastel, silver gray or blue are the best choices.

Be sure that your wedding dress is completely finished ten days before the wedding. Your bridesmaids' dresses should be ready by then, too. Then there will be no worrying about last-minute delivery.

If you have inherited the wedding dress from your mother or grandmother, make sure that it is properly fitted to *your* figure. And that your bridesmaids' dresses are in the same "period".

### **Apparel for the Men**

MEN and formal wear are much like children with party clothes. They hate the fuss and the bother, but they love the strutting. If your groom-to-be shudders at the thought of a stiff collar and mutters things about "monkey suits", you might as well give up the idea of a formal wedding, and plan an informal wedding. You will be married, you know, just as securely!

Comparatively few young men wear formal clothes except at a wedding or some "state" occa-



sion. So, even if your groom doesn't object to *wearing* formal clothes, he may to the *expense* of buying them for himself, his best man and ushers (if he has any).

It is quite possible, and very sensible, for the groom and his attendants to rent the proper formal clothes for a day or evening wedding. Men's furnishing stores and department stores, as well as shops which cater only to rentals, can solve the problem. No one need be the wiser. If you do not know of any such store or department you can always find it in the classified telephone directory.

The clothes are properly fitted and are in perfect taste. They come well pressed and all in readiness, properly assembled. These shops *know* what is necessary, are prepared to supply it, and the fee is small. The clothing and accessories can be returned the day after the wedding. But be *sure* to make arrangements a month in advance of the wedding so that they can be selected and properly fitted. Don't let your groom delay making arrangements until the last minute!



# Your Wedding Dress





Above: Tulle hat, frothy and fascinating — Orange blossom coronet — Leaves of satin

Veil held with jewelled clips — A bonnet of lace to match a bertha

# YOUR VEIL

Below: A bandeau of blossoms — A bouquet of flowers

A coronet of braids, a pouf of veiling — His bracelet-gift worn with misty veiling — Veiling held with jewelled pins





# Hatted Brides



If yours is the *Long, Slender Face*,  
put orange blossoms over each ear  
and let your veil flow  
wide and free from the bandeau.

For the *Oval Face*—considered the perfect contour—  
a wreath, with blossom clusters over each ear,  
the veil flower-decorated.

The *Round Face* is flattered  
by a high coronet of orange blossoms.

The high-in-center design of flowers  
softens the *Square Face*. The veil, draped high  
in soft folds, should not come forward.

The *Heart-Shaped Face* calls  
for the demure look with clusters done  
in a low side design  
with a filmy veil.



## All Wrapped Up

THE bride must have a wrap of some kind, as an every-day coat spoils her bride-look. Even a dark fur coat doesn't look right.

Have you thought of the wrap to throw over your wedding gown on your ride to and from the church? One of the new white raincoats, with a hood, looks lovely and is protective.

A clever bride-on-a-budget made a floor-length cape of heavy white wool. She bound it all around with white cord and fashioned a deep hood, which was flung over her head. Her headdress and veil was then fastened on at the church.

Married on a rainy day, one modern teen age bride wore white boots, a shiny satiny-white raincoat with a hood, and carried a white umbrella; to walk two country blocks to the little church in the woods. She effectively covered her afternoon dress and the wreath of myrtle on her head. She looked adorable.

Do be sure to plan a wrap to harmonize with your gown. Of course, if you are lucky, your family might give you an ermine wrap or a white bunny coat as part of your trousseau.

Don't forget to have someone waiting in the vestibule, for a church wedding, to help you and your bridesmaids off with your wraps and hold them until they are needed after the ceremony.



## Veiled Hints

THE wedding veil should measure 18 inches more than the train of the bridal gown.

Long veils aren't worn with floor-length dresses.

The veil may be long or short, and still be worn with a formal gown.

Veils can be in tints to match the pastel bridal gowns.

The wedding veil can be fashioned of net, illusion, tulle, lace (old or new).

It may be hemmed, cut square or rounded, at the ends.

Veils may be bordered with lace, sprinkled with flowers, or decorated with sprays of pearl-ized or waxed orange blossoms.

A full length veil will make a little bride look taller.

A three-tiered veil makes a tall bride look less tall (first tier to the shoulders, second to the elbows, third to the hipline); a long one gives her queenly grace.

Fingertip, circular veils are very popular and very pretty for teen age brides.

A charming veil of white net can be strewn with tiny white rosebuds, and the deep open neck of the gown can be outlined with rosebuds to match.

The wedding veil is a part of the mystery and beauty of the wedding ceremony and has come down to us through the ages.

## The Bride Who Would Be Different

THE bride who has beautiful hands might carry a prayer book to show their grace and wear her flowers as a garland around her neck.

A pill-box, fashioned of forget-me-nots, with long "follow me, lad" streamers of blue ribbon and a tiny muff of the forget-me-nots, is new for bridesmaids; worn with blue net dresses.

A Christmas bride can wear a spray of holly on a white satin and tulle ruffled muff. Her lips should match the red berries. Her maids can wear holly-red velvet gowns and carry holly wreaths.

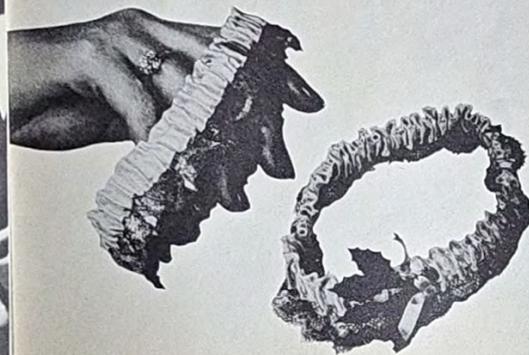
Purple orchids are pure drama with a white wedding gown. The bridesmaids should wear gowns in orchid shades.

A lace kerchief can make an artistic headdress, held with a wreath of wax orange blossoms. A matching kerchief can form the background for a bridal bouquet.

Gladioli blossoms, in vivid colors, make a splash of contrasting color for an unusual wedding. Your bridesmaids can wear multi-colored frocks.

A married-today-and-at-the-office-tomorrow bride can wear a gray suit, a gray felt hat, with yards of misty gray veiling tied under her chin. She can whip off the veil and snap on a grosgrain cockade and off to work! She can also snap on a pair of white pompoms and—off to a party! A trick hat that is mighty practical.

One perfect orchid, fastened with a jeweled clip on the lapel of a tailored suit, and a radiantly happy expression, mark you unmistakably—a bride!



## Check List for Wedding Outfit

FORMAL	INFORMAL
Wedding gown	Suit or dress
Veil or headdress	Hat
Bouquet	Accessories
Gloves	Handkerchief
Jewelry	Gloves
Handkerchief	Shoes
Slippers	Hose
Hose	'Bra
'Bra	Girdle
Girdle	Slip
Slip	Wrap (top coat or "dressy" coat)
Wrap	

The "third finger, left hand" of your wedding gloves must be ripped so that your ring can be slipped on your finger at the ceremony. A few stitches will repair the damage.

If formal, you will want your intimate apparel to be in bridal white. If informal, you can have pale pastels. You can tint your girdle and 'bra to match; diamond blue, blush pink or any pastel will complete your harmony of color.

Whether a formal or informal outfit, you must keep that bridal tradition by wearing—

**SOMETHING OLD —**

Jewelry or a bit of old lace;

**SOMETHING NEW —**

Your wedding gown, your veil, lingerie;

**SOMETHING BORROWED —**

A handkerchief or maybe a lace wedding veil;

**SOMETHING BLUE —**

A pair of pale blue garters, not for function but for fun!

# The Bride

## FORMAL WEDDING, DAYTIME

**WEDDING GOWN:** *Material*—according to season;

*Design* — suiting bride's figure, personality;

*Length of train* — one to seven yards; *Short*

*sleeves* — long gloves, suede, kid, lace; *Long*

*sleeves* — short gloves, or none.

**SLIPPERS:** satin, kid, crepe, or silver cloth.

**HOSE:** nude or palest beige.

**VEIL:** *Formal, long* — must measure one-half yard longer than the train of your dress as it lies on the floor.

*Formal, short* — circular or to the waistline or in triple tiers.

*Material* — tulle, illusion, net, lace.

**COLOR SCHEME:** white or palest pastels. All accessories should be in the color of the bridal gown.

**BRIDE'S BOUQUET:** traditionally white. Can be in pale colors or she can carry a prayer book.

### HONOR ATTENDANT

The bride's gown must be complemented by that of the attendant. The attendant's gown is usually a little different from that of the bridesmaids', but must harmonize in color scheme.

**MATERIAL:** according to the time of year and the bride's gown.

**HEAD COVERING:** she may wear a hat or a head-dress with short veil, not longer than to the waistline.

*Short sleeves* with long gloves.

*Long sleeves* with short gloves.

**BOUQUET:** should be in a color scheme to match her gown and blend with the flowers of the bride. Novel arrangements, such as muffs, baskets, garlands or wreaths are in perfect taste.

### BRIDESMAIDS

**MATERIAL OF GOWNS:** to harmonize with the gowns of the bride and the honor attendant.

**HEADDRESS:** like that of the honor attendant but can be in different shades.

**GLOVES:** should be worn if gloves are worn by the honor attendant.

**BOUQUETS:** in keeping with that of the honor attendant.

## Clothes

### FORMAL WEDDING, EVENING

#### The Bride

For an evening formal wedding, the bride's gown is the same as for daytime. The attendants' gowns may be cut as for evening gowns.

#### The Groom

The groom, the best man and the ushers all wear full evening dress, with tails, white tie and top hat, white gloves and boutonnieres.



## Harmony

### BEST MAN

The best man wears exactly the same outfit as the groom.

### USHERS

The ushers must all be dressed exactly alike and like the best man and the groom. The only change permissible is that they may wear neckties slightly different from those of the groom and the best man, but all of the ushers' ties must be *exactly* alike.



# The Groom

## FORMAL WEDDING, DAYTIME

**COAT:** cutaway coat of oxford-toned cheviot cloth, light gray or white waistcoat for spring or summer. For autumn or winter, waistcoat of same material as coat, or of gray cloth.

**TROUSERS:** gray striped worsted (all seasons).

**COLLAR:** batwing.

**TIE:** pearl gray ascot tie, or four-in-hand or bow tie of black and gray stripes.

**GLOVES:** gray.

**HANDKERCHIEF:** white linen, folded to show an inch above the coat pocket.

**BOUTONNIERE:** usually lilies of the valley or a flower from the bride's bouquet.

**HAT:** top hat. Most young men dispense with the hat.

**CANE:** it is quite smart to carry a cane but not necessary.

*If the groom will NOT wear formal clothes AND the bride shortens her train, the following will be worn instead:*

**SUIT:** preferably dark navy blue.

**SHIRT:** white.

**TIE:** four-in-hand of dark gray.

**OXFORDS:** black.

**SOCKS:** black.

**GLOVES:** none.

**HANDKERCHIEF:** the same as above.

**BOUTONNIERE:** the same as above.

**HAT:** soft hat.

*In Summer or Spring:*

**COAT:** a white suit or a gray or navy blue coat.

**TROUSERS:** gray or white.

**SHIRT:** white.

**SHOES:** black-and-white or brown-and-white with white trousers, otherwise black.

**TIE:** four-in-hand of rich coloring.

**GLOVES:** none.

**BOUTONNIERE:** same as above.

**HAT:** straw hat.

The flower girl and the maid of honor double in beauty of bonnets, dresses and bouquets. At a large wedding the bridesmaids can carry heart-shaped wreaths of flowers and wear headdresses to match.



Mother holds the bride's bouquet at an at-home wedding when there are no attendants. On her daughter's great day mother needs a touch of make-up.

MOTHER has a very important place in the wedding and her outfit should harmonize with the entire wedding scheme. Many daughters, judging from my mail, often have to "talk" to mother, when it comes to planning their grooming and outfit for the wedding.

Actually, the bride's mother is the great lady of the occasion, a gracious complement to her daughter, the leading lady.

If it's a formal daytime wedding mother must wear a formal dress, hat, gloves and accessories to accent the dress. It is best for her to wear colors which harmonize with those of the wedding party.

If it's a formal evening wedding, mother must wear evening dress. A little evening hat or something in her hair gives her dignity and "sets her off". If she just can't bare her neck and shoulders in an evening gown, then the smart thing is an evening dress with a jacket, the perfect ensemble for mothers. If she has no further use for an evening dress after the wedding, the skirt can be shortened. She will then have a smart afternoon outfit for her club affairs and bridge parties.

Careful attention to good grooming will make her daughter say "That's my darling mother!" The bride's mother must look beautiful at the wedding. Her hairdo must be perfection.



If mother wishes to she can wear black. She can then wear gloves in flower colors to match her corsage. A gay little hat, with clouds of veiling or trimmed with colorful flowers, will further brighten her outfit; and make her feel truly festive on this most important occasion.

For a novel touch, she might try wearing her corsage at her waist, or carry it in her hand. Otherwise she must keep in mind that a simple corsage flatters the neck, but a heavy one makes the shoulders look overpowering.

If the wedding is informal and mother is wearing a street dress, a handsome suit of satin, silk, taffeta or moiré is correct. A brooch, a pendant, or some family heirloom jewelry is the perfect accessory for this type of costume. Pearls give a satiny gleam to the skin and are a favorite.

What

Mother

Should Wear



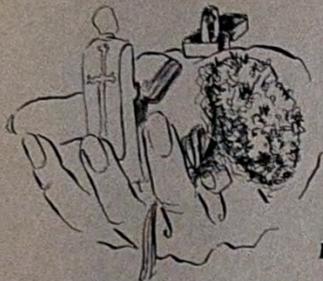
If she has white hair she can tint it a soft blue to give her more dignity and charm.

And, since all mothers are supposed to cry at weddings, provide her with a beautiful kerchief to dry her tears!



Father should be attired exactly like the groom, if the wedding is a formal daytime affair. He can, if he chooses, wear a dark business suit, gray hat, gray gloves and a dark necktie of his own selection. If it is a formal wedding in the evening, he wears the usual "white tie and tails" or a tuxedo. He wears a boutonniere regardless of his type of costume. Parents of the couple consult one another for harmony in attire.





## The Bridegroom Pays

*Parson, Ring and Bride's Bouquet,  
For these three things the Groom must pay!*

HERE'S the payoff for the groom and he had better make a note of this at once:

*The Diamond Engagement Ring,  
The Wedding Ring,*

*The License, of course!*

*A Gift for the Bride. If money is no object, why not give a string of pearls, a town car, a diamond wrist watch or jeweled clips?*

*The Farewell Bachelor Dinner. Might as well make it a real party.*

*Gifts for the Best Man and the Ushers—*

*The Ties, Gloves, Spats and Waistcoats for all of them if it is a formal wedding.*

*The Bride's Bouquet—and*

*A Going-Away Corsage—so that there will be no mistake about her “bride-y” appearance. (She tells him what to order.) And a—*

*Corsage for HER mother and for HIS own. Also— Corsages for HIS sister and for HERS, unless they are in the wedding party.*

*Boutonnieres for the Best Man and for the Ushers—and*

*Boutonnieres for HIS father and for HERS, too.*

*Fee to the minister— a crisp, new bill.*

*Taxi, to get him and his best man to the wedding. Cigarettes—for himself. Enough to see him through the day and calm his nerves.*

*All of the Honeymoon expenses.*



## Duties of the Best Man

THE best man really *works!* It is he who keeps the groom calm, cool and collected. He takes charge of the wedding ring and, if he is an experienced best man, he has a “spare” in the form of a dime store duplicate, just in case!

He helps the groom get ready for the wedding, drives the car or calls the taxi for the ride to the church, becomes chief of the staff of ushers.

The best man checks the tickets and reservations for the honeymoon, sees that all heavy luggage is checked, and puts the checks and tickets in the groom's wallet. The groom, at this moment, may not be entirely “responsible”.

### The Bachelor Dinner

THE groom usually gives a bachelor dinner one week before the wedding. It's a gay affair, at which the groom drinks a toast, standing, to “my future wife”, then breaks his glass. His guests, who have drunk the toast, standing, also break their glasses. This is traditional, the idea behind it being that after the toast to his future wife the glasses must never again be used.

The groom presents his gifts to his ushers and his best man at the bachelor dinner, which needn't be a dinner at all, but can be an informal get-together at his home, club, or a hotel.

## Gift Suggestions for the Groom

... to give to his Best Man and Ushers

Money clips  
Bill folds  
Cuff links  
Watches  
Wallets  
Brief cases

NOTE— If the groom feels that his budget won't stretch to cover gifts other than the gloves, ties, waistcoats, and spats, if any, and boutonnieres, this is no breach of etiquette.

... to give to the Bride

TRADITION says that the gift from the groom to the bride should be *absolutely* personal, such as pearls for her pretty neck or furs to keep her warm, but now-a-days it is very often something which they will share together, such as a beautiful piece of furniture, or anything that they will use in their home. But if you just can't “think”, here are a few suggestions—

Pearls  
Fur coat  
Fur scarf  
Diamond bracelet  
Jeweled clips  
Brush and comb set for dressing table  
Set of luggage  
Town car  
*If you are budget-bound, —*  
Hand mirror  
Pocket book  
Costume jewelry  
Suit case  
Beauty kit  
A jeep or a bicycle!

*(You want her to ride through life, don't you?)*



The groom's wedding gift of a fur scarf makes this simple black dress an elegant going-away outfit.

### Check List for the Groom

Get the wedding ring and the license, gift for the bride;  
Order the proper clothes for the wedding;  
Advise best man and ushers as to what they are to wear;  
Check accessories, such as gloves, etc.;  
Buy gifts for best man and the ushers;  
Plan the bachelor's dinner and set the date;  
Get tickets for honeymoon trip;  
Write for hotel or other reservations;  
Give fee for the minister to the best man;  
If using your car see that it is in good shape;  
Plan your travelling outfit;  
Relax— now you've got nothing to worry about!



# Decorations

## AND OTHER THINGS



CHOOSE a color scheme for church and home decorations which is in keeping with the church architecture, and in keeping with the atmosphere of your home. A background of lighted candles and masses of greenery, spiked with flowers, is always beautiful.

Tall dogwood trees, great clusters of roses, set high in concealed vases, are just mere suggestions. The season and the time of year influence your decorative schemes. For instance — Easter calls for the dignity and drama of lilies. Christmas weddings have a touch of Christmas red and green. The sentimental bride will want apple blossoms if he proposed on a summer night, or gardenias if he always sent her one for every date together.

The possibilities are endless for drama and for beauty. The home "parlor" or a streamlined living room can be turned into a bridal bower by sending some of the furniture to the storeroom to gain space, and get rid of that cluttered look.

The windows can be used as decorative "bases". For instance — a room with long windows can have the drapes removed and white latticework screens set up and covered with green vines and flowers. High tables, draped in white, can be set on each side of the windows, with lighted tavern tapers. There are endless possibilities.

You and your friends can go out into the country and gather armfuls of greenery or autumn leaves, if it's that season. If you want to do your own decorating it's quite possible, and it's fun.

Frozen hors d'oeuvres are perfect for the home-done refreshments. They look and taste delicious and have professional perfection. Keep cold until serving.

Your florist's ingenuity, in addition to handsome linen, china and silver, will greatly add to the festivity of the occasion. Notice the little corsages.

The bride's table at the breakfast or reception, if you have one at home, can be made very attractive. Maybe your mother or your Aunt Hettie has a pair of lace curtains, long laid away. Get them out and use them as a table cloth over pink, or the color scheme you are using. Set your tavern tapers alight at each end of the table. Let your wedding cake be your centerpiece. Tie a big bow of white satin on the cake knife and share your first cut with your groom — that's tradition.

Little boxes of wedding cake are given to guests to "dream on". You can buy these boxes already done up, or you can fill them at home. If this is beyond your budget, heap white paper lace napkins on a tray and the guests may take a piece of wedding cake home with them.



A clever idea is to have a fruit cake baked in tin and put under the wedding cake which you cut, covered over with icing, satin and lace. The tin box acts as a base for the wedding cake. Then, at your first anniversary, you can use the fruit cake as the "piece de resistance" at a party, so that your friends can come in to celebrate with you.

The traditional toast to the newly wedded pair is drunk in champagne. Popping corks and sparkling wine make for a gay gathering. But if you are a bride-on-a-budget your favorite fruit punch, served in a huge punch bowl, will provide a beverage with which just as heartfelt toasts can be drunk. If you or your family don't own a punch bowl there is probably a neighbor who would be glad to lend hers for the happy occasion.

The refreshments may be as you please — but good! Chicken is still the favorite. If you have a wonderful cook in the family, let her prepare it. If you are having a caterer take care of it, he will provide everything, from food to dishes and spoons and glasses. Let him take over completely.

## The Music

At a formal church wedding, the organist or choir director will arrange the musical program for you. Let him set the pace for your walk to the altar. Don't prance, but don't drag it out. The wedding march should be timed so that the whole wedding party walks in perfect rhythm. That's one of the reasons for a proper rehearsal for a church wedding, or even an at-home one. After the procession has practiced "marching" at rehearsal, two or three times, everything ought to be perfect. The musician, having counted the necessary bars of music, can readily give the leading ushers their "music cue" — so that they can start on the measure that will allow both his music and the bridal procession to stop at the same time.

Music for the at-home wedding can be easily provided. If you haven't an orchestra, a record of any of the wedding selections may be played and they are by great orchestras, too. If you haven't a phonograph, rent one, or you can rent a desk-size electric organ. Conceal your "canned" music behind ferns and palms; and be sure to have someone on hand to manage it, as even automatic things sometimes get out of order. A trio of musicians is ideal for the home wedding. Try to place them where they will be heard but in a comfortable spot.

If you have a vocalist for a friend, he or she may like to sing at your wedding — without charge! But be sure that your friend can sing before you invite him. Should you have a vocalist, the song ends just as it is time for the wedding march to begin.

The musical program at a church wedding begins about thirty minutes before the time set for the ceremony. It "sets the scene" for the solemnity of the wedding service. If you and your groom have some favorite piece of music, a shared thrill, ask your organist to include it; it will add to the happiness of your wedding. You may have both classic and modern music for an at-home wedding, but often churches restrict the music to a certain type.

The processional music is usually the wedding march from the third act of *Lohengrin* and Mendelssohn's wedding march is the triumphant and dramatic music usually played for the recessional.

If it is a house wedding and you have a vocalist, it relieves the tension created by the ceremony to have him sing something, before you and your new husband start receiving congratulations.

## The Rehearsal

Just as a stage production must be rehearsed, so it is important to rehearse your wedding, especially if it is in a church and there is a group of attendants. Modern brides throw superstition to the winds and play their own part at rehearsal.

The church sexton must be notified of the date of your rehearsal so that he can have the church open and lighted. The rehearsal usually takes place the night before the wedding. The church organist and the minister must also attend, so that the organist can set the musical pace. The bride's father must be there, or whoever is to give her away.

Very often the families of the bride and groom attend the rehearsal, but I think that "as too many cooks spoil the broth", too many critics spoil a rehearsal. And, too, it takes away from the thrill of seeing the actual wedding. You can appoint some friend, or a bridal consultant if you are availing yourself of her services, to give helpful suggestions. If there is some odd arrangement in the church, such as a balcony with stairs coming down on either side of the altar, you might use them as an effective entrance.

At the rehearsal is the time to decide upon procedure, and line up your maids and ushers according to their height.

The rehearsal is usually preceded by a dinner for the wedding party, or a gay get-together after the rehearsal. The bride is the hostess and the party usually takes place at her home. The party should break up early, so that the bride will be rested and radiant on her most important day!



## The Bride Book

A BRIDE BOOK will be a record to cherish and to hand down to future generations. You can buy white leather-bound Bride Books, or you can cover an ordinary scrapbook with heavy white satin.

Sign your name and have your groom sign his. Enter the date of the wedding, where it took place and all about it. Have your wedding attendants, the best man and the ushers sign, then both your parents, and the guests at the wedding. Put your Bride Book in charge of someone who will have the guests sign as they enter or leave.

You can use this same book to record your gifts in. Use some of the back pages, make double-page spreads, and rule them if that will help you. Make the entries something like the following:

DATE RECEIVED	GIFT FROM	DONOR'S ADDRESS	WHERE BOUGHT	WHERE THANKED
---------------	-----------	-----------------	--------------	---------------

In your book put bits of your wedding gown and veil, a flower from your bouquet, a scrap from the dresses of the attendants, your wedding pictures, telegrams of congratulations, an invitation!





## Here Comes

**HERE COMES THE BRIDE!** A hushed thrill and the congregation rises as they hear the strains of the wedding march. First, the ushers, walking in pairs, about seven feet apart. They set the pace for the rhythmic walk. Then the bridesmaids, if any, seven feet behind the last usher, and from each other. The bridesmaids come singly or in pairs.

Then the honor attendant follows the bridesmaids at a distance of eight feet. If there is a maid of honor, as well as a matron of honor, the matron goes first. Then the flower girls — if any; then the ring bearer — if any; last, *at a double distance*, the bride on her father's right arm. If the bride is to be "given away" by her mother, the mother remains in her pew until the right moment, then steps to the side of the bride. In this case the bride walks alone to the altar.

### At the Altar

THE ushers and the bridesmaids divide at the chancel steps. The ushers take their places on each side with the bridesmaids in front of them. The clergyman comes into the chancel from the vestry. At a few paces behind him follows the groom, who is followed by the best man a few paces behind. They stand facing the procession.

As the bride approaches, the groom hands his gloves to the best man, then steps forward, and takes the bride's right hand in his own right hand and draws it through his left arm, at the same time turning toward the chancel. The father steps back a few paces to the left of the bride. The honor attendant has taken her place in front of the bridesmaids, to the left of the bride.

The service begins. When the clergyman asks, "Who gives this woman to be married to this man?" the father steps forward, takes the right hand of the bride and places it in the hand of the groom or the minister. (This custom varies according to religious customs.) The father then steps to the front pew, which has been reserved for the bride's family.

The clergyman then ascends the altar steps, the bride and groom follow him. The best man and honor attendant follow them and stand on the left and on the right as before. The other members of



## The Bride!

the wedding party remain in their places. During the ring service, the best man, after removing his right glove, takes the wedding ring from his pocket. He hands it to the minister. The minister hands it to the groom to place on the bride's "third finger, left hand."

(The bride goes to the church wearing her engagement ring on the third finger of her *right* hand. After the ceremony the groom usually places it over the wedding ring and there it should stay, for keeps!)

"With this ring, I Thee wed." When the minister utters those words they are man and wife.

The music is soft throughout the ceremony, gradually swelling in volume into the recessional.

### Leaving the Altar

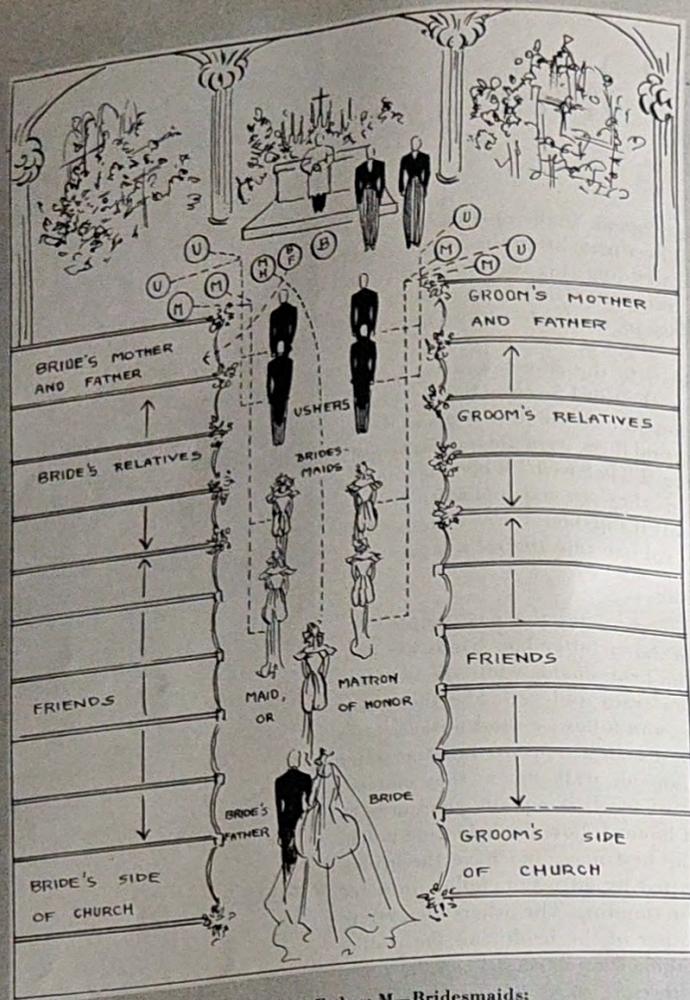
THE minister congratulates the new couple. The couple turns, the honor attendant hands her bouquet to one of the bridesmaids while she stoops to adjust the bride's train and veil. She then takes back her bouquet and follows a short distance after the bride. The best man disappears into the vestry room. The bridesmaids walk out as they entered, followed by the ushers. It is equally good taste to have the maid of honor follow the bride and groom on the arm of the best man, and have the bridesmaids, each escorted by an usher, follow in pairs. The guests remain standing. The ushers then return to escort the mother of the bride and the mother of the groom to their waiting cars. Then the guests may leave the church.

Study the chart of the processional and recessional on the next page carefully and you will have a smooth rehearsal and a perfect wedding.

This is the Protestant wedding service and is used universally with a few changes, such as in the Catholic service, in which the father escorts the bride to the altar but does *not* give her away. He steps to his pew when he reaches the altar. Certain customs, different according to religious faiths, should be discussed with your minister.

The arrangement of the wedding processional and recessional, as described above, is proper for even the simplest home wedding.



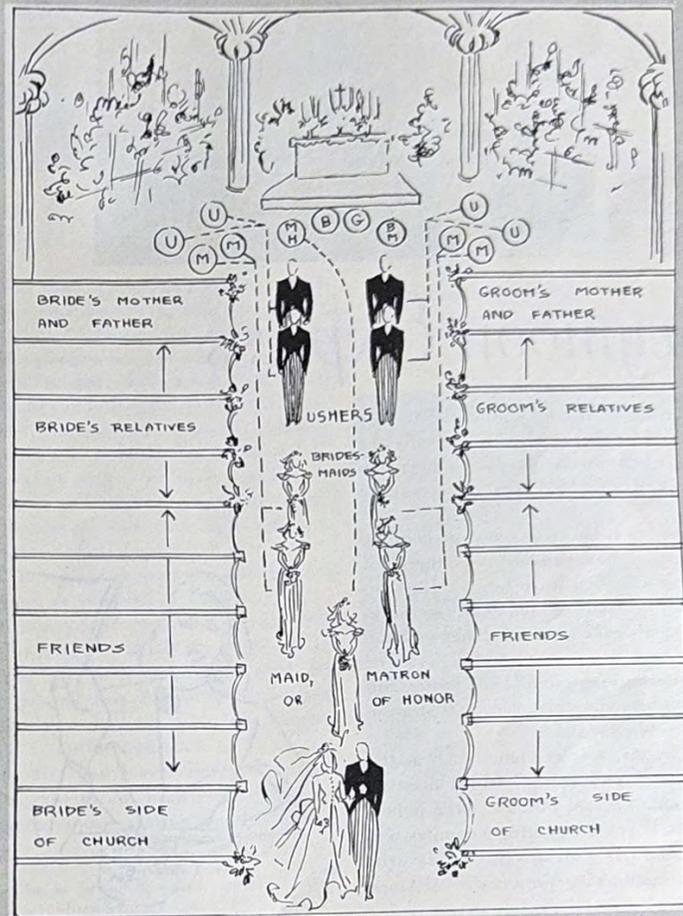


B—Bride; BF—Bride's Father; M—Bridesmaids;  
MH—Maid, or Matron, of Honor; U—Ushers.

# The Processional

# The Recessional

B—Bride; G—Groom; BM—Best Man;  
MH—Maid, or Matron, of Honor; M—Bridesmaids; U—Ushers.





## Honeymoon Express

ONCE around the world, or once around the clock — whether you are off for the most luxurious cruise or a day at the shore, when you start on your honeymoon you are on your way to wedded bliss, if you want to make it that.

Now is the time to begin to know your man. Of course, people on their honeymoons are on their best behavior, but you will soon learn how he likes his eggs, and whether he reads the paper in the morning; how he likes his coffee, steaming hot or luke-warm.

Your robe in the morning should be feminine and intimate, but not of the dazzling brocade that is appropriate under midnight lights.

If you travel by air, special planes such as the Clipper offer "honeymoon suites," which must be reserved in advance. Travel bureaus offer honeymoon consultants. If you are visiting a country outside our national borders — Mexico City is a favorite — remember, your conduct is representative of America. Happy landing!



## Your New Role

You are beginning the biggest and most important job of your life — and it's not an easy one, as the alarming divorce rate in this country testifies.

Your husband will soon find out whether you are cross before breakfast and whether you look like a "Dream walking" as you prepare it. Get up five minutes earlier, so that you have time to groom yourself properly. And wear a crisp, washable housecoat, if you are the breakfast cook — no hostess gowns or trailing negligees in the kitchen, please. Most important of all, remember your first daily job as a wife is to start him off with a smile.

And at home all day, if you are to be a housewife, look pretty, please, as you wax and shine.

Or, if you continue your career, look smart — and be smart — keep as much homemaker and housewife atmosphere as you can; men love it. Don't work too hard at this new job of yours. Budget your time and money as efficiently as for any other challenging career. Establish a routine and stick to it; accomplish your daily stint and leave energy for something you really want to do. Plan recreation that you and your husband enjoy doing together and — keep smiling!

If he phones that he is bringing extra guests prepare with a smile, using an informal table setting.

... and at home all day, if you are to be a housewife, look pretty, please, as you wax and shine.

## Wedding Anniversaries

FIRST	Paper
FIFTH	Wood
TENTH	Tin
FIFTEENTH	Crystal
TWENTIETH	China
TWENTY-FIFTH	Silver
THIRTIETH	Pearl
THIRTY-FIFTH	Jade
FORTIETH	Ruby
FORTY-FIFTH	Sapphire
FIFTIETH	Gold
SIXTIETH	Diamond

Each Anniversary deserves a party and my sincerest wish is that you will celebrate all of them with the Same Man!



# Your Household Requirements

You know, most likely, the kind of life that you will lead after you are married. If it's "a cottage small" or a modern apartment, your household trousseau should include practical things. If you are marrying for love and he has money, wonderful, but then you will need a handsomer set of linens and household accessories. You may have loads of friends who will give showers for you and you can collect lots of useful loot!

The Bride or her family buys her trousseau, both personal and household. Modern brides-to-be don't accumulate the linen trousseau — it's always been called that though it includes cotton and lace and anything else that is suitable. She just goes out and buys when she knows the date of her wedding.

Here is a list of the minimum quantities that you will need if you expect to lead a simple life. This will satisfy tradition and start you off as a married woman.

Six sheets	One pair light blankets
Six pillow cases	One mattress pad
One pair heavy blankets	One bedspread

Double this list if you have twin beds.

Note — Sheets for a double bed are 90 x 108; single, 72 x 108. Put this in your notebook, you'll find it helpful.

Eight bath towels	Four pot holders
Twelve washcloths	Six hand towels (kitchen)
Six face towels	One large dinner cloth
Six guest towels	Eight napkins
Two bath mats	Two luncheon sets
One shower curtain	One bridge set
One bathroom rug	Twelve cocktail napkins
Twelve tea towels	Two luncheon place-mat sets
Four dish cloths	Twelve luncheon napkins

You will see wonderful things which will tempt you to splurge, but wait, there is more to buy, so get your list completed! Go in for the extras *after* you move into your new home and find out all the needs of your new surroundings.

## The Wedding Silver

Good old tradition says that the bride's family gives her the silver. But suppose that the family just *can't* afford it.

There is no reason for this tradition; his family may present it if they can and will. Or Aunt Hattie or Uncle John may be the donor. If no one does, then just live happily without a silver service. Life and love don't come on a silver platter and your roast needn't, either!

If you are too busy to attend to all of your wedding plans and buy your trousseau, you can turn all of your cares over to a bridal consultant. There is one in every large department store. She will shop for you or with you and you can let your friends know about her so that they can consult her about what you need when they are trying to decide upon presents.

You can register your favorite pattern in silver with the consultant and with your favorite jeweler in town and when your friends make their selections you will get just what you want.

Here's the list of "flat silver," I hope you can have it all!

6 large dinner knives	12 teaspoons
6 medium knives	6 dessert spoons
6 butter knives	12 large soup and serving spoons
8 large dinner forks	6 after-dinner-coffee spoons
18 medium forks for fish, salad and dessert	2 ladles, large and small
2 serving forks	

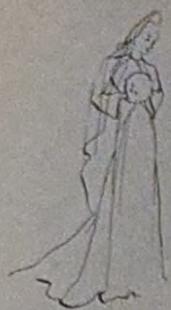
This is the minimum. Now for a large "flat silver" trousseau —

12 large dinner knives	1 fish knife
18 medium or luncheon knives	1 pie knife
12 butter knives	1 cheese scoop
12 dessert spoons	1 pair sugar tongs
18 large soup and serving spoons	1 ice cream knife
12 after-dinner-coffee spoons	3 ladles; large, medium, small
18 large dinner forks, some for serving	4 salt shovels or spoons
24 medium luncheon or entree forks	1 salad spoon and fork
12 fish or salad forks	12 ice-tea spoons
12 oyster forks (also used for sliced lemon)	1 carving set for roasts
36 teaspoons	1 sugar sifter
1 carving set for game	1 tea strainer
	1 pair ice tongs
	2 pickle and olive forks, 1 each
	12 berry spoons

This is magnificent and necessary if you entertain, but you can entertain and use gay colored-handled knives and forks, wooden plates and paper napkins. It's your charm as a hostess and the way that you do it that makes for happy living.

This is your chance, and challenge, to create a happy home, and life, together; and that involves a great deal more than being a charming hostess.





## Typical, Topical Questions

**QUESTION:** My father will not walk down the aisle to give me away. Should I ask a friend to do this?

**ANSWER:** No, let your father step from the pew at the proper moment, then he won't mind. You will walk to the altar alone.

**Q.:** I am to be a bridesmaid at a large wedding. Should I give the bride a gift? My parents (I am 17) have purchased a handsome gift.

**A.:** You need not give the bride a gift but the one sent by your parents should bear your name as well as theirs.

**Q.:** My fiancé wants a name-band from a neighboring town to play at our reception. My wedding budget won't cover the cost. Should I let him pay for it? He wants to do so, and he can easily afford it.

**A.:** It is in perfect taste for your fiancé to pay for the music of his choice. It will make your party gay and your groom will be pleased.

**Q.:** My sister is a cripple and in a wheel chair. My fiancé insists upon a large church wedding. I must have my sister as maid of honor; I promised her that long before her accident. She is very pretty and not a bit sensitive.

**A.:** A pretty picture can be achieved by festooning your sister's wheel chair with garlands of greenery and flowers. She can wear a halo of flowers and carry a bouquet. Have her chair pushed by one of the ushers or by one of the bridesmaids.

**Q.:** I am to marry a very wealthy doctor. I have no money for a bridal dress. Would a blue suit look alright for a noon marriage in our City Hall? My fiancé wants to give me a dress and a fur jacket. I have no family at all.

**A.:** Why not let the groom-to-be give you a fur scarf that would dress up your suit? I think you will be happier and show better taste in wearing the blue suit. When you are the doctor's wife you can dress according to his means.

**Q.:** My groom-to-be arrives the morning of our formal wedding. He can't even rehearse. I live in the country, there are no hotels. Is it proper for him to come to my home or go to the church? My brother is to be his best man.

**A.:** He should go directly to your home and let your brother take charge. He can dress in his room and also get a minute to rest.

**Q.:** I am to be married in my aunt's home. Must I have my uncle give me away? My father lives in a distant city but is coming to my wedding.

**A.:** You should have your father do the honors.

**Q.:** I plan a formal wedding but my mother will not wear an evening dress. What would be suitable? She is 50 and very large and very practical.

**A.:** Mother could wear a black lace, floor-length dress, with jacket and small hat with a touch of sequins. This would be nice. Her practical ideas would be satisfied as the dress could be shortened for later wear.

**Q.:** I am 40 and am marrying for the first time. My hair is gray and I am tall, weigh 140. What should I wear for a ceremony in my own living room at twelve noon? There will be five guests. We are flying to the coast. Should I serve a luncheon afterwards and who could I get to prepare it?

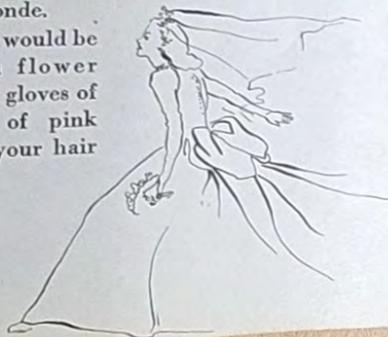
**A.:** A gray dressmaker-suit with brown accessories would be charming. One perfect green orchid on your shoulder. A gray or brown topcoat or fur jacket would be smart for travel. Wear your hat for the ceremony and have a "breakfast", not a luncheon, after the ceremony. A caterer should prepare the breakfast.

**Q.:** What is correct at a double wedding of friends? Each girl has a favorite minister, of different faiths. What about a church?

**A.:** The brides-to-be must decide upon the church of one of them and have the minister of the other church assist at the ceremony, but it must be decided early in the planning. The pastor of the church selected must issue the invitation to his colleague.

**Q.:** I have a pale blue satin dress. Would this be suitable for a home wedding with no attendants? I am tall and blonde.

**A.:** Yes, the dress would be right. Wear a flower wreath and long gloves of pink, bouquet of pink roses to match your hair wreath.



**Q.:** I would like a bracelet instead of a ring for my engagement. My family and my fiancé disagree. What is the answer?

**A.:** The ring is the symbol of betrothal, the bracelet is just an ornament. You will have many bracelets, I feel sure, but a bracelet cannot take the place of that diamond, with all the tradition and romance that it symbolizes.

**Q.:** I am a war widow, with a little girl of six. Am marrying again and have received a ring. What should I do about my first engagement and wedding rings? Is it etiquette to have my little girl take some part in my wedding which is to be in the parsonage of my church? Just two couples as witnesses.

**A.:** You should put away your first engagement and wedding rings to hold in trust for your little daughter. Let her have a small bouquet and "stand up" with you at the ceremony as your "best girl"!

**Q.:** I am to be married in City Hall, no friends present. Is a black draped dress and black hat appropriate? I will have an orchid.

**A.:** Black is not suitable for a wedding dress, no matter how informally you say your "I do's". Do wear a color. You will feel happier.

**Q.:** My husband and I do not approve of dancing but our daughter wants dancing at her wedding reception. The wedding is at nine. Is this in good taste and should we serve punch or wine?

**A.:** It is gay and fun to "dance at a wedding" or, at least, after one, and in perfect taste. Champagne is the traditional drink in which to toast the bride. A punch bowl attracts the young crowd and it need not be alcoholic.

**Q.:** I have heard that little girls who participate in wedding parties often wear Kate Greenaway dresses. What are they? Please tell me how flower girls should scatter rose petals, and whether these petals are usually real?

**A.:** Kate Greenaway frocks are charming long dresses with high waists, as designed by the artist, Kate Greenaway, in her children's books before 1900. They are charmingly picturesque for small girls. A basket of rose petals can be supplied by the florist who arranges the wedding flowers. There are also very pretty rose petals which can be purchased at any store that sells party favors. Spray them with rose perfume to make the bride's path fragrant—as the flower girls come after the bridesmaids, and strew the path of—The Bride!



**Q.:** Please suggest a dress for my sister, the bride, and one for me, at a garden wedding. I am to be her only attendant. We are both short and dark. We are to have fifty guests; must they sit down? We have planned music and refreshments for after the ceremony.

**A.:** From your letter I judge that your sister does not want to wear white. A soft pink afternoon dress of crepe or cotton, with a wreath of flowers, would be in keeping with the informality of your garden wedding. Your dress could be in blue or yellow, with a large hat of matching color. The guests usually stand. The groom should wear a blue coat and white trousers.

**Q.:** Must I throw my bouquet to my bridesmaids? I want to express it to my sister who can not come to the wedding.

**A.:** It is customary to throw the bouquet to the bridesmaids but if you explain to them why you will not do so, they won't be waiting for it. This custom is one of the highlights of the wedding.





### PICTURE CREDITS

The author gratefully credits the following firms with the photographs they have so generously contributed to these pages:

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6-7 Hammer Galleries; B. Harris & Sons

8 Cartier's Diamond and Palladium Collection

10-11 Baker & Company, Inc., Refiners of Precious Metals

12 RINGS: Tiffany & Co.

14 Lenthéric Soft-focus Makeup

15 "Dream Girl" by Nora Liebert

16 "Tommies Trouseau", Kaylon Incorporated

17 top—JEWELRY: Marc Koven

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22 DRESS: Murray Hamburger;

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24 DRESS: Clare Potter; JEWELS:

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25 DRESS: Ceil Chapman; DIAMONDS: Van Cleef & Arpels

26 Thomas Young Orchids, Inc.

27 Drene

28 DRESS: Traina Norell; JEWELS: Van Cleef & Arpels

29 DRESS: Special model; JEWELRY (palladium and diamonds): Baker & Company, Inc.; FLOWERS: Kathryn Churchill, Flower Consultant and Stylist

30 20 Carats Perfume by Dana

32-33 Tavern Hand-dipped Candles

34 top—DRESS: Ceil Chapman;

JEWELS: Van Cleef & Arpels

bottom—DRESS: "Fashions of the Times"

35 top—DRESS: Pandora Frocks, Inc., Designer, Marie

36 center—Miriam Modes

top, left—DRESS: Murray Hamburger; HEADDRESS: Bridal Modes; JEWELS: Cartier, Inc.

top, right—DRESS: Murray Hamburger

bottom—HEADDRESS: Bridal Modes; DIAMONDS: Cartier, Inc.

37 center—Miriam Modes

top, left and right—Jewelry Industry Council; Thomas Young Orchids, Inc.

38 top, left—Pandora Frocks, Inc.

top, right—Special model

bottom—Drene

39 top—DRESS: Special model

next—DRESS: Murray Hamburger; JEWELS: John Rubel

bottom—Cartier, Inc.

40 center, top left and right—Millinery Fashion Bureau

bottom, left and right—Millinery Designers League, Inc.

41 Headdress designs inspired by The Modern Bride, Original Creations by George Dorros

42 top—Millinery Fashion Bureau

bottom—"Magic Mouton" by Fashionrite Furs, Inc.

44 bottom—DRESS: Special model; JEWELS: Van Cleef & Arpels

45 Hearts and Flowers, by Kathryn Churchill

46 top—Paramount Pictures

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51 Dover D'oeuvres

52 DRESS: Special model; FLOWERS: Kathryn Churchill

54 DRESS: Murray Hamburger; JEWELS: Van Cleef & Arpels

55 DRESS: Special model; FLOWERS: Kathryn Churchill; PALLADIUM AND DIAMOND JEWELRY: Baker & Company, Inc.

58 Sky-View Taxicabs, James F. Waters, Inc.; Shortrip Leather Products Co.

59 top—Tavern Furniture Gloss

bottom—Paramount Pictures

61 Tavern Hand-dipped Candles

63 Baker & Company, Inc.

64 Paramount Pictures



### The Author of this Book

EDYTH THORNTON MCLEOD is the author of *Beauty After Forty*, *Face and Figure Fascination*, and the recently published *Your Home Course to Health, Beauty, Charm*. Miss McLeod writes three daily syndicated newspaper columns devoted to the fashion, beauty and health of women. The many requests for wedding advice resulting from her columns and lectures created the idea for *The Bride's Book*.

Miss McLeod believes that any woman can be beautiful in the modern manner and that health and good grooming are essential to women in business, homemaking and—in Love! Her knowledge of perfume and color has led Miss McLeod into many fascinating fields of endeavor. She says that her years with Elizabeth Arden were "beautiful years" because she carried the message of beauty through lectures, shows, radio and consultation to women all over the United States and Canada. Miss McLeod had the opportunity of helping thousands of women achieve the goal of feminine

actual results of her pioneering work. Her production of fashion shows in important cities throughout the states and Canada, always dramatized brides in many new and beautiful costumes in addition to the traditional wedding gowns. These wedding fashions shows were enthusiastically received everywhere. Bearing in mind all the questions she has received on how to plan a wedding and knowing that all brides can be beautiful, Miss McLeod will help you to become the bride you've dreamed about through this—*The Bride's Book*.

# WESTERN UNION

CHARGE

ACCOUNTING INFORMATION

TIME FILED

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	ORDINARY
DAY LETTER	URGENT
SERIAL	DEFERRED
NIGHT LETTER	NIGHT LETTER

Patrons should check rates of service desired; in certain cases message will be transmitted in a telegram or ordinary cablegram.

CONGRATULATIONS ON REALIZING YOUR AMBITION OF BECOMING "THE BRIDE OF YOUR DREAMS." REMEMBER YOU ARE BEGINNING A NEW CAREER. STAY YOUR MOST VITAL, CHARMING SELF - NOW THAT YOU ARE ORGANIZING YOUR NEW LIFE SAVE TIME FOR A DAILY BEAUTY PROGRAM. STICK TO IT. EDYTH THORNTON MCLEOD'S "YOUR HOME COURSE TO HEALTH, BEAUTY, CHARM" WILL GUIDE YOU. DON'T FORGET YOUR DREAM HOUSE; YOU WILL BE ABLE TO BUILD IT SOON. KENNETH DALZELL'S "YOUR NEW HOME" IS FULL OF WONDERFUL IDEAS. AND FOR FURNISHING IT, THERE'S GLADYS MILLER'S "YOUR DECORATING ABC." ALL GOOD WISHES FOR A WONDERFUL LIFE!

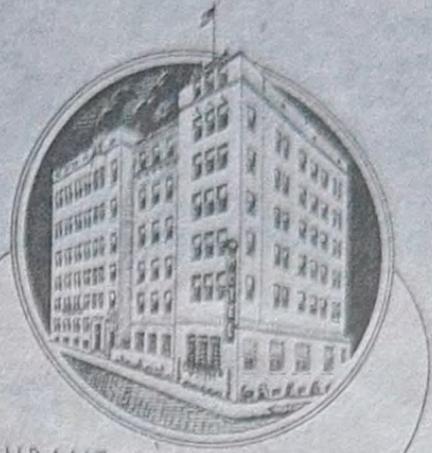
THE PUBLISHERS OF "THE BRIDE'S BOOK"

# Honeymoon Reservations



# Hotel DURANT

TELEPHONE BERKELEY 8981



DURANT AVENUE AT BOWDITCH

*Berkeley* 4

Mr. R. C. Aldridge,  
Route #1-Box 188,  
Watsonville, Calif.

Arrival 8/17/47

Time

Accommodations Double

Dear Mr. Aldridge:

Deposit Received \$6.00

Thank you for your reservation. We have outlined above the desired accommodations and arrival date. Due to present crowded conditions, it is impossible to designate any particular room, but please be assured that every effort will be made to meet your requirements and make your stay most comfortable.

Reservations for arrival after 4 P.M. must be accompanied by a deposit. Twenty-four hour notice of cancellation must be given, otherwise deposit will be forfeited.

Cordially yours,

Joe D. Blair, Resident Manager

REMARKS

Please present this letter upon arrival.

August 1, 1947

Lake Chalet Motel  
Tahoe City  
California

Re: Res. for honeymoon couple  
Mr. & Mrs. Bob Aldridge

Dear Mrs. Bechdolt:

Confirming the reservation which I made yesterday on the above party beginning August 19th through September 3rd at the rate of \$6.00 per day, attaching herewith our check in the amount of \$15.00 covering deposit.

Very truly yours,

Kenneth D. McCray, Manager  
Auburn District Office

KMcC:m

enc

cc: Santa Cruz Office

Honeymoon Stops

THE HOUSE OF FRIENDSHIP

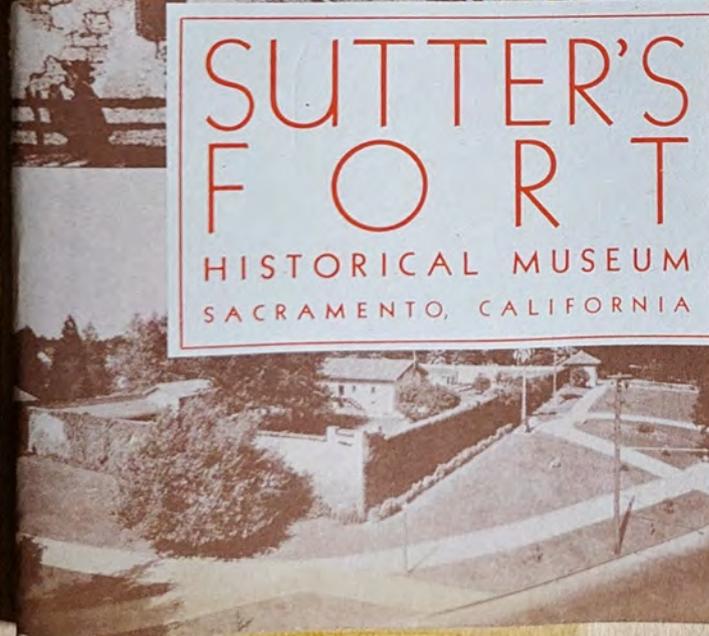
*Drews Hacienda*

On Hiway 40, 1.4 mile west of Pinole



SUTTER'S  
FORT

HISTORICAL MUSEUM  
SACRAMENTO, CALIFORNIA



Within but a few short years California will be celebrating its one hundredth year of statehood.

Here in Sacramento, a community which was one of the centers of excitement in the Gold Rush prologue to statehood, the official business of California has been conducted continuously since 1854.

Here in the State Capitol building, in Sutter's Fort, and the Crocker Art Gallery, visitors will find much which is revealing of the romantic and colorful history of the State.

Here visitors can likewise gain a fuller conception of the legislative and administrative activities of what is now the third largest State in the Nation.

California, as ever, has faith in its future. It welcomes visitors and it invites their inspection of its historic State buildings, parks and grounds.

EARL WARREN  
Governor of California

STATE OF CALIFORNIA

SUTTER'S FORT  
HISTORICAL MUSEUM

*Prepared by the*

MUSEUM STAFF

CARROLL D. HALL, CURATOR

VIRGINIA STORTI, ASSISTANT CURATOR

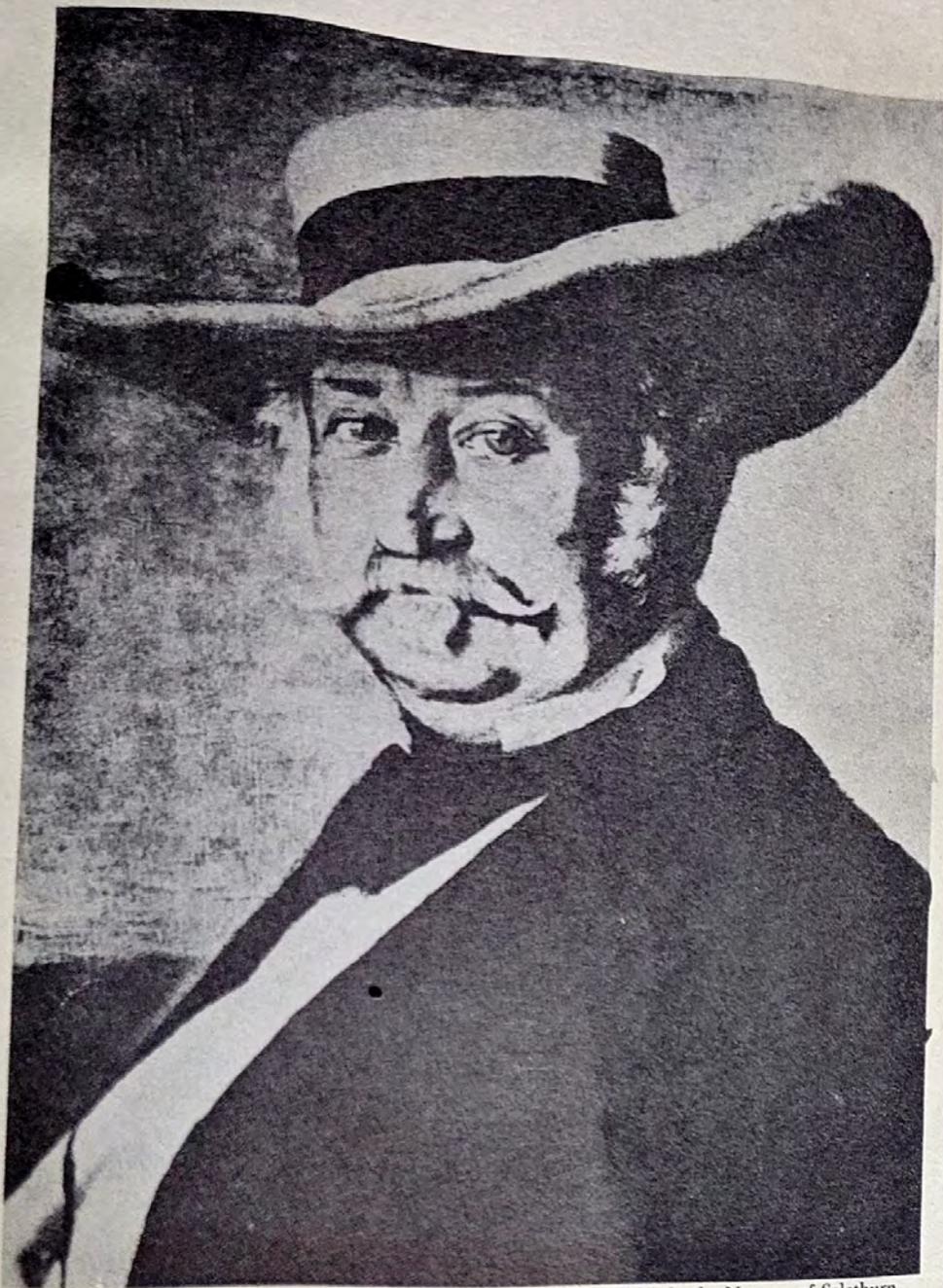
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214 STATE CAPITOL

SACRAMENTO, CALIFORNIA



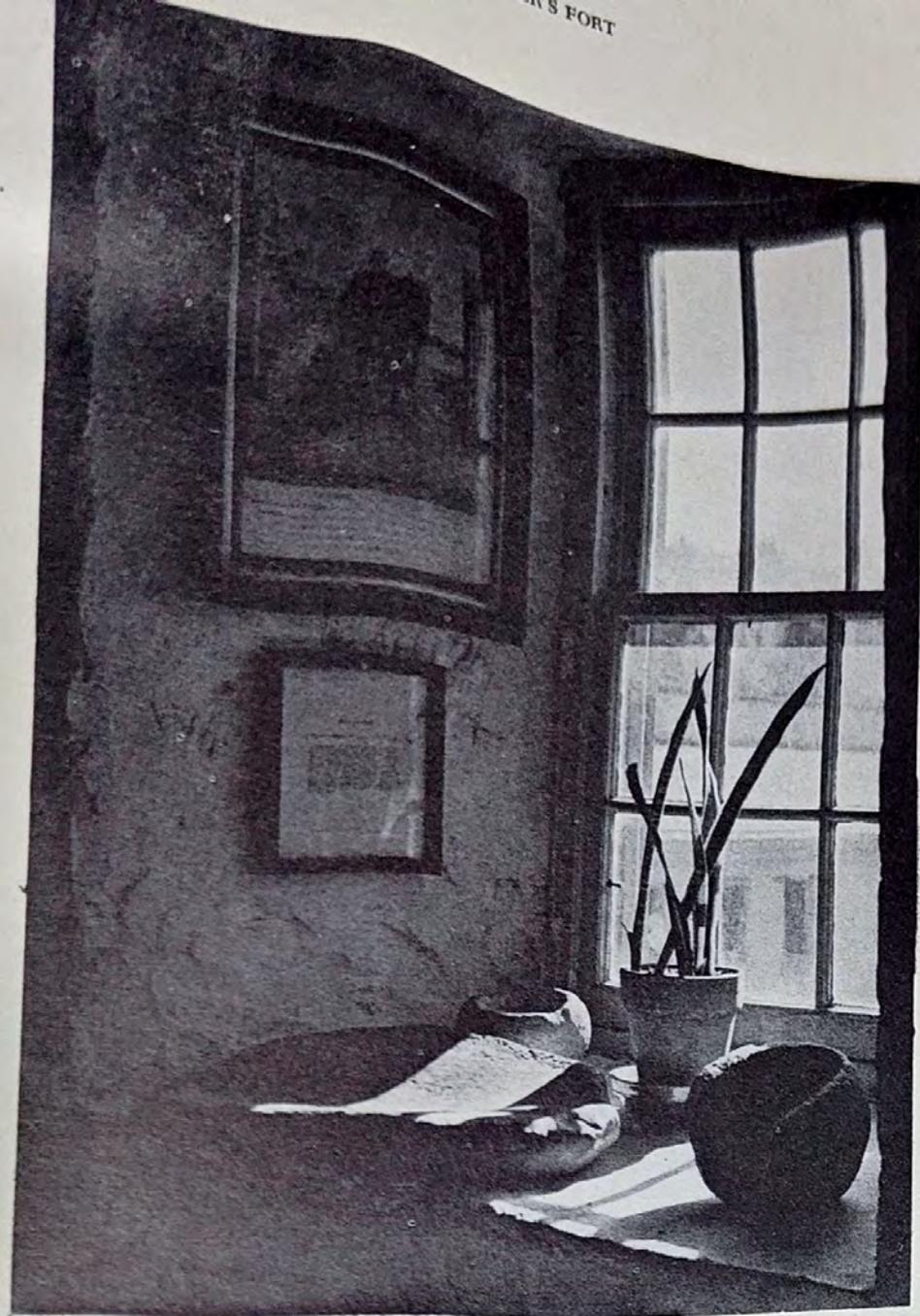
JOHN A. SUTTER. From a portrait by Frank Buchser, 1866, in the Museum of Solothurn, Switzerland.

## FOREWORD

This is the story of John Augustus Sutter and the fort which he built to protect his empire in the great valley of the Sacramento more than a century ago.

Sutter and his fort rose and fell upon the tides of fortune; but Sutter's place in history is secure because of his connection with the acquisition of California and the discovery of gold. His fort has been restored and not only is one of the great historical landmarks of the west, but in addition has become an outstanding museum of California's gold rush and stagecoach days.

It is wholly fitting that the fort and its historic contents are preserved by the State which owes its existence to John Sutter and his fellow pioneers.



**JOHN SUTTER'S WINDOW.** This camera study at Sutter's Fort by Edwin C. Rosenberg won first place in a Sierra Camera Club contest in Sacramento; and was adjudged best print of the year. Subsequently, fifteen national and international photographic juries selected it to hang in salons throughout the United States and in Canada. The Photo-Pictorialists of Springfield, Mass., chose it for their Roll of Honor, a distinction given to only 400 prints out of more than 12,000 reviewed in three years' time.

## JOHN AUGUSTUS SUTTER

The founder of Sutter's Fort was born of Swiss parents on February 15, 1803, at a paper mill in Kandern, in the Margraviate of Baden, on the border of Switzerland. Far-off California was practically an unknown wilderness, save for its missions, and would remain so until the boy Sutter grew into manhood, and himself set in motion those events which combined to make it the best known spot on the globe.

As a youth, Sutter saw the going and coming of armies engaged in the Napoleonic wars, and probably had thoughts of a military career. After his schooling he was apprenticed to a firm of printers and booksellers in Basle. Later he became a clerk in a draper's shop in the little town of Aarburg, where he met Annette Dubeld, his future wife. He followed her to Burgdorf, and got a job as a grocery clerk. To this day his name is preserved in that store where he scratched it on a window-pane.

Sutter was married on October 24, 1826 at the age of twenty-three. Two years afterwards he opened a drygoods store, but the lure of the New World was strong and hoping to improve his prospects, he sailed to America, leaving his wife and children in Burgdorf.

### Comes to America

Sutter arrived in New York in July, 1834, hurried on to Missouri, then a frontier State, where many Germans and Swiss had settled. One who knew him in those days said that he "wanted to strike out" and that he had "his eyes constantly on various projects of an adventurous character."

In 1835 he joined a party of traders bound for Santa Fe. The venture was profitable and Sutter was enthused over this new life and planned on a second expedition in 1836 as captain of a group. This time business was poor, although Sutter himself seems to have done fairly well. He became a storekeeper in Westport (now a part of Kansas City), but failed as a merchant. Low in spirit, he departed

## SUTTER'S FORT

on April 1, 1838, with the intention of attaching himself to some caravan of fur-traders bound for the Rocky Mountains and the Pacific.

**Pushes West to Pacific**

Such a caravan presently came along, under the command of Captain Drips, of the American Fur Company. They reached Fort Laramie in June, followed the North Platte River, and then Sutter learned that the caravan would not contact the Hudson's Bay Company beyond the Continental Divide, but he was in no mood to turn back. For \$100 in beaver orders he bought an Indian boy guide from a trapper who had purchased the youth from Kit Carson, the famous scout. A few recruits agreed to accompany him. At this point Captain Francis Ermatinger of the Hudson's Bay Company appeared, and guided Sutter and his little band, plus some missionaries, to Fort Hall (Idaho). A new guide took them on to Fort Boise. Thence Sutter's party crossed the Blue Mountains to Fort Walla Walla and The Dalles. They pressed ahead to the Willamette Mission, in Oregon, and in October reached Fort Vancouver, Pacific headquarters of the Hudson's Bay Company.

**California via Honolulu and Alaska**

It was Sutter's intention to find his way south along the coast, but he was advised not to attempt it, as the season was late and the Indians were hostile, so he embarked on the Hudson's Bay ship *Columbia* for Honolulu, where he landed on December 9, 1838. Unable to find a ship that was leaving soon for California, Sutter sailed as supercargo on the trading ship *Clementine* to the Russian colony at Sitka, Alaska. From there the *Clementine* bore him to the shores of California and cast anchor at Yerba Buena (San Francisco) July 1, 1839. Mexican officials ordered the ship to Monterey, official port of entry, and Sutter got there on the third, with letters of introduction from various influential persons met on his travels.

He conferred with Governor Alvarado about the possibilities of establishing himself in the Country, and in a few days returned to Yerba Buena. After visiting General Vallejo at Sonoma and Fort Ross, the Russian colony on the coast, Sutter prepared to go up the Sacramento River in quest of the empire of which he was now dreaming. He chartered the schooner *Isabella* from the firm of Spear & Hinckley of Yerba Buena, and the yacht *Nicolas* from William S. Hinckley. These, with a four-oared pinnace, were loaded with pro-

## HISTORICAL MUSEUM



JOHN A. SUTTER. From the mezzotint by Sartain after Osgood.

visions, tools, seeds, guns and powder and on August 1, 1839, Sutter, in the pinnace manned by Kanakas who had come with him from Honolulu, led his boats up the bay and into the Sacramento. The captain of the *Isabella* was William Heath Davis, later the author of "Seventy-five Years in California," one of the important source books of California history. Davis returned to Yerba Buena but those who remained with Sutter included Frederick Hugel, a German; Louis Morstein, a Belgian; Henry King, an Irishman; the Indian boy previously mentioned; and eight male and two female Kanakas and a bulldog.

Sutter found the mouth of the American River and sailed up the latter stream to a point approximately where the foot of 28th Street now is and about a mile from the knoll on which he later erected his fort. The date of his landing, as given on the official marker, is August 12, 1839, but one of his best known biographers states that it was the 13th or 14th. Sutter at this time was about 36 years old.

**Builds His Fort**

At first two huts were constructed of brush and reeds and Sutter lived in a tent. Later a more permanent building of adobe was built and gradually as he consolidated his position Sutter constructed his fort much as we see it today. This was done with the help of the Indians, whom he "tamed." By 1844 the fort was practically completed. Sutter called his settlement New Helvetia, meaning New Switzerland. It is estimated that the north and south lines of the fort were 320 feet long; the west line 160 feet; and the east line 140 feet. The outer walls, built of adobe, were two and a half feet thick and 18 feet high.



Stevens, Swasey, Todd, Sublette, Crigsby, Ide and an ever increasing number of pre-gold rush pioneers. Sutter furnished them with shelter and supplies, and put many of them to work.

In 1845 Sutter joined Micheltorena, then Governor, in an effort to quell insurgents. Following the battle of Cahuenga on February 19th, against the Alvarado-Castro forces, Sutter was held captive in Los Angeles by the victors and subsequently released and returned to his fort in April. His late adventures had resulted in another land grant, the Sobrane, from Micheltorena. (This grant was declared invalid by the Supreme Court in 1858.)

Chasing under Mexican rule an impatient band of men from "the States" captured Sonoma in mid-June of '46 and proclaimed the Bear Flag Republic. General Vallejo, his brother Salvador, and several others were taken prisoners to Sutter's Fort. Fremont had returned to participate in this affair. Though obligated to Mexico, Sutter was friendly to Americans. For a time he was under the suspicion of both sides. The American flag was raised over Sutter's Fort about July 11, 1846, and in a short time the conquest of California was complete. First relief for the tragic Donner Party, which was short of food and about to be trapped in the snow at the summit of the Sierra Nevada at Donner Lake, was sent from Sutter's Fort in the late fall of 1846. Survivors were brought to the fort to recuperate the following spring.

### Gold Is Discovered

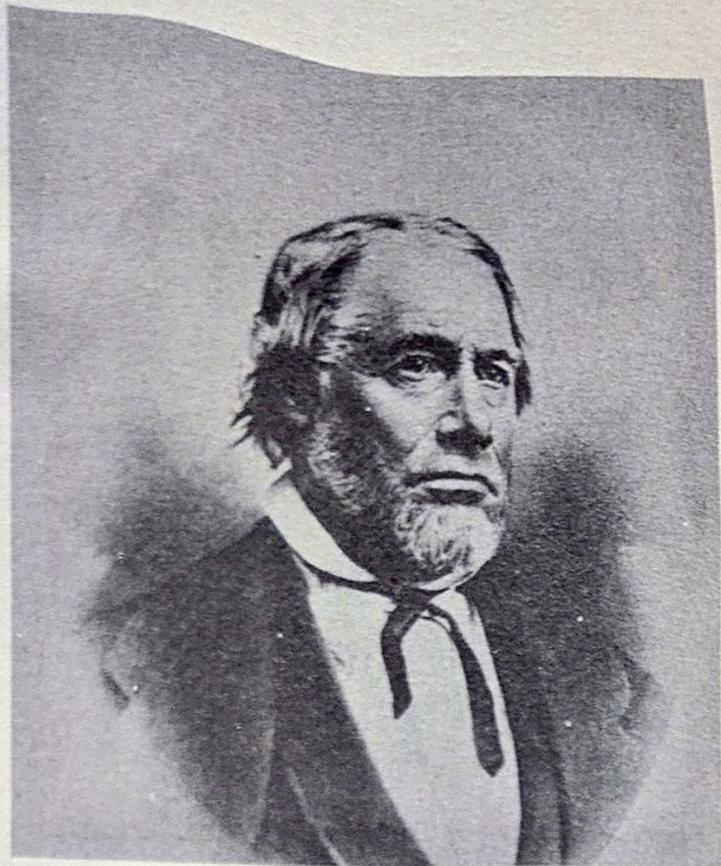
In January, 1848, James W. Marshall discovered gold in the south fork of the American River, in the race at the sawmill which he had erected for Sutter at Coloma, about 50 miles from the fort. The date, once given as the 19th, has been officially designated as the 24th. Marshall went to the fort with specimens of gold to inform Sutter of the momentous news.

When the news spread, the "little gold rush" started, followed by the big one of '49 and the early '50s. Sutter's Fort became the jumping-off place for the diggings. Merchants and others rented space from Sutter for stores, saloons, blacksmith shops and boarding houses. Swarms of miners, teamsters, mechanics and adventurers passed through the gates.

In their wake came gamblers and unscrupulous men. The trusting Sutter, largely through the knavery of false friends, was swindled out of his land. Squatters moved in, his cattle were slaughtered and his horses "appropriated." In an effort to thwart creditors and swin-



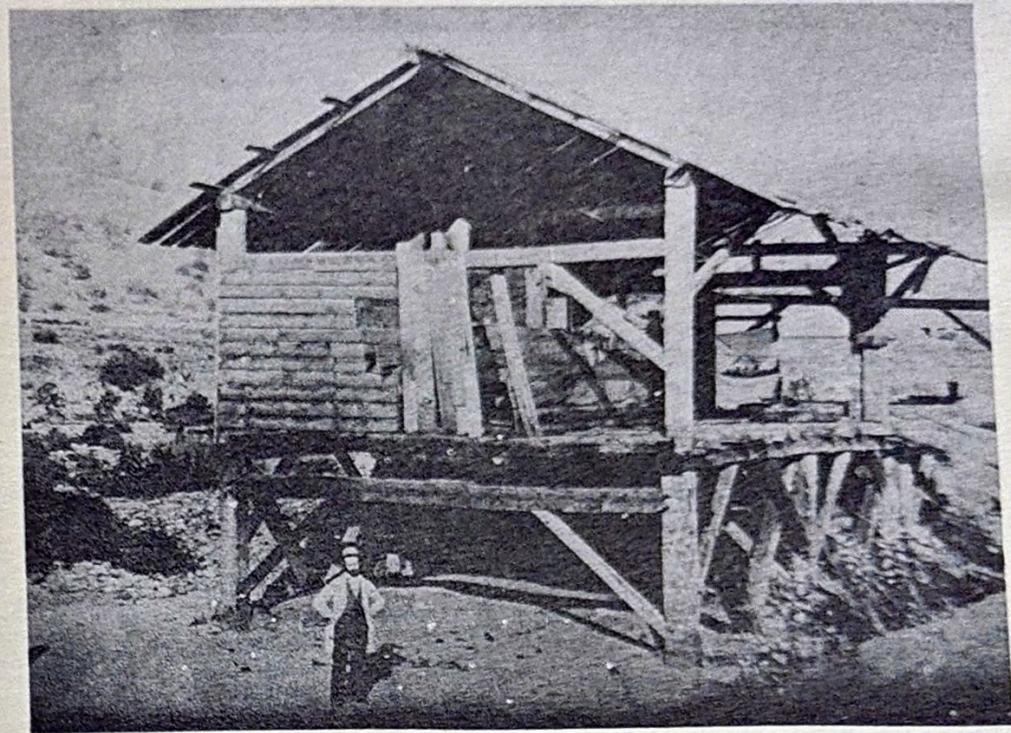
View of Hook Farm, Sutter's ranch on the Feather River near Marysville, where he lived after the gold rush. (From the original painting of 1852 by William S. Jewett, which hangs in the gallery. (Photo by Harlan Smith.)



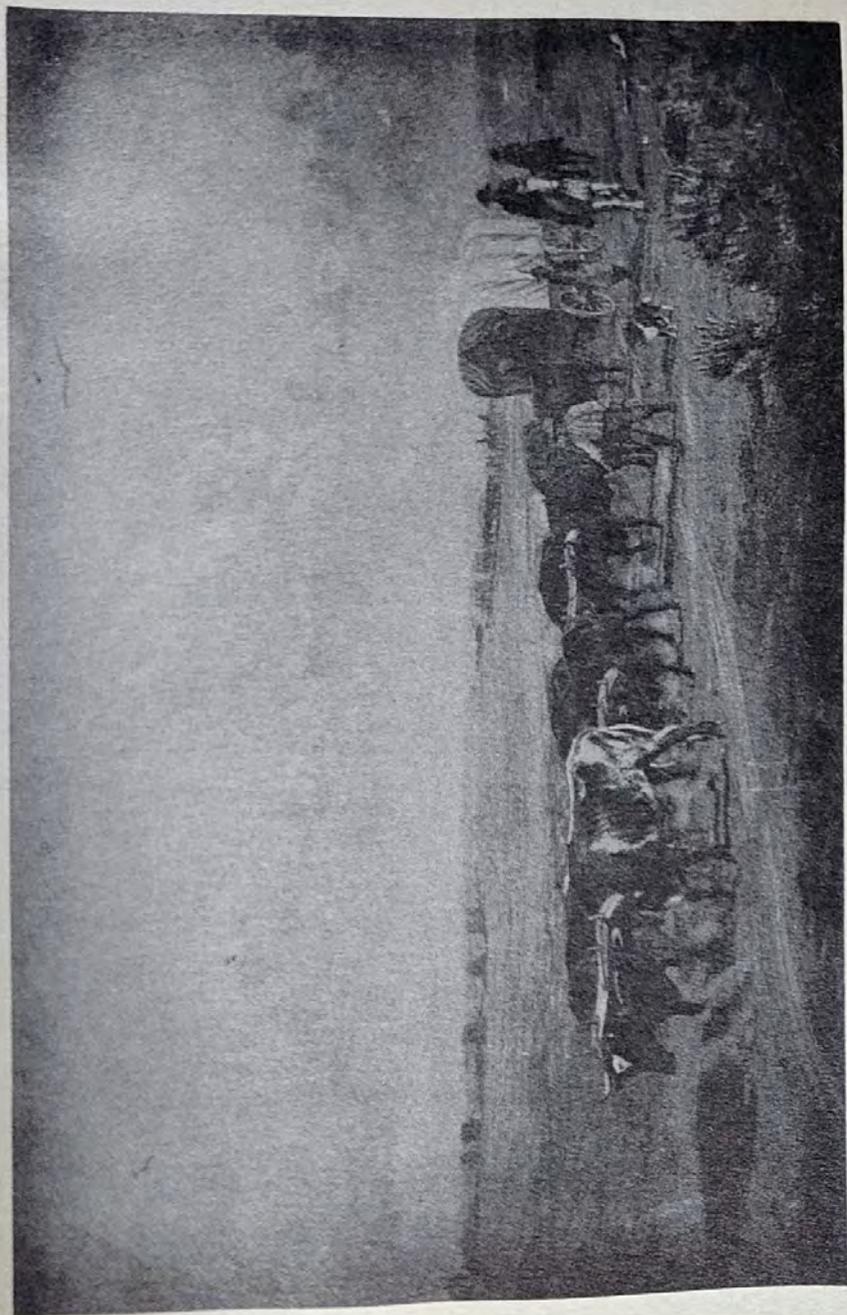
JAMES WILSON MARSHALL, who found gold at Sutter's Sawmill on the American River fork, about 50 miles from the Fort.

dlers, Sutter was advised to transfer his holdings to his eldest son, John A. Sutter, Jr., who had come from Switzerland in August, 1848. For a time, Peter H. Burnett, later California's first Governor, was young Sutter's land-agent.

The elder Sutter had laid out the town of Sutterville (where the Land Park Zoo is now located). In December, 1848, the survey of Sacramento City was made by Captain William H. Warner, U. S. A., assisted by Lieut. William T. Sherman (subsequently of Civil War fame). For awhile the Sutters, father and son, represented rival communities, then Sacramento pulled ahead, business developed swiftly on the riverfront, and the firms at Sutter's Fort moved down town. By the end of 1849 the fort property was in other hands.



SUTTER'S SAWMILL on the American River at Coloma, where gold was discovered in the millrace. From a daguerreotype taken about 1853, showing James Marshall standing in front of the abandoned mill. It has long since disappeared.



BOUND FOR CALIFORNIA during the gold rush. From a painting by Andrew P. Hill.

Sutter was a member of the Monterey convention which framed the State Constitution in 1849. In January, 1850, he was joined by his family, including Mrs. Sutter, Eliza his daughter, and Emil and Alphonse, sons. The years had wrought great changes in them during their long separation, and in California's history. John Sutter, Jr., left California in '50 for Mexico, where he was married. He became United States consul at Acapulco. Eliza removed to Acapulco with her second husband, Dr. Franz Link. Emil Sutter became a notary public and official of a savings association in San Francisco. Alphonse, after adventures in Central America in the Walker campaign, died in Nevada City, California, in 1863, still a young man. He left a widow and son.

Sutter took his family to Hock Farm, on the Feather River, near Marysville. He had saved Hock Farm from his crumbling empire and lived there until his home burned June 21, 1865, when many valuable records and historical objects were lost. The California Legislature had voted him \$15,000 as a pension in 1864, to be paid at the rate of \$250 monthly for five years. This was equivalent to a refund of taxes paid on land taken from him by the Supreme Court.

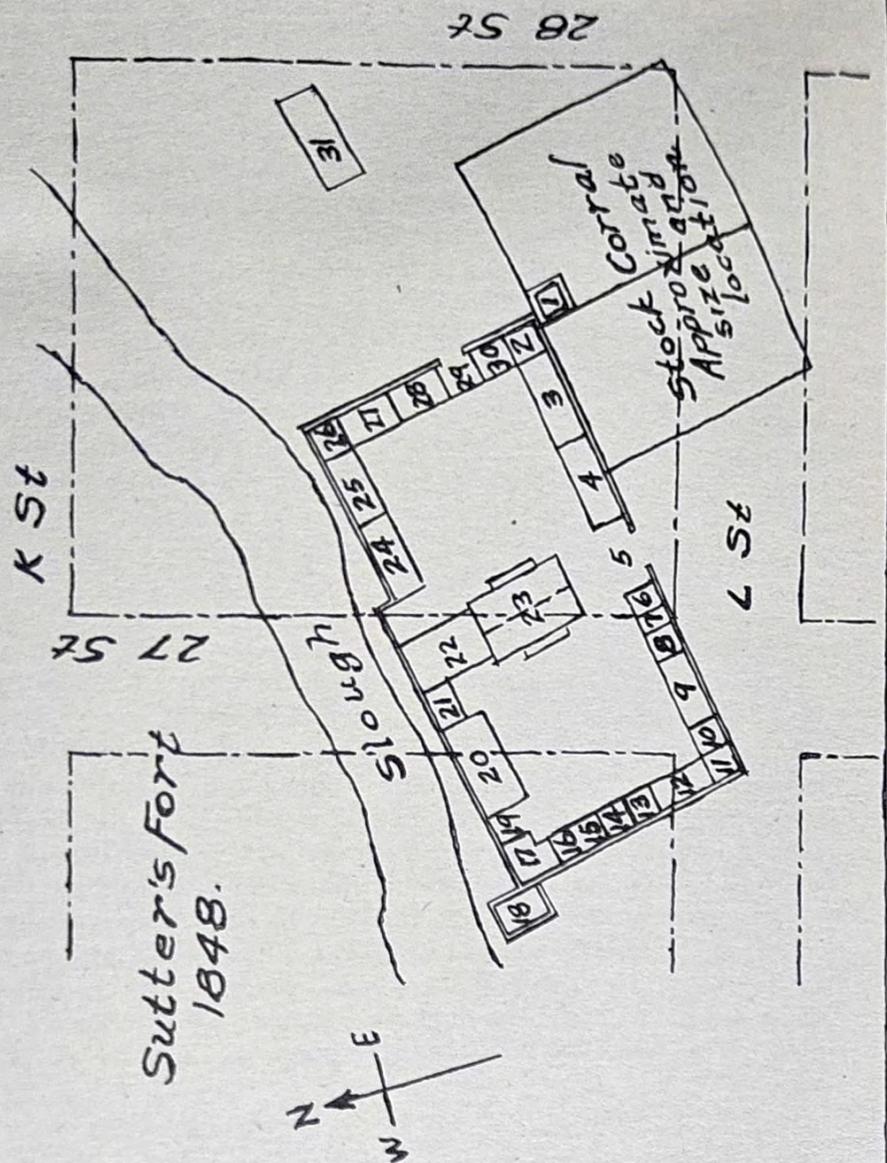
#### Sutter's Last Days

At the end of 1865 Sutter and his wife went to Washington, D. C., where he endeavored to obtain reimbursement from Congress. Many felt that he was entitled to this, because of his unselfish aid to immigrants, his services as a builder of the State of California and his losses through adverse decisions affecting his land grant. About 1871 he settled in the Moravian town of Lititz, Pennsylvania, from which he kept in close touch with his affairs in Washington.

The spotlight turned on him for a day in 1876 when he presided on Swiss Day at the Centennial in Philadelphia. His public appearances were becoming fewer and fewer as age, ill health and discouragement took their toll. Although he was not destitute, he was comparatively so, when one remembers the potential millions which had been his.

Congress adjourned June 16, 1880, without passing a bill which would have given him \$50,000. Two days later, on June 18th, he died in his room at the Mades Hotel near the Capitol. He was buried at Lititz in a secluded corner of the Moravian Brotherhood's Cemetery, as was his wife, who succumbed on January 19, 1881.

Thus, wrote a biographer, "passed away the last great romanticist and the last great colonial pioneer of America."

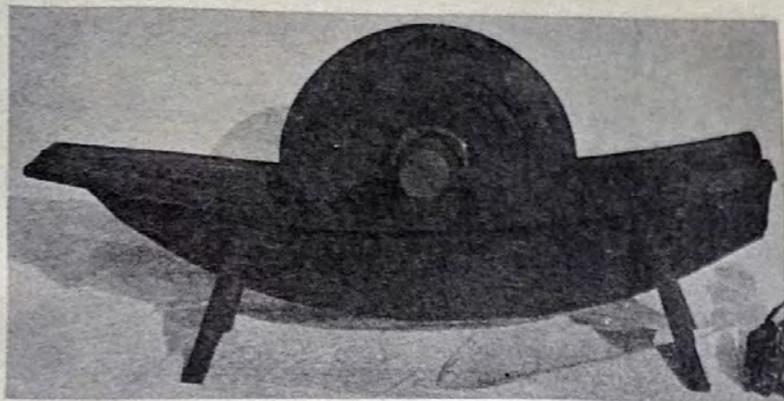


## SUTTER'S FORT DURING THE GOLD RUSH

The following description of Sutter's Fort as it was about the time of the discovery of gold in 1848 is based upon an article in *Themis*, published in 1889, prior to the restoration. By referring to the accompanying diagram the reader will be able to visualize the fort approximately as it was in those exciting days:

1. Southeast bastion, 20' x 20' on outside, 10' x 10' inside, walls five feet thick for lower story, three feet for upper story; the rooms of both stories eight feet in the clear. The lower story was used by Captain Sutter as a prison for incorrigibles. The entrance to that prison was through a heavy oak door from room 2. The upper story was reached by rough stairs, also from room 2. The guns mounted in that bastion before 1844 were removed in 1846 and mounted on carriages in the yard. The room marked 2 was only opened by Sutter, or under his instructions. It was used by him as a storeroom.
3. Room 55' x 17', used by Sutter prior to 1848, as a workshop for repairing wagons, making saddle-trees, etc. It had two doors, and early in 1848 it was fitted up as a saloon and rented to Peter Slater, who occupied it until late in 1849.
4. Room 55' x 17', used prior to 1848 as a general storeroom. Early in 1848 space in the fort was much sought after and Sutter fitted up this room as a billiard saloon and rented it to one White who occupied it as such until the fort was abandoned as a business locality late in 1849.
5. The south gate. This was 18 feet wide, double, 10 feet high, hung on heavy iron hinges, well fastened to heavy oak posts set in the ground and capped with an oak beam 20 feet high, extending from post to post. Prior to 1848 Sutter kept a soldier (generally an Indian) in uniform as guard at the gate.
6. Room 17' x 17', Sutter's private sleeping apartment.
7. Sutter's private kitchen and also a sitting-room.
8. Sutter's private office, 18' x 17'. Here he kept his books and did most of his business. George McKinstry was one of his clerks and so continued until gold was discovered.

FROM THE GROUND PLAN prepared for publication in *Themis* (1889-1892). These articles were used for reference at the time the Fort was restored.

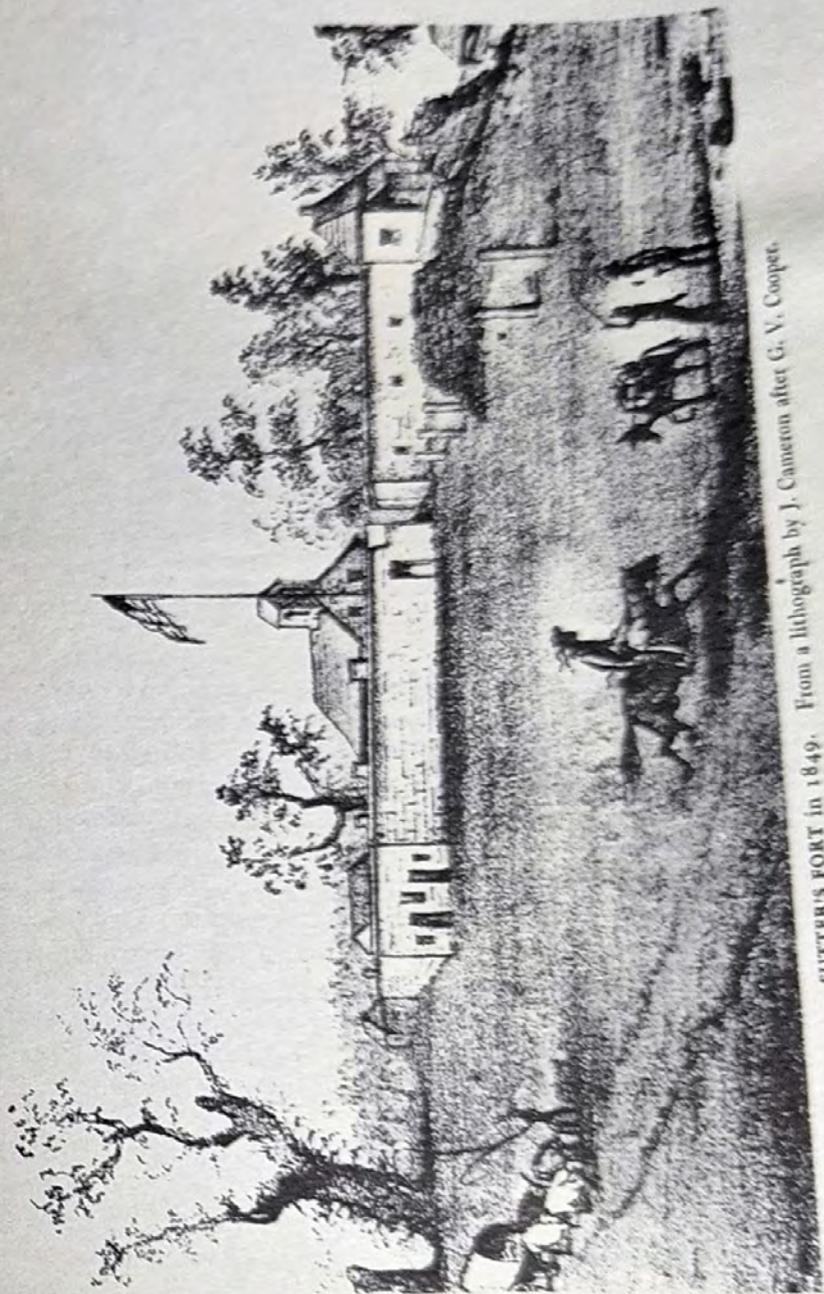


Hand mill of Chinese make, used for crushing herbs, etc. Many Chinese took part in the great gold rush.

9. The room west of Sutter's office, 40' x 17', was used by Sutter as headquarters for his bodyguard. This guard was composed of Indians trained at the Mission San Jose. This mission as early as 1846 had fallen into decay and Sutter secured the services of about 40 of its most reliable men. From seven to ten



When a young couple in Kelsey, California, asked James Marshall to make a cradle, the discoverer of gold fashioned one out of iron. It may be seen today at Sutter's Fort, with many other objects associated with Marshall.



SUTTER'S FORT in 1849. From a lithograph by J. Cameron after G. V. Cooper.

of these constituted the bodyguard of Sutter and the balance were used by him to scour the country, bring in Indians and others accused of crime and generally act as policemen.

10. Blacksmith shop, 17' x 17'.

11. Coal bin, 15' x 17'.

12. Room on west side of fort, north of blacksmith shop, 40' x 17', was from 1842 to the fall of 1848 used by Sutter as a storehouse for wheat in bulk. In the fall of 1848 it was rented to James Cary, and he fitted it up as a boarding house.

In this house was held a celebrated trial. Late in October or early in November, 1848, a resident of the fort, an immigrant from Oregon, known as "White Horse," undertook to fence in an open space in the fort shown in the diagram, and marked 19. Charles E. Pickett, also a resident of the fort, claimed the open space and knocked down the fence. "White Horse" started to rebuild the fence and Pickett interfered. In the quarrel which ensued, Pickett shot and killed his antagonist.

The white people then at the fort had some knowledge of common law proceedings, and determined that Pickett should be tried for murder. Accordingly, they assembled in the room marked 12 and elected a judge to sit at the trial. A majority voted for Samuel Brannan and he took his seat on the bench. A jury of eight was empanelled.

Pickett pleaded his own case and Brannan acted as Judge Advocate.

The trial came off the afternoon of the day of the killing. Pickett insisted that he was an American citizen and as such entitled to bear arms, and Brannan decided that his two revolvers



SAMUEL BRANNAN, who had a store at the Fort to supply the miners. This was only one of his many enterprises.

should be returned to him and they were placed on the table during the trial.

The case was submitted to the jury about 10 p.m., and the jurors deliberated until near morning, when they returned a verdict of "not guilty," and Pickett was discharged.

13. This room in 1847-8 was furnished by Sutter as a bedroom and occupied by a German friend.

14. This room, 15' x 17', was at first used as a blacksmith shop, and afterwards turned into a boarding house for men connected with the labor at the mill.

15 and 16. These rooms 17' x 17' each, were at first occupied as storerooms for tools, etc., and afterwards by William Campbell as a boarding house. Mormons who had followed their leaders West, and worked for Sutter, lived here.

17. This room was first used as an entrance to the northwestern bastion, through a door into the lower story, and by a stairway into the upper story. Later it was a flour mill, the motive power of which was mules. The millstones were of granite and the miller was an Indian, trained to the business. He also kept the stones and mill in order and frequently called in the blacksmith at the fort for repairs of machinery.

18. The northwest bastion, 30' x 35' outside, walls of lower story five feet thick, upper story three feet; joists supporting floor of upper story were of oak, sawed with whipsaw. The flooring was of pine, sawed with the same implement. The height of the stories same as in the southeast bastion. The roofs of both bastions flat, covered with earth, Mexican style, with an additional roof covered with shingles. The guns mounted in this bastion were taken out in 1846 and in 1847 the floor of the second story was removed. The room was thereafter used as a storage place for hay.

19. Open space where Pickett killed "White Horse."

20. This building was erected before 1844 for a distillery. Fremont found it in use for distilling wild grapes. It was 60 x 25 feet, two stories high. Sutter continued to use this building as a distillery until 1846, when he discontinued the business of distilling, because he found that he could not keep the product from his Indian laborers or soldiers.

21. Tool house, for implements used in distilling.

## SUTTER'S FORT

22. Annex put up about 1847 for the convenience of Samuel Kyburz and his family. Kyburz was a Swiss who had come in '46. He operated a boarding house at the fort and later removed to El Dorado County.

23. This, the Central Building, is still standing. It was used as a boarding house and later as a dwelling. Many famous persons were entertained there. General William T. Sherman tells in his memoirs of a Fourth of July banquet, some six months after the discovery of gold, which he attended. Sutter, Col. Mason, the military Governor, Captain Folsom and other dignitaries were present. Sherman infers that by the time of the last toast the party was a merry one.

As originally built, the basement walls were without doors. The basement was reached by a private staircase, and there Sutter kept his firearms, brandy and other articles. Later it was used as a kitchen and dining room. One occupant repaired the south end, and later, another, Mrs. R. D. Torney, replaced the whole south wall with bricks.

24. Room 50' x 17', used in 1848-9 by the firm of Priest, Lee & Co. as a store for general supplies to miners.

25. Room occupied for a like purpose by Hensley, Reading & Co.

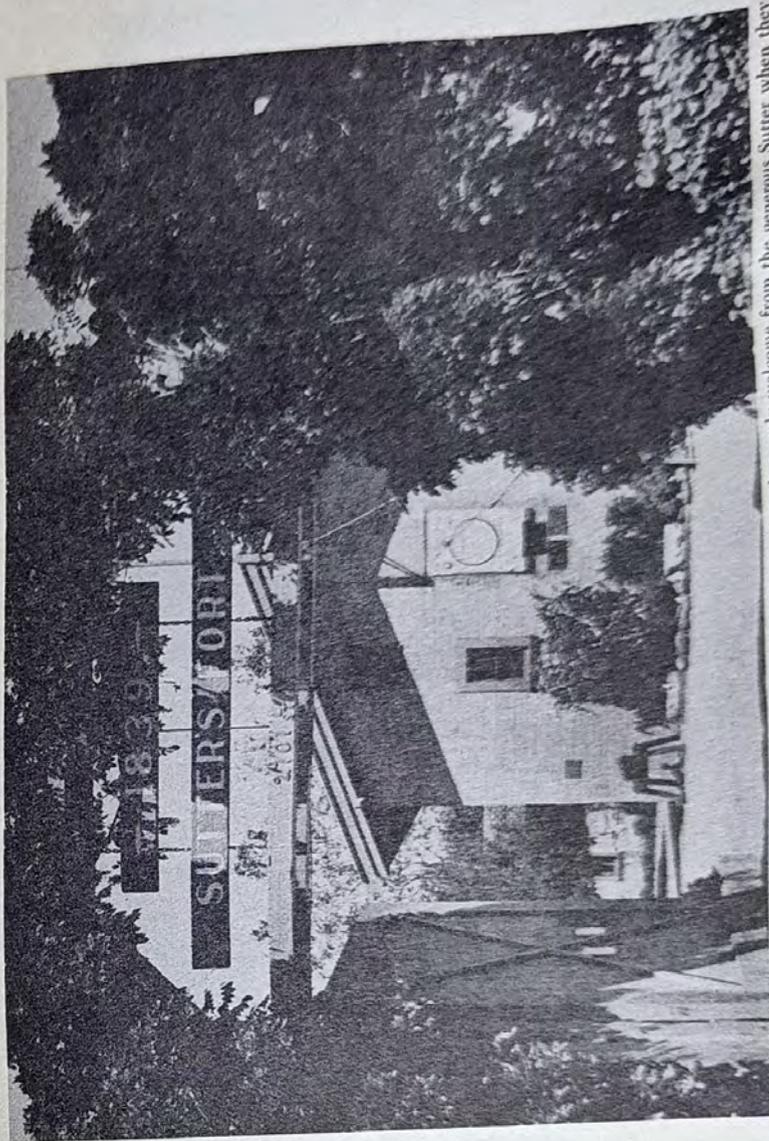
26. Room at northeast corner was occupied during the early gold rush by C. E. Pickett's store.

27, 28 and 30. Family rooms, kept for the accommodation of immigrants.

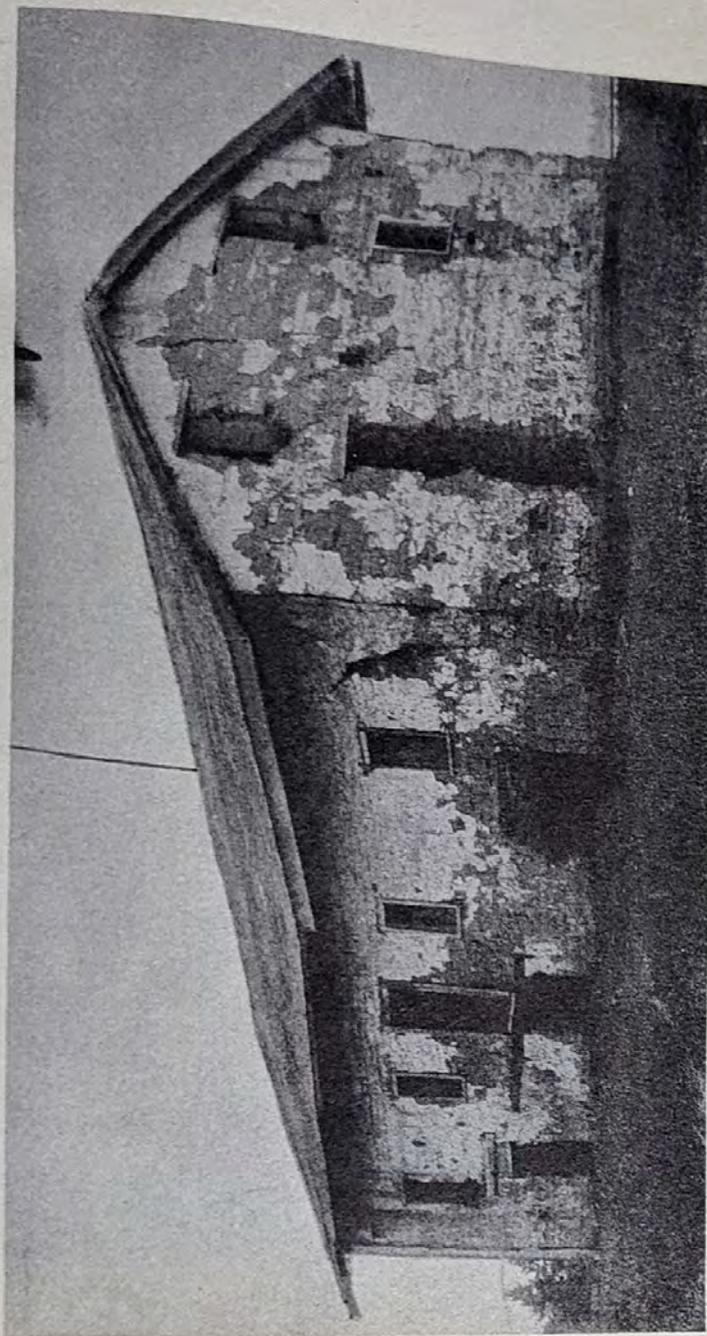
29. East gate, generally kept closed in early times. The wall of the fort was built above the gate and the opening was through the wall.

31. Building occupied by vaqueros and later by Samuel Brannan's store. It was also used as a hospital during the cholera epidemic.

As the flow of traffic to the diggings through the gates of the fort increased, tenants came and went, and rooms were altered to suit their convenience. It would be difficult, if not impossible, to fix the locations of all, who at one time or another, lived or transacted business within these historic walls.



The main entrance to Sutter's Fort faces L Street. Weary travelers found a ready welcome from the generous Sutter when they sought admittance to his famous stronghold. (Photo by Harlin Smith.)



THE CENTRAL BUILDING, as it looked in the Eighties, before restoration and rebuilding of the outer walls of the Fort.

## RESTORATION OF SUTTER'S FORT

After the fort passed out of Sutter's hands the property had a succession of owners. In Sutter's time the Central Building, with its basement, upper floor and attic, was a boarding and lodging house and rooms in it were used by Sutter himself, and by others for the transaction of business of various kinds connected with the commerce and politics of the conquest and gold rush. Later it was used as a hospital, then as a private residence.

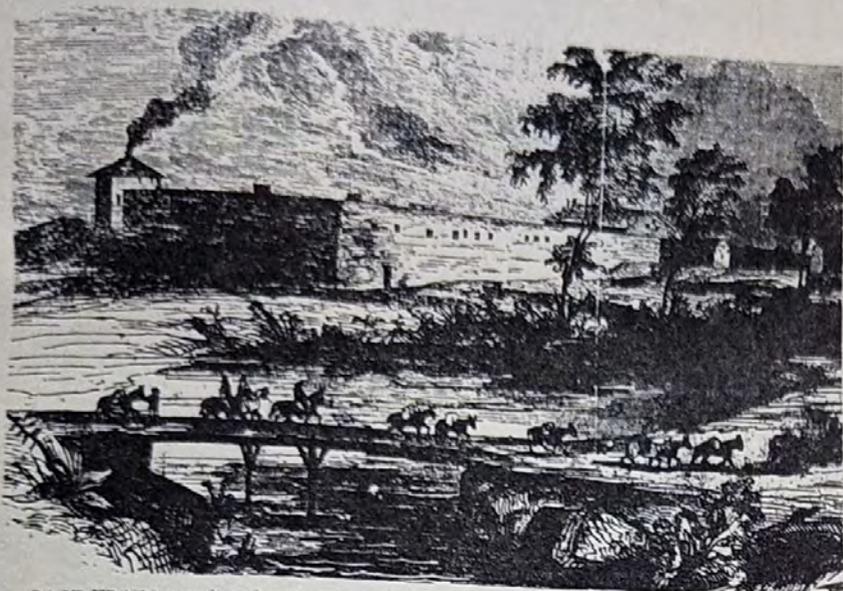
By 1853 practically nothing remained of the fort but the Central Building. It is said that the adobe walls enclosing the fort were torn down at the request of a woman tenant, who complained that they harbored fleas. Her brother is credited with having planted some cottonwood trees along the slough just north of the fort in 1852. Two giant specimens still remain on the fort grounds near K street.

The ruins of the Central Building presented a forlorn appearance in the '60s, '70s and '80s. A description in *Themis*, published in 1889, said:

"This building has been for a long time out of use, with no one to take charge of or to preserve it. \* \* \*

"The walls \* \* \* are two and one-half feet thick. The middle wall extends to the peak of the roof surmounted by a six by six scantling set cornerwise in the wall on which rest the rafters. The rafters, plates and joists were sawed by means of a whipsaw. These were all in place as early as 1843. The shingles are of sugar pine. \* \* \* The building measures outside 63 9/12 feet by 35 feet. \* \* \* The basement is six and 9/12 feet high. \* \* \*

Even this remnant of Sutter's Fort might have vanished had it not been for the foresight of certain individuals and groups. Early in 1885 there was a movement to restore the landmark and in 1888, Sacramento Parlor No. 3 and Sunset Parlor No. 26, Native Sons of the Golden West, interested the Grand Parlor in a project to preserve the fort. The sum of \$20,000 was raised to purchase the property from a private owner in 1890. The trustees donated the property to the State and the Legislature agreed to accept, restore and maintain it. Funds were voted for this purpose.

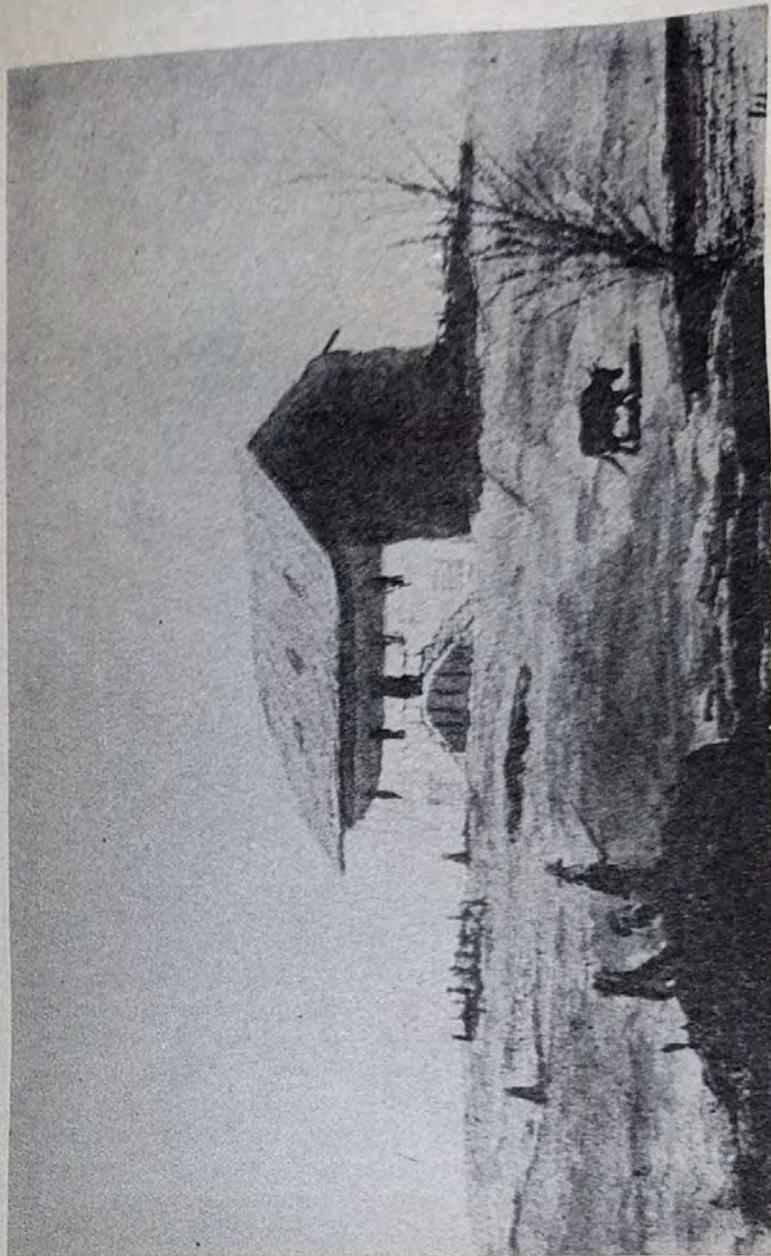


PACK TRAIN crossing the slough near Sutter's Fort. From an old woodcut. Early drawings of the Fort varied greatly as to details.

The first brick for the restoration of the fort was laid September 21, 1891.

During the restoration several workmen panned some of the dirt near the East Gate and recovered a quantity of gold dust which had been dropped by miners or swept from gambling rooms and stores on the premises. Doubtless this was some of the very first gold mined after Marshall's discovery in '48. One of the workmen had a charm made from the gold he found and it may be seen today in a case in the Art Gallery at the fort.

The fort was reproduced about as it was in Sutter's time, with the help of early prints, written descriptions and recollections of pioneers who were still living. The corners were established in 1872, when an enterprising attorney had a case in which it was necessary to fix the southwest angle. He knew that Ephraim Fairchild had formerly operated a blacksmith shop in that corner of the fort and had kept his coal there. By digging until he came to coal dust, the attorney was able to find the inner angle of the fort. The outer line was established by adding the thickness of the wall.



THE CENTRAL BUILDING, from a watercolor drawing by E. Eastman in 1876. Cows roamed at will, and boys swam and fished in the slough where the duck ponds and rustic bridge are today.